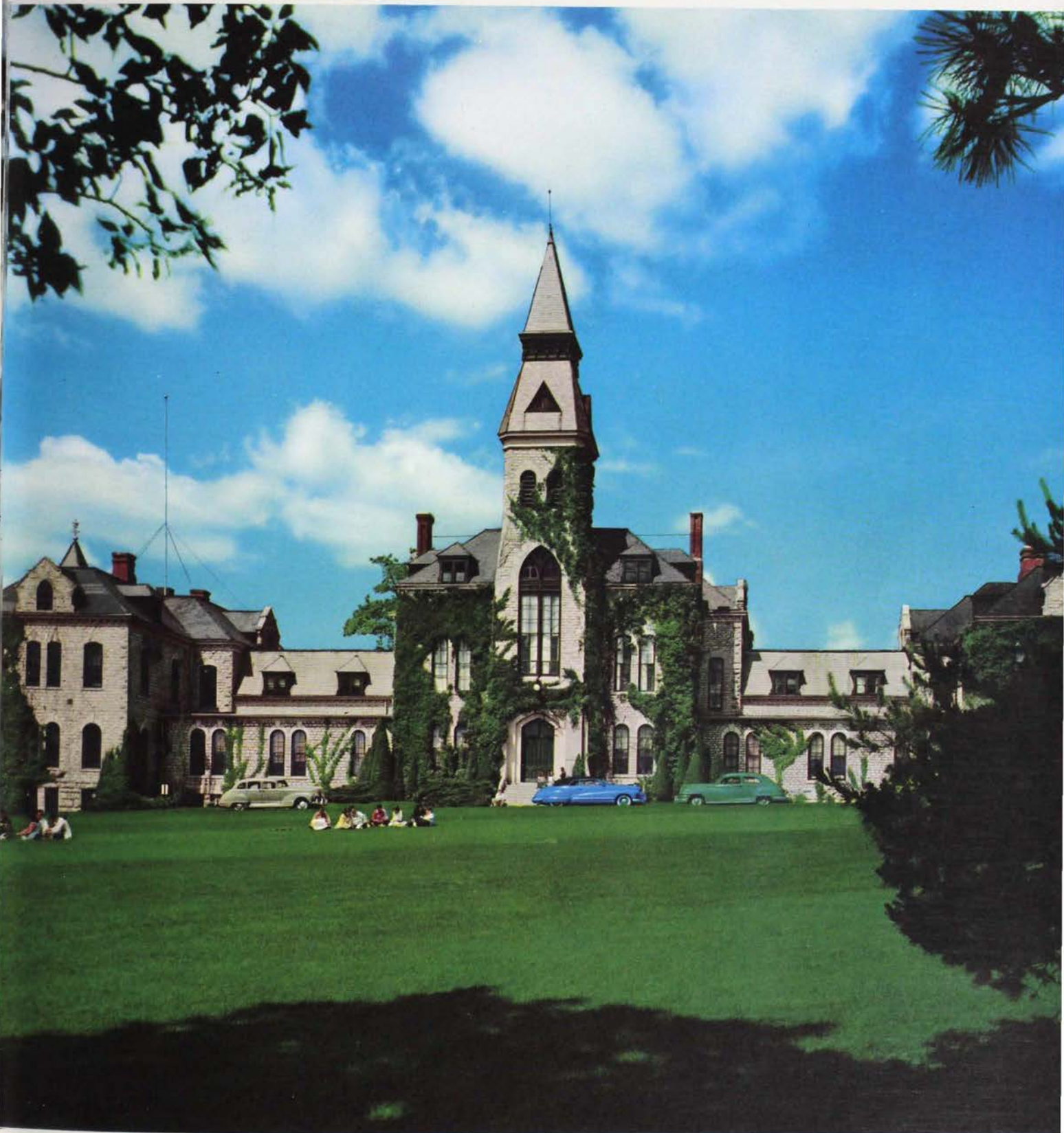


The

DELTA SIG

O F D E L T A S I G M A P I



Professional Business Administration Fraternity

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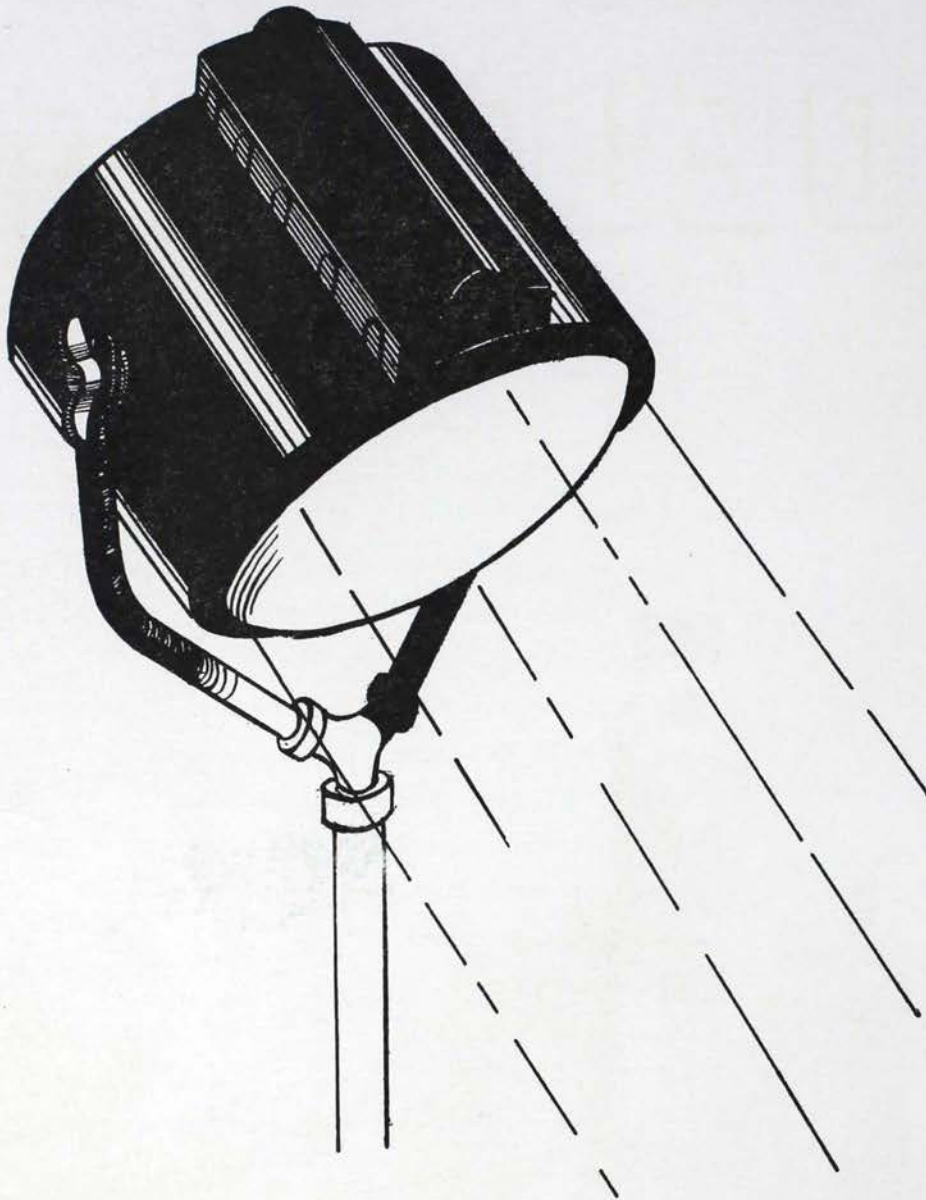
JANUARY 1958

The International Fraternity of

Delta Sigma Pi

*Professional Commerce and Business
Administration Fraternity*

Delta Sigma Pi was founded at New York University, School of Commerce, Accounts and Finance, on November 7, 1907, by Alexander F. Makay, Alfred Moysello, Harold V. Jacobs and H. Albert Tienken. Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce; and to further a high standard of commercial ethics and culture, and the civic and commercial welfare of the community.



IN THE PROFESSIONAL SPOTLIGHT

THE DELTA SIGMA PI Chapter Delegate to the 62nd Annual Congress of American Industry of the National Association of Manufacturers, Fred W. Winter (left) of the University of Missouri is shown discussing his trip to New York City with the Faculty Advisors of Alpha Beta Chapter at Missouri, Frederick Everett (center) and Royal D. M. Bauer. Participation in this outstanding meeting of the N.A.M. is one of the annual professional highlights of Delta Sigma Pi.



The DELTASIG

O F D E L T A S I G M A P I

.. in this issue

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Our Cover

We are proud to continue the featuring of university scenes on the cover of The DELTASIG. Kansas State College in Manhattan, Kansas is pictured here. We are grateful to the Union Pacific Railroad for making this colorprint available to us.



DELTA SIGMA PI is a charter senior member of the Professional Interfraternity Conference, organized in 1928. The members of the Conference comprise: AGRICULTURE, Alpha Zeta. ARCHITECTURE, Alpha Rho Chi. CHEMISTRY, Alpha Chi Sigma. COMMERCE, Alpha Kappa Psi, Delta Sigma Pi. DENTISTRY, Alpha Omega, Delta Sigma Delta, Psi Omega, Xi Psi Phi. EDUCATION, Kappa Phi Kappa, Phi Delta Kappa, Phi Epsilon Kappa, Phi Sigma Pi. ENGINEERING, Theta Tau, Sigma Phi Delta. LAW, Gamma Eta Gamma, Delta Theta Phi, Sigma Delta Kappa, Phi Alpha Delta, Phi Beta Gamma, Phi Delta Phi. MEDICINE, Alpha Kappa Kappa, Theta Kappa Psi, Nu Sigma Nu, Phi Beta Pi, Phi Chi, Phi Delta Epsilon, Phi Lambda Kappa, Phi Rho Sigma. MUSIC, Phi Mu Sinfonia. PHARMACY, Alpha Zeta Omega, Kappa Psi, Rho Pi Phi, Phi Delta Chi.

From the Desk of The Grand President



HOMER T. BREWER
Kappa-Georgia State

DO YOU EVER WONDER what makes us Deltasigs?

Is it the good times we have together? Is it the common professional interests we share? Is it the comradeship of living together at college? Or do our reasons go deeper, to some inspiration, to some sentiment?

I think it is our three fundamental principles, and the way we feel about them, that make us brothers. For it is the revelation of these principles in our secret ritual that brings neophytes into our fraternity. In sharing these fundamentals we make ourselves different from all others, we admit new men to an intimacy not shared by anyone who does not know the meaning of Delta Sigma Pi.

It is this ritual, and the way I feel about it, that makes me the same kind of man that you are. And if that ritual inspires the same sentiment in the heart of a neophyte, then he will become the same kind of Deltasig that you and I are.

So the presentation of our initiation ritual is of the very highest importance if these new brothers are to have the same feeling for Delta Sigma Pi that we have. But I don't think that even our very eloquent phrases can do this alone. They must be properly presented. For our ritual to be properly presented, it must be studied, it must be memorized, it must be rehearsed, it must be presented in an atmosphere of solemnity, and it must later be carefully explained.

Last year not all our chapters did their best with the ritual. I challenge you as a chapter officer to do your best job in this year's initiations. I challenge you as a chapter member to insist that your officers do a proper job. And I challenge you as an alumnus to help the officers of your chapter make their presentation of our ritual the impressive ceremony it is designed to be, exemplifying the very finest traditions of Delta Sigma Pi.



Some Chatter from The Central Office

COMMUNICATIONS on a large scale have been the first order of business at The Central Office over the past two months. In addition to the usual publication and distribution of The DELTASIG, Official Bulletins, and chapter correspondence an avalanche of letters have reached The Central Office stimulated by our mailing of the annual edition of our Alumni News. This publication has been sent to our entire alumni membership of over 40,000 with greater response this year than ever before. It is gratifying to note the continued interest of our alumni in the activities of Delta Sigma Pi especially in our Golden Anniversary year. It is also good to receive confirmation of the sincerity of alumni in the fraternity at a time when added emphasis is being placed on the Alumni Activities

Program of the fraternity.

Chapter visitation has also received a boost at The Central Office with Executive Secretary Ray Flodin augmenting the usual trips made by Executive Director Jim Thomson. Despite illness, which wrecked some of the travel plans, the boys have visited 15 chapters already this college year at the time this is being written, the 1st of November, and have a schedule to meet with 44 more before the college year is over. This makes a total of at least 59 or about two thirds of the active chapters in Delta Sigma Pi. A score of prospective campuses added to this program makes quite a rough schedule, but one which will tend to weld Delta Sigma Pi throughout the country into a more solid unit.



The DELTASIG

O F D E L T A S I G M A P I

Three New Chapters Swell

Delta Sigma Pi Chapter Roll

THE INSTALLATION of three new chapters last spring brought the active undergraduate chapter roll of Delta Sigma Pi to 89, a new high. The first of these installations was Delta Iota Chapter at Florida Southern College in Lakeland, Florida on April 27, 1957. This is Delta Sigma Pi's fourth chapter in the State of Florida, the others being Beta Eta Chapter at the University of Florida,

Beta Omega Chapter at the University of Miami, and Gamma Lambda Chapter at Florida State University.

The following week-end, May 4 and 5, saw the installation of Delta Kappa Chapter at Boston College in Chestnut Hill, Massachusetts, and Delta Lambda Chapter at Ithaca College in Ithaca, New York. Our Boston College chapter makes three for the metropolitan area of Boston,

namely Gamma at Boston University and Gamma Upsilon at Babson Institute.

Delta Lambda Chapter being in the western part of the State of New York is a part of the East Central Region of the Fraternity rather than the Eastern Region.

All three chapters are expected to be among the finest in Delta Sigma Pi once they have adjusted to national operation.

Installation of Delta Iota Chapter at Florida Southern College

ON SATURDAY, April 27, a large delegation from Beta Eta Chapter at the University of Florida joined Grand President J. Harry Feltham, Southeastern Regional Director Homer T. Brewer, and Executive Director Jim Thomson in the installation of Delta Iota Chapter at

Florida Southern College in Lakeland, Florida. Those of the installation team arriving on Friday were treated to an evening tour of the Florida Southern College Campus by the officers of Delta Iota Chapter. The official ceremonies began on Saturday morning with registration of the

visitors in the Eleanor Searle Room of Joseph Reynolds Hall on the campus. An informal luncheon followed in the Florida Southern College Cafeteria. The installation activities were then moved to the New Florida Hotel in Lakeland and the penthouse or Green Room there.

At the installation banquet that evening Homer T. Brewer, Southeastern Regional Director served as toastmaster. Greetings were extended by the Florida Southern College President, Dr. Ludd M. Spivey, and the Dean of Students, Dr. Jean A. Battle. Most enlightening was Dr. Chris A. Carratt's History of the Division of Business. The Founding of Beta Sigma, our local petitioning group, was ably told by Louis S. Bonsteel, its first president. The highlight of the installation came with the presentation of the charge and charter by Grand President J. Harry Feltham. Louis Bonsteel again took the rostrum to accept the Delta Iota Chapter on



THE ANNIE PFEIFFER CHAPEL at Florida Southern College is one of the many buildings designed by Frank Lloyd Wright, the famous architect.

behalf of the new chapter and as its first president. The program was concluded by Executive Director Jim Thomson who extended fraternal greetings on behalf of the entire fraternity to the new chapter.

History of Florida Southern College

THE BURGEONING of Florida Southern College didn't just happen, it's a 70 year long story. In 1886 three Methodist ministers met at a small community named Leesburg in the rolling highland of central Florida to look the town over and decide whether to locate a new school there. Since 1883, the Wesleyan Institute, run by the Florida Conference of Methodists, had been operating in Orlando and operating under a burden of debt. In January of 1886, the secretary of the school's board of trustees asked the conference to allow the school to sell its lands and use the money to get out of debt. The conference agreed and a committee was formed to ask for bids from other communities, where the school would be reopened, this time on a cash basis. The investigation of Leesburg produced a favorable report and it was decided that the new school would be placed there. By December of 1886, the Leesburg school had four teachers, 58 students, and buildings and land valued at \$12,000.00.

The staff had increased to seven instructors by January of 1891, and the student body now numbered 150 with new buildings being erected.

In 1900, with the college established as a reality and an expanding one at that, the trustees decided that growth would be facilitated by moving the school to a new location. They chose Sutherland as the school's new home. With Dr. Shade Wilson Walker as President, the college opened in Sutherland in 1902 with 107 students. By the end of the year the enrollment had risen to 208. At this time, the college was offering courses in science, language, a course called "mental and moral science," mathematics, English, music, art, and elocution. At the end of 1905 the enrollment reached 310. In 1914, when World War I was beginning in Europe, Rhenus Hoffard Alderman was elected President of Florida Southern College. His eleven year term office was one of the most dramatic in the college's history. A publication of the college recalls: "No period in Southern's history has demanded greater fortitude than these years of President Alderman's administration. He faced dark moments when it seemed a matter of impossibility to keep the institution open."

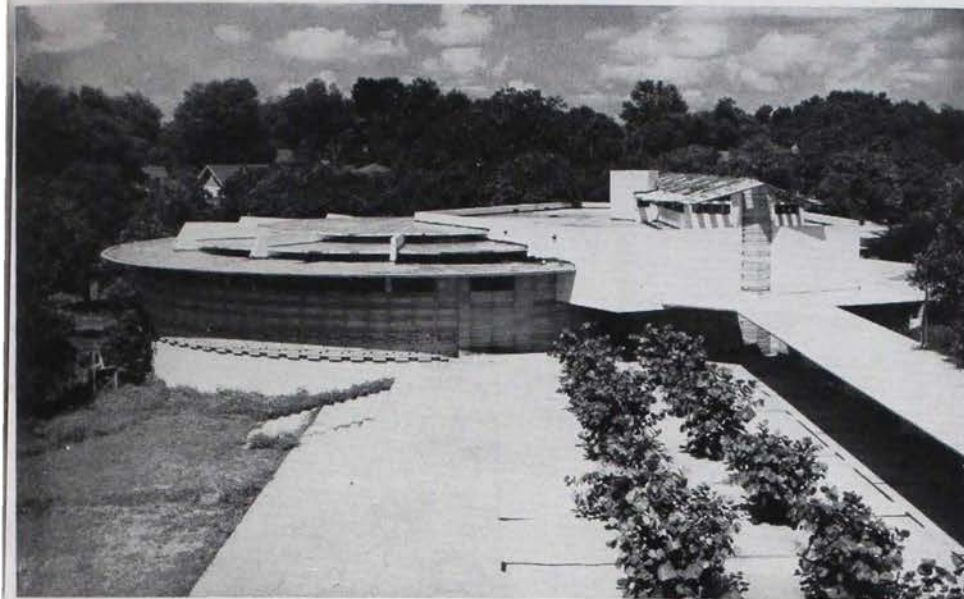
In 1918 and 1919 a severe storm and an epidemic of influenza further harassed

the college. The storm lashed trees to the ground and blew in part of the administration building. The storm had hardly died out when 160 students at the college came down with influenza. The school's gymnasium was turned into an infirmary. Dr. Alderman was one of the first stricken. Although the women students were spared, two men students died during the epidemic, which was that year raging throughout the United States. By autumn of 1920 the havoc that storm and disease had brought to the Sutherland campus had been met with courage and faith by the administration. What was at the time considered the worst disaster in the college's history was still to come, however. On January 29, 1921, fire raged through the women's dormitory and the administration building. Although there was no loss of life, the fire did thousands of dollars worth of damage. Once again it was decided to relocate the college. Temporary shelter for students and faculty were offered the school by E. T. Roux, a Trustee and member of the Clearwater Board of Trade. Roux offered the use of a hotel he owned in Clearwater Beach, which the college gratefully accepted. The hotel itself was used as a woman's dormitory and the college's men students helped carpenters erect three buildings nearby for use as classrooms and three more that were turned into men's dormitories. Meanwhile, the college began to look around for a permanent home. A committee considered Tampa, Jacksonville, St. Petersburg, Fort Pierce, and Lakeland. Finally, it was decided to move to Lakeland. The original Lakeland site consisted of 78 acres of land bearing citrus trees, 20 acres of which were later sold. The college borrowed a quarter of a million dollars to begin a new building program. Meanwhile, the school remained at Clearwater Beach. Then disaster struck the college again. A storm in the fall of '21 brought waves that washed over the island on which Clearwater Beach stood, smashing foundations and washing away seawalls. There had been storm warnings shortly beforehand and the college evacuated its women to the mainland while men students remained to protect college property. The following spring, fire again struck, this time razing six temporary buildings that had been built at a cost of \$21,000.

The college opened in Lakeland in 1922, on October 3, with painters and carpenters still at work when the classes



GRAND PRESIDENT J. Harry Feltham (right) presents the Delta Iota Chapter Charter to its first President Louis Bonsteel III at the installation ceremonies on the Florida Southern College Campus.



THE E. T. ROUX LIBRARY Building on the Florida Southern College Campus in Lakeland, Florida.

went into session. The buildings that had been destroyed in the fire at Clearwater Beach had only been insured for \$6,000.

Ludd M. Spivey, the man who now holds the office of President at Florida Southern, came into office in 1925. Although he inaugurated a policy of expansion at the new Lakeland home, the crash of '29 delayed the college's plans for more than ten years. However, during that same period, the college wiped out its indebtedness, and in 1935, when the name was changed from Southern College to Florida Southern College, the modern program of building and expansion began. It is still going on. According to col-

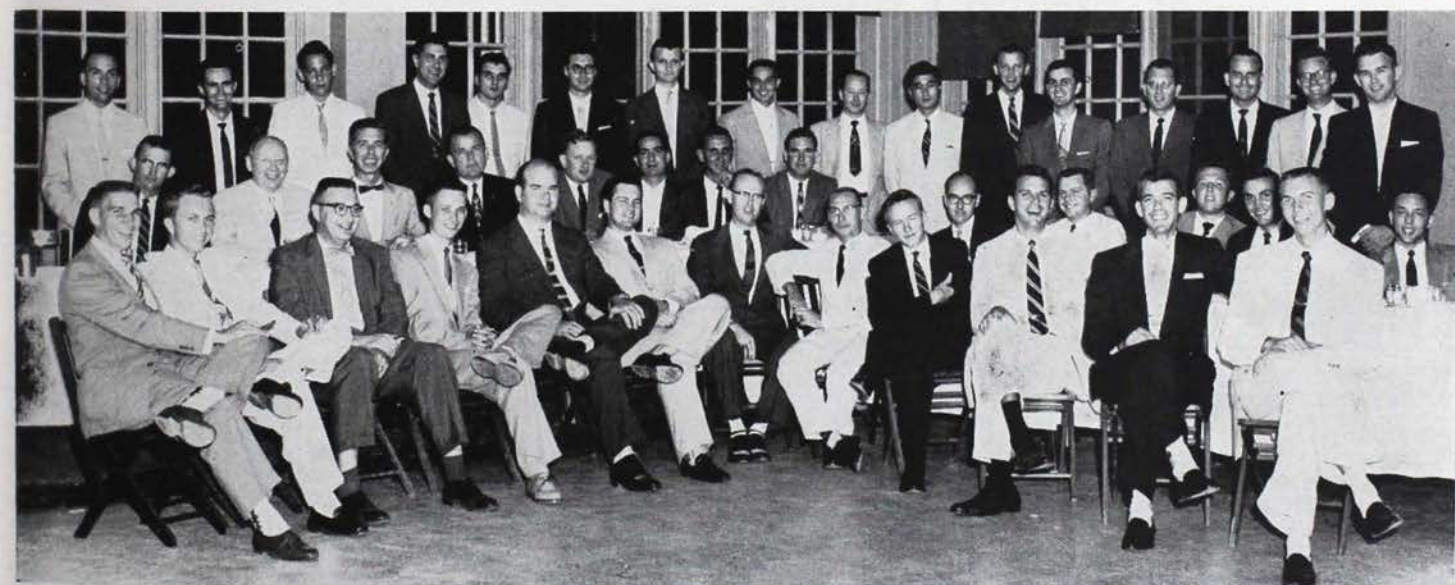
lege officials, the enrollment of 2025 students in 1957 represents a 30% increase over the 1955-56 school year. Southern's plans for the Frank Lloyd Wright music building are but a minor part of the college's plans. School officials feel that the only thing holding back even greater rises in enrollment, which they expect will eventually more than double, is the problem of where to house the students.

History of Beta Sigma

BETA SIGMA Business Fraternity was organized at Florida Southern College in the fall of 1956 by a select group of business administration majors with the

assistance of the Chairman of the Division of Business, Chris A. Carratt. Beta Sigma was specifically organized with the purpose of establishing a national chapter of Delta Sigma Pi as its goal. Previously an organization of business students, the Commerce Club, had been created at Florida Southern College in October 1955. This organization was very successful in attracting speakers, conducting forums, promoting discussions on current business topics, and bringing in local merchants and business men to foster relationships between the business students and the community. Although the Commerce Club had been successful in performing the functions it had set as its objectives, the members felt that it lacked perpetuity, true bonds between its members, and national recognition. In the fall of 1956, the leading members of the Commerce Club, in order to overcome these shortcomings, reorganized to include a majority of juniors and sophomores with the purpose of adding the perpetuity necessary to any fraternity. At the same time the name was changed to Beta Sigma and a more fraternal approach was adopted. New scholarship standards were incorporated into the fraternity and business projects were developed further. Among these were the creation of a library for the specific use of business students, the formation of a Placement Bureau in the Division of Business, and the setting up of interviews by business firms with graduating seniors in the Division of Business. Forums, talks, and films on business topics rounded out

THE CHARTER MEMBERS and the installation team of Delta Iota Chapter at Florida Southern College assembled following the Installation Banquet in Lakeland, Florida.



The DELTASIG of DELTA SIGMA PI



THE EMILE WATSON ADMINISTRATION BUILDING on the Florida Southern College Campus with the J. Edgar Wall Waterdome in the Foreground.

the program of the newly created Beta Sigma Fraternity. As the professional program progressed, efforts were also being made to liken the other activities of Beta Sigma to those of an undergraduate chapter of Delta Sigma Pi. Contacts with Executive Director J. D. Thomson of The Central Office of Delta Sigma Pi and a visit from Executive Secretary Raymond Flodin, who briefed Beta Sigma on the objectives and structure of Delta Sigma

Pi, enabled Beta Sigma to accomplish its goal, a chapter of Delta Sigma Pi.

The first officers of Delta Iota Chapter were: President, Louis S. Bonsteel, III; Senior Vice President, John P. Harris; Secretary, Vance L. Carter; Treasurer, Ray B. DeLoach; Historian, James Lee McCullough; and Chapter Advisor, Chris A. Carratt.

The undergraduate members initiated on April 27, 1957 were: Rex D. Alves,

Louis S. Bonsteel, III, Larry W. Carter, Vance L. Carter, Bentley Chilson, Ray B. DeLoach, D. E. Dewell, Joseph W. Emsley, Talmadge R. Fulford, Otis D. Gorman, John P. Harris, John F. Jageler, III, Dalton R. Jones, James S. Kinne, James L. McCullough, John C. Melendi, George D. Peck, Richard E. Rotunno, Alan J. Schwind, Richard L. Seba, Clinton D. Skaggs, Jack L. Stewart, Robert S. Vivian, Jr., and Robert G. Woodall.

Installation of Delta Kappa Chapter at Boston College

DELEGATIONS from Gamma Chapter at Boston University and Gamma Upsilon Chapter at Babson Institute provided most of the ritual team for the installation of Delta Kappa Chapter at Boston College. In charge of the ceremonies was Grand President J. Harry Feltham who was assisted by Eastern Regional Director Robert O. Hughes, Executive Director J. D. Thomson, Executive Secretary R. W. Flodin, and a group of Boston alumni in addition to the delegations from our two Boston chapters. All of the ceremonies were held in the well known Somerset Hotel of Boston. Registration of the guests was held in the Princess Room of the hotel, followed by the informal and formal initiations.

Brother James F. McManmon served as toastmaster for the installation banquet which was attended by over 150 Delta-sigs. A welcome was extended by Reverend Thomas F. Fleming, assistant to the president of Boston College. Reverend W. Seavey Joyce, Dean of the College of Business Administration of Boston College, related its history. This was followed by an interesting address by Brother Gerald F. Price of the marketing department of Boston College in which he described the benefits of membership in Delta Sigma Pi. The presentation of the charter to Delta Kappa Chapter was the pinnacle of the program and was ably done by Grand President J. Harry Feltham. James F. Daly, president of Delta

Kappa Chapter, accepted the charter on its behalf with a few appropriate remarks. Introductions of the alumni in attendance and a welcome extended by Robert O. Hughes, Jim Thomson and Ray Flodin of the Grand Council concluded the ceremonies.

History of Boston College

BOSTON COLLEGE, one of 29 colleges and universities in the United States conducted by the Society of Jesus, received its charter in 1863. Since then, drawing upon four centuries of academic experience by the Jesuits, it has risen to become one of the leading institutions of higher learning in New England.

The story of the college begins with

the establishment of the Jesuits in Boston in 1847, when Father John McElroy, S.J., was appointed as superior of the first community. Father McElroy was frustrated in several attempts due to lack of finances and the unavailability of trained instructors. Finally, a tract of land and buildings on Harrison Avenue in Boston was purchased, destined to serve as a collegiate group of buildings. When the Civil War broke out, the opening of the college was further delayed, the site on Harrison Avenue being used during the period as a novitiate for the order. In 1864, the long-delayed event took place, and Boston College officially opened, the first class consisting of 22 men.

In 1907, Father Gasson, then president of the college, purchased 35 acres of land in the Chestnut Hill section of suburban Newton. The farm that occupied the area was soon to become University Heights, where Boston College would turn out its product far from the noisy din of the city, in a relaxed and beautiful atmosphere. The plan for the college was to be centered around a great tower that would be visible for miles around to those approaching the heights. Accordingly, the ground was broken in 1907, completion following four years later. The class of 1913 was the first to complete its studies at the new location, now graced by the English collegiate Gothic design of the Tower building.

Completion of the college continued under Fathers Lyons and Devlin. St. Mary's Hall was built, following the Gothic design of the Tower building, to house the Jesuit members of the college



THOSE PARTICIPATING IN THE PROGRAM of the Installation Banquet of Delta Kappa Chapter at Boston College are pictured here at the Speakers' Table. Seated, left to right: Reverend W. Seavey Joyce, Dean of the College of Business Administration; Reverend Thomas F. Fleming, Executive Assistant to the President of Boston College, Toastmaster James F. McManmon; Grand President J. Harry Feltham; and Reverend John Collins. Standing: Eugene Robillard, president of petitioning group; Executive Secretary Raymond W. Flodin; Eastern Regional Director Robert O. Hughes; Dr. Gerald F. Price; James Daly, president of Delta Kappa Chapter, and Executive Director J. D. Thomson.

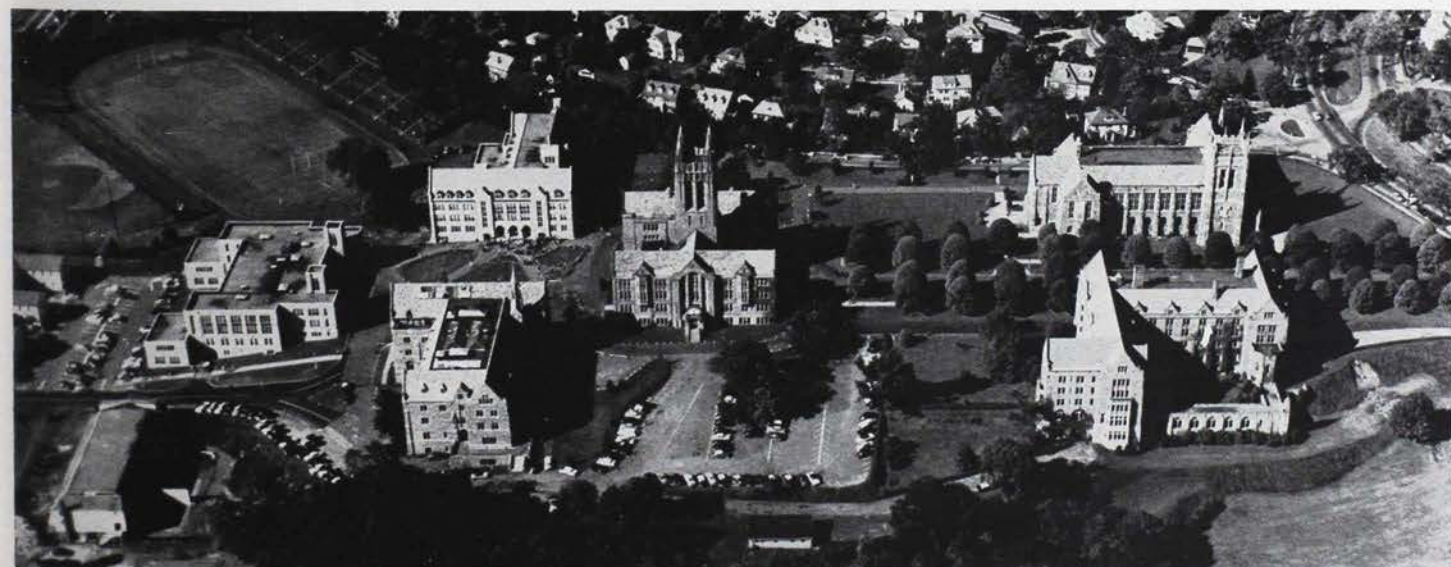
community. In 1917, army barracks were temporarily erected to house students of the Army Training Corps, and in 1919, when Father Devlin became president, a well equipped science building began to sprout on the campus. By now, enrollment at the college had risen to over eight hundred students.

Work on the Library building was begun next, and, after an interruption due to lack of funds, was completed in the Gothic design, proudly embracing 3500 square feet of stained glass window. Today it houses the largest Francis Thompson collection in the world. The Baptist Library contains over 246,000 volumes,

in addition to those at the Science Library, Business Administration Library and the Education Library.

The four years beginning in 1925 were no less fruitful for the still budding university. A wing was added to the Jesuit residence to accommodate the increasing Jesuit faculty, and Shadowbrook in Lenox along with Weston College were legally affiliated to Boston College in order to give degrees to students of the order of the Society of Jesus. A law school was opened on Beacon Street in downtown Boston in 1929, receiving the approval of the American Bar Association within three years, and the American As-

AN AIR VIEW of the Boston College Campus in Chestnut Hill, Massachusetts, where the Delta Kappa Chapter of Delta Sigma Pi was installed in May.



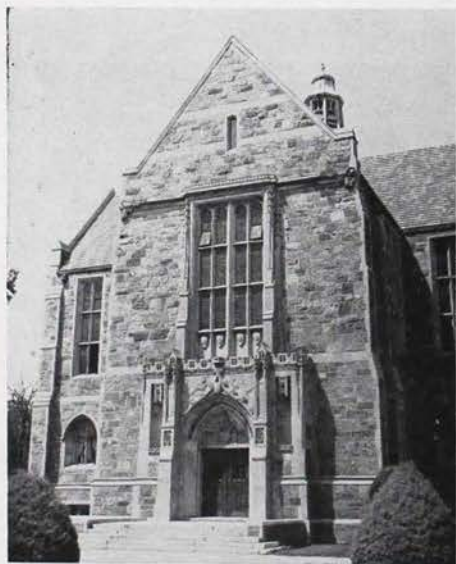
sociation of Law Schools five years later. 1932-1938 saw the building of a stadium on campus, and also the establishment of the Graduate School of Social Work.

Aided by an advisory committee composed of 30 of the leading businessmen in Boston, the Jesuit Order, in 1938, established the College of Business Administration. Due to lack of space on campus, the first class of 72 students received its education at intown schools. The school soon outgrew both this original location and the subsequently purchased Liggett Estate, requiring construction in 1949 of a new building on campus. Also of Gothic design, the college of business is directly across the quadrangle from the original Tower Building. In addition to the traditional business subjects, students at the business school receive large portions of English, Philosophy and Theology, giving them a well rounded education. This view of a business education is coming to be accepted and praised by leaders in the field of industry.

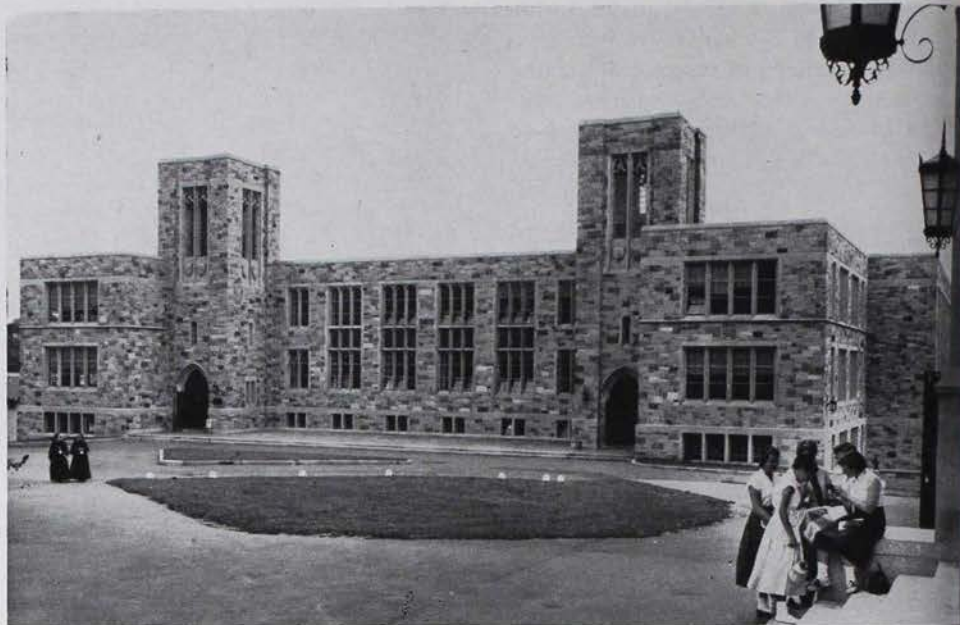
In 1947, the School of Nursing was opened, at an intown location. Practical experience for nursing students is obtained at Boston City Hospital.

Under the present President, Father Maxwell, extensive building has continued. The Philosophy Building, Lyon's Hall, rose in 1952. This building contains a dining hall equipped to accommodate 2000 students. The Law School's new building was completed in 1954 on the lower portion of University Heights in a more contemporary design, while the basic Gothic still prevails.

The School of Education, opened in



THIS BEAUTIFUL stone building is the Baptist Library of Boston College.



FULTON HALL is the home of the College of Business Administration of Boston College.

1952 is now housed at a recently completed building, Campion Hall, which nestles below the Business School, towards Beacon Street. It is the only undergraduate coed college on campus.

Such is the story, briefly told, of the emergence of the Boston College of today from the humble beginning 94 years ago.

History of College of Business Administration

IN THE EARLY SPRING of 1938, during the Jubilee year which marked the 75th Anniversary of Boston College, announcement was made of the opening of a new school of the greater Boston College, the College of Business Administration. The first Freshman Class opened in September, 1938, at 126 Newbury Street, Boston. Within two years these quarters proved inadequate. The rapidly growing College of Business Administration transferred to the campus at Chestnut Hill for the opening of the fall term in September, 1940. Class was conducted in Cardinal O'Connell Hall. Finally, in September, 1948, the College of Business Administration occupied a new building especially constructed for it on the main Campus. The building is called Fulton Hall in honor of Father Robert Fulton, S.J., who was the first Prefect of Studies (Dean) of Boston College and who later served for two terms as President of the College. It is preeminently fitting that the building which houses the College of Business Administration should be named after this very capable Administrator. With well-equipped lecture halls, labo-

ratories, and conference rooms, with its own ample library facilities and with other features to encourage the interest and achievement of the students, Fulton Hall provides the functional efficiency necessary for the future development of the College of Business Administration.

The Business Administration Library contains over 13,000 volumes—all the major business journals, selected business surveys and an excellent selection of trade and economic periodicals. Over 215 publications are received regularly, and the pamphlet file exceeds 10,000. The Library has also collected the annual reports, prospectuses and letters to stockholders from 900 corporations. This material is housed in the Corporation Room where it is available to students for reference work.

Another feature of the Business School is its Bureau of Business Research. This Bureau was organized in 1955 under the direction of Mr. Joseph F. Turley. It carries on research for the school and also for public and private agencies.

The College of Business Administration of Boston College has, as one of its many worthwhile activities, sponsored the Greater Boston Business Seminars. The first was held October 26, 1954, and there is an average of five seminars a year at Fulton Hall. At seminars, the leading businessmen and Public Officials of Greater Boston discuss the problems facing business and politics which exist in Boston and throughout the State of Massachusetts. The seminars have received many acclaims.

History of Delta Fraternity

DURING THE FALL SEMESTER of 1955, a group of eight students, recognizing the need for another professional business fraternity on campus, decided to investigate the possibilities of bringing a chapter of the International Fraternity of Delta Sigma Pi to Boston College.

Mr. Francis Leary, of the organizational committee, consulted Dr. Price, chairman of the marketing department and a member of Delta Sigma Pi, concerning the benefits of this fraternity to potential undergraduate members of such an organization. Dr. Price gave his wholehearted cooperation to the group and rendered invaluable service at this initial stage.

The next step was to approach Father W. Seavey Joyce, S.G., Dean of the College of Business Administration, to find out whether it would be permissible to petition Delta Sigma Pi.

Mr. Eugene Robillard, the first president of Delta Fraternity, was designated the acting chairman of the organizational Committee and he arranged an appointment with the Dean. Father Joyce thought that petitioning Delta Sigma Pi would be a very good idea for there would then be a healthy spirit of competition between the existing chapter of Alpha Kappa Psi and this contemplated chapter of Delta Sigma Pi.

The first official correspondence with Delta Sigma Pi was sent on December 4, 1956 to J. D. Thomson, the Executive Director, concerning eligibility for a chapter and the purposes of such an undergraduate professional business fraternity. Mr. Thomson sent ample information answering all questions and giving advice on how to organize a group which would be eligible to petition for a chapter.

The first organizational meeting of this pilot group which was open to all sophomore, junior and senior students of the College of Business Administration was held on February 20, 1956 in room 412 at the College of Business Administration. Mr. Eugene Robillard related what had been done towards petitioning Delta Sigma Pi and the criteria which would be used to select members for this pilot group. Father Joyce explained to the group the reasons for bringing another professional business fraternity to the campus.

Officers from both Gamma Chapter of

Delta Sigma Pi at Boston University and Gamma Upsilon Chapter at Babson University spoke to the group concerning their organizations and how they were beneficial to their respective campuses.

At the close of the meeting applications were accepted for membership in the pilot group. The applications were then completely checked to see whether the academic requirements had been met and an interviewing board was established to screen the applicants.

The board convened the following week and terminated the interviews in the middle of April. The applicants were judged on personality, character, leadership abilities and scholastic standing. Of the large number who applied, 55 students were accepted by the eight-man organizational committee and were so notified.

On April 26, 1956, the first meeting of this pilot group was held and elections for the various officers of the pilot group took place. Later, Mr. Zappala, an accounting instructor, was designated as moderator and a constitution was patterned after that of Gamma Upsilon Chapter and accepted with few revisions by the members of Delta Fraternity. A pin in the shape of a delta with a gold chevron on a field of maroon was adopted as the official recognition pin of Delta Fraternity.

At the close of the academic year elections were held for officers of the fraternity for the 1956-1957 year and a

beach party was planned which was held on June 2, 1956 at Wingashienk Beach in Gloucester, Massachusetts. The main purpose of this social was to have the brothers get to know each other better.

On July 30, official notification of intention to petition Delta Sigma Pi was sent by Joseph McMenimen, Secretary of Delta Fraternity.

At the first meeting of the new school year, September 20, 1956, Hank Krockelle, a graduate brother of Gamma Chapter of Boston University, spoke to the members of Delta Fraternity. He enumerated the advantages of being a member of Delta Sigma Pi. A dinner dance which was later held at Robinhood's Ten Acres in Wayland on October 2, was planned at this meeting. Edward Matta, president of the Gamma Chapter at Boston University, attended this dinner dance as a guest of Delta Fraternity.

On October 20, Delta Fraternity was tendered an invitation by the Beta Omicron Chapter at Rutgers University for a social after the Boston College vs. Rutgers football game. Many of the brother's attended this affair which was held at their chapter quarters in Newark, New Jersey.

The first professional speaker on the fraternity program was Dr. Price, chairman of the marketing department, who also gave the fraternity added information on Delta Sigma Pi from the faculty point of view.

After the Boston College vs. Boston University football game on November



OFFICERS of Delta Kappa Chapter at Boston College. Front, left to right: Secretary Joseph McMenimen, Treasurer Bernard O'Neil, Executive Assistant to the President of Boston College Reverend Thomas F. Fleming, Grand President J. Harry Feltham, Faculty Moderator Frederick Zappala, and Historian James W. Conway, Second row: President James Daly, Social Chairman Frank Flaherty, Senior Vice President B. Barry Murphy, and Vice President Charles Melchin.

16, Delta Fraternity was the guest of Gamma Chapter at their fraternity house on Kent St. in Brookline. This was a great social success which cemented relations with this chapter of Delta Sigma Pi.

The fraternity conducted a very successful Career Panel on November 27, as part of its professional program.

On the following evening as part of the regular meeting the brothers heard Mr. B. Jacobs of Halsey Stuart Company speak on the subject of investment banking.

The fraternity including both brothers and pledges built the largest float in the Rally parade on the evening prior to the Boston College vs. Holy Cross Football game. Although there was no official judging of the floats, the consensus of opinion was that Delta's float was the best of the 20 some odd floats.

The administration requested the junior members of Delta Fraternity to work in conjunction with the Boston College Chapter of Alpha Kappa Psi in the mechanics of Senior Day on a Sunday afternoon December 2. Delta fraternity received a congratulatory letter from the

administration for the fine work performed at this function.

The first officers of Delta Kappa Chapter were: President, James F. Daly; Senior Vice President, Barry W. Murphy; Vice President, Charles R. Melchin; Treasurer, Bernard F. O'Neil; Secretary, Joseph P. McMenimen; Historian, James W. Conway; and Faculty Advisor, Frederick J. Zappala.

The undergraduate members initiated on May 4, 1957 were: Frederice R. Ablondi, William J. Althaus, Charles Aronis, Armand A. Audet, Joseph W. Berkely, Paul L. Broughton, Karl J. Burgess, Thomas W. Burgess, James J. Burke, Lawrence F. Burke, Anthony Busa, Philip C. Butler, William J. Campbell, Jr., Robert B. Carr, Joseph F. Cavanaugh, Lawrence P. Chisholm, Kenneth D. Chisholm, Angelo A. Celli, Christopher R. Coffey, Joseph E. Coghlan, Robert Connelly, James W. Conway, Richard F. Cotter, Charles Coyle, Richard D. Creed, James J. Croak, John C. Cronin, James F. Daly, John O. Daly, Paul V. Daly, James D. Devlin, Edward G. Drinkwater, Francis X. Flaherty, John M. Furlong, David P. Geggis, William F. Gehan,

Hugh E. Grady, William J. Griffin, James W. Hagan, George P. Hennessy, Peter D. Higgins, Lawrence F. Hojlo, Gerard J. Hooley, John P. Horrigan, James S. Hughes, Mathew Judge, Edward J. Kozanowski, Francis P. Lemieux, Frank M. Lydon, Charles O. Lynch, Joseph B. Lyons, John J. MacGillivray, James J. Mahoney, Neil J. Mahoney, William J. McCarthy, James McCormack, Joseph P. McMenimen, Thomas J. McQuillan, Charles R. Melchin, Joseph F. Molineaux, Richard Q. Mulhall, Barry W. Murphy, James C. Murray, Thomas J. Norton, John J. O'Brien, Michael T. O'Connor, Paul J. O'Leary, George F. Olesen, Anthony G. O'Neil, Bernard F. O'Neil, Francis J. O'Reilly, Eugene A. Robillard, J. Kenneth Roos, Bernard Ryan, Joseph Ryan, James F. Sherry, John A. Silvaggi, William D. Tobin, John J. Vecchi, Carlos R. Vidal, and James P. Walsh.

Faculty members initiated on May 4, 1957 were: Rev. John L. Collins, S.J., John Conway, George Donaldson, Philip F. Garity, Vincent Harrington, Joseph O'Brien, Charles Scully, Donald White, and Frederick J. Zappala.

Installation of Delta Lambda Chapter at Ithaca College

THE LAST of the three installations in the spring was held on the Ithaca College Campus and at the Clinton House in Ithaca, New York, with Delta Lambda Chapter being installed there. On hand to assist with the installation and initiation was a ritual team composed of the members of the Buffalo Alumni Club of Delta Sigma Pi. Also participating in the ceremonies were Grand President J. Harry Feltham, and Grand Council Members Robert F. Andree, Franklin A. Tober, J. D. Thomson, and R. W. Flodin.

On Sunday, May 5, all of the members of Delta Nu Omega, our local petitioning group, and the installation team gathered in the Clinton House in Ithaca for an informal luncheon and registration of the guests. Following the luncheon, the ceremonies were moved to the Masonic Temple adjacent to the Clinton House. Both the formal ritualistic initiation and the installation banquet were held there.

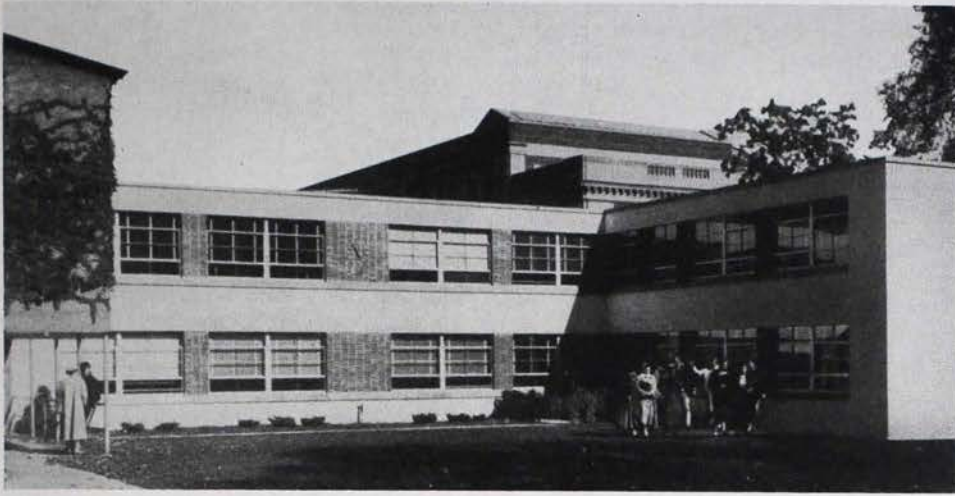
At the banquet that evening, Executive Director Jim Thomson served as toastmaster. Greetings were extended to the

guests by Dr. Howard I. Dillingham, president of Ithaca College. Dean Warren L. Hickman of Ithaca College related the events which brought about the establishment of the Division of Business, while the founding of Delta Nu Omega

was depicted by Richard J. DelRusso, its vice president. As usual the crowning moment arrived when Grand President J. Harry Feltham presented the charter with appropriate remarks. Robert Gini-ecki, president of Delta Lambda Chapter,



SPEAKERS' TABLE at the Installation Banquet of Delta Lambda Chapter at Ithaca College in Ithaca, New York. Those distinguishable in the photo are, left to right: Executive Secretary Raymond Flodin, Richard DelRusso, Director Franklin Tober, Robert Gini-ecki, Grand President J. Harry Feltham, and Executive Director Jim Thomson.



A VIEW of the Ithaca College Campus which is located in the heart of the city of Ithaca, New York. Large acreage has been purchased just outside of Ithaca, where the new campus is to be located in the future.

accepted it on behalf of the new chapter. Fraternal greetings were extended by Grand Council Members Robert F. Andree, Franklin A. Tober, and Raymond W. Flodin. An introduction of the ritual team from the Buffalo Alumni Club brought an end to the ceremonies.

History of Ithaca College

ITHACA COLLEGE had its beginning in 1892 when the Conservatory of Music was first organized. Under the direction of its Founder, W. Grant Egbert, the institution prospered and five years later the Williams School of Expression and Dramatic Art was organized and affiliated with the conservatory. In 1910, the Public School Music Department was added. The affiliation of the School of Physical Education in 1920, the Martin Institute for Speech Correction in 1921, the Conway Band School, which later became the Band and Orchestra School in 1922, mark other important developments in the college.

The institutional name for these schools was designated by action of the Board of Regents of the University of the State of New York in 1925 became Ithaca Conservatory and Affiliated Schools. A board of trustees at this time assumed title to the property of the schools and the responsibility for the administration of the institution. On March 19, 1931, the board of regents gave the institution a new charter and changed the name to Ithaca College.

Recent important developments in the college have been the organization of the Department of Radio in 1941, the Division of Physio-therapy in 1944, the Department of Business in 1945, and

the Department of Liberal Arts in 1950.

Ithaca College operates under a charter issued by the Board of Regents of the University of the State of New York. It is a non-profit institution and is directed by a self-perpetuating Board of Trustees now composed of 13 members.

The Academic program of Ithaca College is organized under three administrative units: The College of Arts and Sciences, The School of Music, and the School of Health and Physical Education.

In 1950, the charter was amended to authorize the awarding of degrees in the Liberal Arts. In 1955, Ithaca College was accredited by the Middle Atlantic States Association of Colleges and Secondary Schools.

Also in 1955, the four-year accounting course was approved by the New York State Education Department which now

automatically qualifies senior graduates for the purpose of taking the Certified Public Accountant (CPA) examinations.

As of Fall, 1956, the undergraduate enrollment was 1297. It is the largest since 1947, which had 1312, then mostly returning veterans. Also, Ithaca College has 276 graduate students, 166 extension graduate course students, totaling 1573, the highest enrollment ever in the history of Ithaca College.

In 1957 there were 927 male students and 370 female students making up the undergraduate body.

History of Department of Business

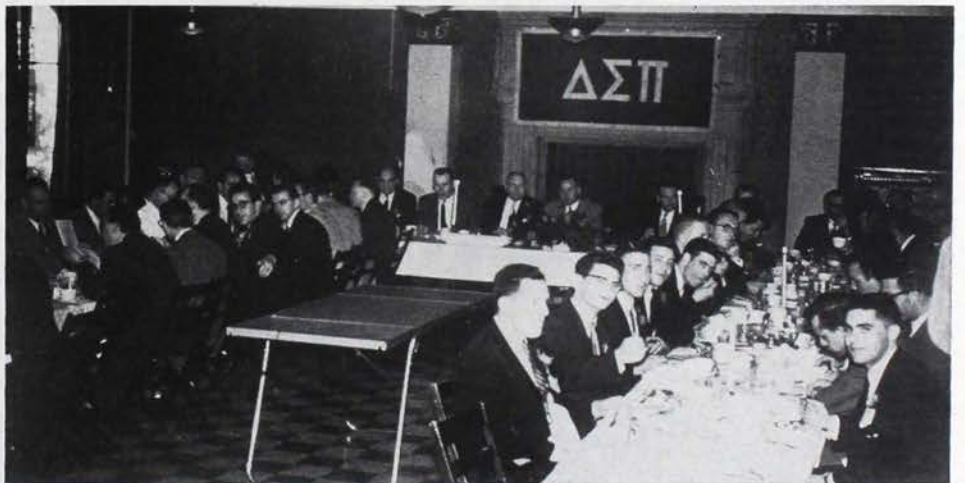
IN 1945, Ithaca College assumed control and operation of the Practical Business School which was founded over a quarter of a century before by Miss Louise Williams of Ithaca. Courses offered were: accounting, shorthand, and typewriting.

In the autumn of 1946, the school expanded its program to offer Bachelor of Science degrees in Business Management, Accounting, and Business Education. At that time, there were only 100 students enrolled, none of them seniors.

At the same time the school now offered courses in economics, accounting, finance, business management, business law, typewriting, business mathematics, and secretarial practice.

During the Congressional election year of 1946, a steering committee composed of business students, invited politicians who lectured in the economics classes.

By November, 1947, there were sufficient numbers of male business students interested and Ithaca College's first local



THE INSTALLATION BANQUET of Delta Lambda Chapter at Ithaca College. Present were the College officials, several national officers of Delta Sigma Pi and a large delegation from Alpha Kappa Chapter at Buffalo and the Buffalo Alumni Club.

business fraternity, Kappa Psi Alpha, was formed.

In 1948, the enrollment soared to 250 students, mostly veterans. The business classes visited the Allen Wales Adding Machine Company (now a division of National Cash Register) and a series of talks were started by Allen Wales executives. These talks became a regular feature and rather than accept payment for their services, the Allen Wales Company offered a \$200 business scholarship each year so long as Allen Wales executives participated in the teaching program.

Another visit was to International Business Machines (IBM) in Endicott, New York.

In February, 1950, the first annual Career Conference was held. It brought in representatives of industry, manufacturing, wholesale and retail outlets, who explained the operations of their companies and various employment opportunities available. This has been an annual affair up to the present date.

The year 1956 saw the formation of its second business fraternity, Delta Nu Omega. The desire to petition Delta Sigma Pi led to the merger of Delta Nu Omega and Kappa Psi Alpha into one under the name of Delta Nu Omega.

This year also saw the end of the two-year program leading to an associate's degree in Secretarial Science. There are now only four-year programs offered in Economics, Business Management, Accounting, and Business Education.

History of Delta Nu Omega

IN MARCH, 1956, the Delta Nu Omega Fraternity was officially organized on the Ithaca College campus and temporary officers were elected. In May, 1956, official elections were held with Robert R. Gliniecki as president, Mr. Richard J. DelRusso as senior vice-president, Mr. Allan P. Bowlby as junior vice-president, Mr. Robert N. Peffers as secretary, and Mr. Roland G. Hughey as treasurer.

Because satisfactory scholarship is perhaps the primary requisite of collegiate training, the Delta Nu Omega Fraternity aimed to emphasize the value and necessity of conducting professional and educational programs in addition to regular meetings and social activities. It also strived to promote brotherhood among its members as well as commercial ethics.

During this time, Delta Nu Omega was considering national affiliations. That Spring of 1956, it was decided to contact Delta Sigma Pi. Upon contacting Mr. James Thomson, the fraternity received valuable information.

Preparations were then made to petition Delta Sigma Pi for a charter, for the members of Delta Nu Omega found this fraternity to be the most impressive and outstanding professional business fraternity.

On November 29, 1956, Delta Nu Omega had the pleasure of meeting with Mr. James Thomson, Executive Director of Delta Sigma Pi, and hearing the first-hand account of Delta Sigma Pi.

In order to make one effective professional business fraternity at Ithaca College, Delta Nu Omega Fraternity and Kappa Psi Alpha Fraternity merged, keeping the name, officers, and organizational setup of the former. Kappa Psi Alpha was a local business fraternity founded November 4, 1947, with the purpose of promoting general fellowship, to encourage active participation in the field of business, and to render assistance in activities for the betterment of Ithaca College.

In order that Delta Sigma Pi and Delta Nu Omega could become more familiar with one another, Mr. Frank Tober and Mr. Robert Andree of the Delta Sigma Pi Grand Council were invited to Ithaca College.

Delta Nu Omega made preparations to have films on various topics in the field of business, to visit near-by plants, and to have speakers. Presently, the fraternity grew to over 35 members from all fields of business. With the cooperation and guidance of the Ithaca College administration and faculty: namely, Dr. Howard I. Dillingham, president of Ithaca College; Dr. Warren L. Hickman, dean of the College of Arts and Sciences; Dr. Earl E. Clarke, dean of students, and Dr. Gordon Chen, Faculty Advisor, Delta Nu Omega met the standards of Delta Sigma Pi and was granted a charter.

The first officers of Delta Lambda Chapter were: President Robert Gliniecki, Senior Vice President Richard DelRusso, Secretary Robert Peffers, Treasurer Roland Hughey, Historian Richard Cole, and Chapter Advisor Gordon Chen.

Undergraduate members initiated on May 5, were: William Acker, Raymond Atwell, Carl Austin, Glenn Beardmore, Frank Beninati, Lee Bianchi, George Bosco, Allan Bowlby, Herbert Burleson, Wilfred Chabot, Richard Cole, Richard Cox, Richard DelRusso, Frank DeRenzo, Donald Dimick, Maxwell Garrett, Robert Gliniecki, Roland Hughey, Nicholas Ippolito, Thomas Keane, Patrick Liverio, Gerald Malorzo, Anthony Mazza, Joseph McNamara, Paul Milgram, James Mosey, Joseph Panetta, Robert Peffers, Ronald Platt, Robert Regala, Luigi Sacchi, Robert L. Schlageter, Frederick Shadruff, Louis Stravato, Paul Tichenor, William Updyke, Carlo Vieni, Richard Vroman, Richard Wells, and James Whelan. Members of the faculty were Gordon Chen and Frank Kolmin. Initiated as an honorary member was Richard L. Pollock.



THIS MODERN LIBRARY is a part of the Ithaca College campus in Ithaca, New York where our Delta Lambda Chapter was installed in May, 1957.



HOWARD B. JOHNSON (right) Deltasig of the Year 1957, receives the Award from Past Grand President J. Harry Feltham (left) while Grand President Homer T. Brewer looks on at the ceremonies held in Atlanta.

Howard B. Johnson Selected as Deltasig of the Year 1957

ALTHOUGH there were quite a few candidates submitted by the chapters and alumni clubs of Delta Sigma Pi, it was not too difficult for the Grand Council to select the Deltasig of the Year 1957, as the name of Howard B. Johnson stood out above the rest. Since 1931 when Brother Johnson was initiated as a member of Kappa Chapter, then located on the Georgia Tech Campus, he has been a leader in Delta Sigma Pi. This fact coupled with his business success which has brought him to the presidency of the Atlantic Steel Company of Atlanta, Georgia, made him the unanimous choice of the Grand Council.

In the November 1956, issue of *The DELTASIG* we proudly announced Howard's election to the post of executive vice president of the Atlantic Steel Company only to have to retract this in the following issue as he had been elevated further to the presidency in the interim. Brother Johnson joined the Atlantic Steel Company in 1933, after having served in the credit and accounting departments of the

Atlanta Gas and Light Company. In 1949 he was elected vice president of sales and finance of the Atlantic Steel Company after having served in several other capacities. He held this post until his election to executive vice president in 1946 and later in the same year to the presidency.

In Delta Sigma Pi Brother Johnson's long list of achievements include the chairmanship of our 14th Grand Chapter Congress in Atlanta, Georgia, membership on the Grand Council and Executive Committee for many years, the Grand Presidency of the Fraternity from 1951-53, and then the presidency of the Delta Sigma Pi Educational Foundation.

Presentation of the Deltasig of the Year Award to Brother Johnson was made in Atlanta on November 9, at the Deltasig Lodge there at a joint Founders' Day celebration of the Kappa Chapter and the Atlanta Alumni Club of Delta Sigma Pi. Among the 200 Deltasigs and their wives in attendance at this affair were Grand President Homer T. Brewer,

Past Grand President J. Harry Feltham, and Grand Council Members Monroe Landreth and V. Burt Waite. Dr. Michael Mescon served as toastmaster of the celebration while Harold Carmical, president of the Deltasig Lodge, gave the invocation. A welcome was extended by George Manners, dean of the Georgia State College School of Business Administration, with the president of the College, Noah Langdale, Jr., adding words of greeting. Grand President Brewer's Founders' Day Address was preceded by a few acknowledgements by James Ariail, president of the Atlanta Alumni Club. Frank Cash, president of Kappa Chapter also made a few comments just prior to the actual presentation of the award to Howard Johnson by Past Grand President J. Harry Feltham. Brother Johnson accepted with a few well chosen remarks to conclude the program.

The Deltasig of the Year Award was created in 1949 to pay tribute annually to a member of our fraternity who has made some outstanding contribution to his own field of endeavor, be it business, education or government. The award is in the form of a scroll with the recipient being selected by the Grand Council from nominations of the chapters and alumni clubs.

This is the sixth such award. The first award was made in 1952 to Oliver S. Powell, *Minnesota*, the president of the Ninth Federal Reserve Bank in Minneapolis, Minnesota. The 1953 award was made to Charles F. Nielson, *Southern California*, director of the Parts and Service Division of Lockheed Aircraft Corporation in Los Angeles, California. Edwin L. Schujahn, *Wisconsin*, was the recipient of the third such award made in 1954, the year he became vice president and general manager of the Canadian operation of General Mills, Inc. In 1955 the fraternity paid tribute to Philip J. Warner, *New York*, president of the Ronald Press and the National Association of Cost Accountants, as well as a Past Grand President of Delta Sigma Pi in which capacity Brothers Schujahn and Johnson also served. The fifth award was made to Ray Scott Tannehill, *Penn State*, vice president of the Bell Telephone Company of Pennsylvania.

STATE OF OKLAHOMA



EXECUTIVE DEPARTMENT

Proclamation

WHEREAS, the State of Oklahoma, within the past fifty years, has made tremendous forward strides in the area of commerce and industry and attributes much of this success to the contributions made by young men and women dedicated to the American system of free enterprise and trained in our institutions of higher learning; and

WHEREAS, The International Fraternity of Delta Sigma Pi was organized to foster the study of business in universities, to encourage scholarship; to promote closer affiliation between the commercial world and students of commerce; to further a higher standard of commercial ethics and culture; and to promote the civic and commercial welfare of the community; and

WHEREAS, Delta Sigma Pi was founded on November 7, 1907--within a fortnight of the uniting of The Oklahoma Territory and The Indian Territory to form The State of Oklahoma-- and is today marking its semi-centennial observance of that occasion:

NOW, THEREFORE, I, RAYMOND GARY, Governor of the State of Oklahoma, do hereby proclaim the week of November 7-13, 1957 as

DELTA SIGMA PI WEEK

in Oklahoma, memorializing Alexander F. Makay, Alfred Moysello, H. Albert Tienken, and Harold V. Jacobs, founders of the fraternity, and urging all the citizens of the State of Oklahoma to foster, encourage, and otherwise support the fraternity and the ideals for which it stands.

In Witness Whereof, I have hereunto set my hand and caused the Great Seal of the State of Oklahoma to be affixed.

Done at the Capitol, in the City of Oklahoma City, this 6th day of November, in the Year of Our Lord one thousand nine hundred and fifty-seven, and of the State of Oklahoma the fiftieth year.

ATTEST:

Andy Anderson

SECRETARY OF STATE

Raymond Gary

GOVERNOR



GOVERNOR RAYMOND GRAY of the State of Oklahoma is seen presenting the official declaration proclaiming the Week of November 7-13, 1957 as DELTA SIGMA PI Week in Oklahoma to the officers of Delta Theta Chapter at Oklahoma City University. Those shown are, left to right: Chancellor Harold Cox of Delta Theta Chapter, Governor Raymond Gray, Social Chairman Richard Blackstone, and President Jim Hurst.

State of Oklahoma Proclaims Delta Sigma Pi Week

DELTA THETA CHAPTER at Oklahoma City University observed the 50th Anniversary of Delta Sigma Pi with a Founders' Day Seminar on November 12, 1957. In cooperation, Oklahoma City University dismissed all classes.

Raymond Gary, Governor of the State of Oklahoma proclaimed the week of November 7-13 as "DELTA SIGMA PI WEEK" in Oklahoma. November 1907 marked the uniting of The Oklahoma Territory and The Indian Territory to form The State of Oklahoma and the State is presently observing its semi-centennial celebration.

Theme of the seminar held at Oklahoma City University was "Your Future in Business." Chapter members and pledges, sponsors, and the business faculty met at 6:30 a.m. for a Fellowship Breakfast in the Green Room of the C. Q. Smith Student-Faculty Center on the campus. At eight o'clock Jim Hurst, president of Delta Theta Chapter, welcomed more than 400 students, sponsors, faculty and speakers. The program was headed by a report on the President's Conference on Small Business Management by Willis J.


Wheat, acting dean of the School of Business, who attended that conference in October 1957.

The seminar featured four prominent businessmen in Oklahoma City, speaking on marketing, management, public administration, and finance. The speakers were: Marketing—Marvin Joyner, president of Modern Supply Company; Management—Frank Black, industrial public relations manager of Sohio Oil Company; Public Administration—Dr. E. F. Dowell, director of Oklahoma Public Expenditures Council; and Finance—Louis McGaugh, local credit manager of Sears, Roebuck and Company.

Dismissal at noon was followed by a Founders' Day Luncheon honoring chapter members and pledges, sponsors, business faculty, alumni members, and speakers. Coffee was served during the seminar by the Delta Sigma Pi Wives Club.

Planning committee for the Oklahoma City University observance and seminar included Lloyd Hise, Richard Blackstone, Harold Stephens, Leon Howell, and Harold Cox.—CURTIS E. CAMPBELL

DELTA SIGMA PI



Delta Theta Chapter

presents
A FOUNDERS DAY SEMINAR

YOUR FUTURE IN BUSINESS

COMMEMORATING THE SEMI-CENTENNIAL OF
THE FOUNDING OF THE FRATERNITY
NOVEMBER 7, 1907

OKLAHOMA CITY UNIVERSITY
C. Q. SMITH STUDENT-FACULTY CENTER

PROGRAM

November 12, 1957

6:30 a.m.	Fellowship Breakfast	Green Room
8:00	Welcome	James Hurst President, Delta Theta Chapter
8:15	Report on the President's Conference on Small Business Management	Willis J. Wheat Dean, School of Business
8:50	YOUR FUTURE IN BUSINESS	
	Marketing	Marvin Joyner Modern Supply Company
	Management	Frank Black Sohio Oil Company
	Public Administration	Dr. E. F. Dowell Oklahoma Public Expenditures Council
	Finance	Louis McGaugh Sears, Roebuck & Company
11:45	Adjournment	
	• • •	
12:00	Noon Founders Day Luncheon	Green Room
	• • •	
	— Coffee served by the Delta Sigma Pi Wives Club —	



WITH THE

ALUMNI

THE WORLD OVER

NEW ORLEANS

THE NEW ORLEANS Alumni Club of Delta Sigma Pi met July 27, 1957, for its second summer "Jambalaya"—an affair which we are hoping will be annually—at the spacious Moore Country Estate. The "Jambalaya" was very well attended.

Groceries—sure. Roasted hot dogs with barbecue sauce, catsup, or mustard—your choice—on hot-dog buns, soft drinks, and beer. Again, it was a "stag-drag" affair, being well attended by the "better halves" and dates.

Another meeting of importance took place October 7, 1957, in the Pine Room of the Holsum Cafeteria. Brother Ed Angel, vice-president, presiding. Here, Brother Al Meric was elected president and Brother Jeff Chouest was elected vice-president replacing Brothers Herb Weiser and Ed Angel respectively who requested that they be relieved because of pressing personal matters.

Brother Howard Schaller, professor of economics in the School of Business Administration of Tulane University, gave a very informative talk on modern educational trends as they concern schools of business administration throughout the nation. The trend seems to be toward the professionalization of the business administration schools somewhat along the lines presently followed in the schools of law and medicine.

Although this meeting was not so well attended, those who failed to attend were definitely the losers.—HARRY H. REESE

NEW YORK

THE 50TH ANNIVERSARY of the founding of Delta Sigma Pi was celebrated by the New York Alumni Club at the annual Founders' Day dinner on November 7 at the New York University Club.

Guest of honor was the only surviving founder, Harold V. Jacobs, who received an engrossed citation and a pair of initialled solid-gold Deltasig cuff links. The presentation was made by James F. Clyne, president of the New York Alumni Club.

Speakers included Dr. Thomas L. Norton, dean of the School of Commerce; James C. Drury, professor of Marketing at the school, and John F. Mannion, executive vice-president of the Continental Illinois National Bank and Trust Company of Chicago, and Brother Jacobs. Alcuin W. Lehman was toastmaster and John F. McManus chairman of the Dinner Committee. Among those present were former Grand Presidents Philip J. Warner and Frank J. McGoldrich.

DIVIDENDS

To Brother and Mrs. FRANK S. ZARATE, *Detroit*, on May 24, 1957, a son, Frank S. Jr.

To Brother and Mrs. PAUL MEHL, *Detroit*, on July 16, 1957, a daughter, Paula Anne.

To Brother and Mrs. LAWRENCE DUGGAN, *Detroit*, on September 27, 1957, a son, John Michael.

To Brother and Mrs. JOE M. HEFNER, *Texas Tech*, on September 29, 1957, a son, Joe, Jr.

To Brother and Mrs. CHARLES GREENE, *East Carolina*, on August 10, 1957, a daughter, Linda Ann.

To Brother and Mrs. FRANK W. PIPER, JR., *Louisiana State*, on August 24, 1957, a son, Stephen Raymond.

To Brother and Mrs. RAY H. JOFFRION, *Louisiana State*, on July 10, 1957, a daughter, Kim Louise.

To Brother and Mrs. EDWARD D. MARKYTAN, *Nebraska*, on July 19, 1957, a son, Victor.

To Brother and Mrs. CARL A. WEIGELL, *Babson*, on July 31, 1957, a daughter, Carolyn Ann.

To Brother and Mrs. BRUCE REMLER, *Georgia*, on July 9, 1957, a son, Robert Bruce.

To Brother and Mrs. WILLIAM A. SHOMBERG, *Penn State*, on July 5, 1957, a daughter, Deborah Anne.

To Brother and Mrs. CHARLES A. BADE, *Missouri*, on July 18, 1957, a daughter, Lee Ann.

To Brother and Mrs. WILLIAM L. BOILLOT, *Missouri*, on July 4, 1957, a son, William.

To Brother and Mrs. DONALD H. DAVIS, *Missouri*, on August 25, 1957, a son, Carl Howard.

To Brother and Mrs. DOUGLAS A. FRASER, *Missouri*, on May 23, 1957, a son, Paul Arthur.

To Brother and Mrs. CLARENCE E. JETT, *Missouri*, on October 11, 1957, a daughter, Leta Renee.

SAN FRANCISCO

THE SAN FRANCISCO ALUMNI CLUB is currently holding a monthly luncheon at 12:00 noon in New Delmonicos' Restaurant, 330 Sutter Street on the 2nd Thursday of each month.

The November luncheon saw 25 Deltasigs in attendance. There were representatives from every section of the country. The occupations varied, from a student to an Internal Revenue man.

Get away from it all and dine with your brother Deltasigs.

End the old year with a bang! See you at Delmonicos' December 12, 1957. For reservations call Brother Al Baggiani, Sutter 1-3123 or Brother Bill Britton, Mission 7-1201.

GAMMA RHO OF DETROIT

AFTER A VERY GOOD SUMMER the Gamma Rho Alumni Club is looking forward to another good year. A great number of our members attended the Grand Chapter Congress in New York and a good time was had by all. This correspondent was only able to spend one day in New York because the family picked this, of all times, to come down with the mumps. Even the one day was enough to convince me New York is quite a town.

Recent events have convinced we of the alumni club that there is life in the old boys yet. During the summer at the annual undergraduate chapter picnic, the alumni defeated the undergraduates in a stirring baseball game. The score—16 to 15 or thereabout. About a month ago the alumni accepted a challenge by the undergraduates to a bowling match and again proved that youth is no match for age and maturity. Sounds good anyway.

We are very proud of the continued activity of our alumni club and hope that, to some extent, it has served as stimulation for the undergraduate chapter. Certainly we have enjoyed maintaining close ties with our Alma Mater through our association with the undergraduates.

We would again like to invite all Deltasigs in the Detroit area to join with us at our dinner meetings and stag parties. We direct this invitation particularly to the out-of-towners now residing in Detroit who miss the warm and friendly atmosphere found wherever Deltasigs get together. You can be assured of a warm invitation if you contact President John F. Paul, 14910 Arlington, Allen Park 12, Michigan.—ROBERT J. ELDER

Trent C. Root Elected Officer of Rotary

THE NEWLY ELECTED Governor of District 581, Rotary International, is Trent C. Root, *Texas Tech.* He is presently serving Southern Methodist University as its vice president and controller. Born in Killean, Texas, he attended the University of Colorado in Boulder, Colorado, and Meridan (Texas) College, and was graduated from Baylor University in Waco, Texas, and Harvard University. In 1951, McMurray College in Abilene, Texas awarded him an honorary LL.D. degree.

Brother Root is a Director of the North Dallas Chamber of Commerce and the North Dallas City Library, a member of the Finance Committee of the Dallas Metropolitan YMCA, and a member of the Official Board of the Highland Park Methodist Church. He is a member of the Executive Committee of the Southern Association of College and University Business Officers, and a member of the Committee on Placement Controllers Institute of America, a District Lay Leader for the Methodist Church, a member of the South Central Texas Board of Education, and a Director of the Texas Council of Churches. He has served as President of the Texas Association of University Accounting Instructors, as a member of the Council of Camp Fire Girls and as a Director of the Dallas County Red Cross. During World War II, he was an officer in the U.S. Army Air Corps.

CINCINNATI

THE SECOND DINNER MEETING of the Cincinnati Alumni Club was held on Friday, November 15, 1957, at the Cincinnati Union Terminal. Brother Jack Meyerhoff, manager of the local office of Arthur Anderson and Company, certified public accountants, discussed "Inflation in Business." A sound film prepared by the company also was shown to illustrate a few of his points concerning the over-stating of profits through hidden depreciation costs. All past and present students of business should be made aware of the important place present depreciation policies play in managerial decisions. We highly recommend that all alumni clubs having an office of Arthur Anderson and Company nearby acquire this film and have a local representative review the situation.

Following a precedent set last year, the November 15 meeting was held in conjunction with Alpha Theta Chapter. Following the professional aspects of the meeting, an appropriate celebration of Founders' Day was held.

The next meeting of the year will be held on Friday, January 17, above the Gateway Restaurant at Cincinnati Union Terminal with dinner served at 6:30 P.M. and a speaker at 8:00 P.M. Brothers Rocco Domino and Gene Wilson are to be congratulated on the outstanding quality of professional programs offered. Alumni men in the Greater Cincinnati and surrounding areas are urged to attend these stimulating sessions.

The 22nd Grand Chapter Congress Com-

mittee is already swinging into high gear and big things are brewing for "Zinzinnati" in 1959. With the aid of our undergraduate men in Alpha Theta Chapter, we expect and intend that the 22nd Grand Chapter Congress will equal and surpass the past. And, that is saying a lot.

Brothers everywhere will be glad to learn that Brother Jim Harpring is making plans to leave the Veterans Administration Hospital for good by the first of the new year. It will be a pleasure and stimulant to have Jim with us again.—GAIL A. NELCAMP

MERGERS

JAMES E. GREENE, JR., *Georgia*, on September 13, 1957, to Barbara E. Dreylinger, at Fayetteville, North Carolina.

ORA L. SIMPSON, *Cincinnati*, on August 17, 1957, to Joyce Berleman, at Cincinnati, Ohio.

LINDSEY MARCHBANKS, *Southern Methodist*, on November 30, 1957, to Troy Garms, at Little Rock, Arkansas.

WILLIAM W. SAPP, *Rider*, on April 20, 1957, to Shirley Rogers, at Mount Holly, New Jersey.

CHARLES T. MOORE, *Mississippi State*, on June 21, 1957, to Annabel Owens, at Indianapolis, Indiana.

RICHARD THOMAS MCINTYRE, *East Carolina*, on August 31, 1957, to Vivial Land, at Rocky Mount, North Carolina.

WILLIAM C. FERRIL, *Missouri*, on June 23, 1957, to Eleanor Lou Hoover, at Laclade, Missouri.

CHARLES E. PULLEN, *Missouri*, on June 1, 1957, to Betty Jo Turner, at Columbia, Missouri.

J. FRANK NEWTON, *North Carolina*, on

October 9, 1957, to Frances Ruth Maier, at Charlotte, North Carolina.

DAVID SNYDER, *Santa Clara*, on August 24, 1957, to Wanda Klaybunde, at Santa Monica, California.

ROGER CONANT, *Santa Clara*, on August 10, 1957, to Sheila Sullivan, at Pasadena, California.

STEPHEN T. BROWN, *Penn State*, on August 10, 1957, to Ann Ludwig, at University, Pennsylvania.

John R. Beishline Appointed To NYU Faculty

FORMERLY CHAIRMAN of the department of management at the University of Texas, John Robert Beishline, *Texas*, has been appointed professor and chairman of the management department at New York University's School of Commerce, Accounts, and Finance. The new NYU faculty member, an authority on military management and a regular army officer for 24 years, served in 1952 and 1953 as special assistant and military advisor to the Supreme Commander of the North Atlantic Treaty Organization. He is now consultant to the Department of the Army and the Department of the Air Force.

A native of Philadelphia, Brother Beishline spent his boyhood in Scranton, Pennsylvania, where he graduated from Technical High School. He received a bachelor of science degree from the United States Military Academy at West Point in 1931, a master of arts degree from Columbia University in 1941, and a doctor of philosophy degree from Ohio State University in 1949. During World War II, he served with the U.S. Ninth Army in Europe, and from 1949 to 1952 he was on the faculty of the Command and General Staff College and was special assistant to the Chief of Staff of the Army. He lives with his family at Indian Pass, Greenwich, Connecticut.



GROUND HAS JUST BEEN BROKEN for Miami University's new School of Business Administration Building in Oxford, Ohio. This building which is to cost about two million dollars will be ready for Miami's Sesquicentennial Celebration in 1959 and Delta Sigma Pi's 22nd Grand Chapter Congress to be held there.

BALTIMORE

IN ADDITION to its customary program of social and fraternal events for the coming year, the Baltimore Alumni Club has undertaken a project that will be rewarding to all students of business at Johns Hopkins University. The project is to aid and encourage the establishment of a Graduate School of Business at the University.

Brother Mel Brown is performing the preliminary investigative work to determine the proper course of action. The Baltimore Alumni Club is confident that it will attain this objective.

Meetings of interest for all in the Baltimore area which will be held in January, March and April are as follows. On January 20, a general business meeting to be held at the Broadview Apartments at 8 P.M.; on March 15 a mid-winter dance at the Codoa Hall, beginning at 10 P.M. The committee expects to fill the Codoa Hall with Deltasigs and dates. In April, Saturday the 5th, there will be the third general business meeting of the year to meet at Gunther's Brewery, Conkling and O'Donnell Streets, beginning at 8 P.M.

PERSONAL MENTION

W. G. SHIBKO, *Western Reserve*, is an accountant with The Lubrizol Corporation in Cleveland, Ohio.

VERNON H. VALLET, *Washington University*, now holds the position of vice president and general manager of the Southern California Stationers, Los Angeles, California.

HERBERT M. BOHLMAN, *Drake*, is stationed at Seattle, Washington, listing his occupation as Ensign in the U.S.N.R.

WENDELL REHNBLOM, *Iowa*, has been promoted to report editor for Dun and Bradstreet in Des Moines, Iowa.

ARTHUR W. ROSE, JR., *Texas*, has become an auditor for Alford, Meroney and Co., in Dallas, Texas.

MORRIS H. WYMAN, *Michigan*, was recently named assistant plant superintendent of the Sealtest Central Division of National Dairy Products, Corporation, Chicago, Illinois.

JOHN W. CORBIN, *Indiana*, has been made a financial specialist with the Small Business Administration, located in the Federal Building, Indianapolis, Indiana.

SAM D. TANNER, JR., *Georgia*, now a captain stationed at Fort Holabird, Maryland, has continued his education and was just awarded the A.M. degree in Education from George Washington University, Washington, D.C.

JAMES N. JACOBI, *Virginia*, was recently promoted to administrative assistant for Engineer Research and Development Labs., at Fort Belvoir, Virginia.



THE NEW GEORGIA STATE COLLEGE President, Noah Langdale, Jr., left, is welcomed to the Deltasig Lodge in Atlanta by its President Harold Carmichael. Mr. Langdale was in attendance at the Founders' Day ceremonies of Kappa Chapter.

BRUCE COTTINGTON, *Drake*, is now grocery supervisor for Super Valu Stores Inc., in Minneapolis, Minnesota.

STEWART E. NIELSEN, JR., *Miami U.-Alpha Upsilon*, is now working as a salesman for Thermo-Fax Sales Corporation, Chicago, Illinois.

ARCH D. SESSIONS, *Georgia State-Kappa*, was recently made vice president of Thorsen Real Estate in La Grange, Illinois.

E. R. HAWKINS, *Penn State*, a former member of the teaching staff at Johns Hopkins, is now teaching in the Commerce Department at the University of Rangoon, Rangoon, Burma.

EDWIN P. JAMES, *Drake*, is associated with Collins Radio Co., as manager of the government accounting department in Cedar Rapids, Iowa.

JOHN W. STONE, *Missouri*, was recently named assistant superintendent of the Balsz School District #31, Phoenix, Arizona.

W. PAUL CRAVEN, *Wake Forest*, recently assumed the position of junior auditor for the U. S. Army Audit Agency in Washington, D.C.

JACK JULIEN, *Northwestern-Zeta*, was recently named executive recruitment manager for Montgomery Ward and Co., Chicago, Illinois.

JOHN D. PEEPLES, JR., *Tennessee*, has been appointed resident surgeon at St. Joseph Hospital, Memphis, Tennessee.

DAVID G. TAYLOR, *Baylor*, serves on the

teaching staff at Lamar State College of Technology, at Beaumont, Texas.

WALTER JAY STEPHENS, *Northwestern-Beta*, has been appointed the president of Stemar Publications, Inc. in Lomita, California.

MARVIN F. LAMMERS, *Missouri*, is the new assistant general manager of the Guarantee Tire and Rubber Co., in Indianapolis, Indiana.

JAMES L. PETERSON, *Wayne State*, was recently promoted to vice president of the Greenfield Lumber Co., in Detroit, Michigan.

MARION F. GREENE, JR., *Georgia State-Kappa*, has the position of medical service officer in the U. S. Army, at Fort Sam Houston, Texas.

PAUL M. KUGLER, *Nebraska*, has a new position as a field life insurance underwriter for State Mutual Life Insurance Co., in Denver, Colorado.

MELVIN H. FELDKAMP, *Cincinnati*, was promoted recently to superintendent of the Rock Wool Division of Philip Carey Manufacturing Co., in Lockland, Ohio.

JAMES H. ADELMAN, *Drake*, is associated with National Travelers Insurance Co., as an underwriter, in Des Moines, Iowa.

RONALD CHARLES HOFFMAN, *Michigan State*, is the new owner of the Guy Langdon Insurance Agency in Bancroft, Michigan.

CHARLES G. RONKOS, *Buffalo*, was recently awarded the B.D. degree from Hamma Divinity School, Springfield, Ohio.

Four Rider College Graduates Work Together

THERE are four graduates of Rider College who were brothers in the undergraduate chapter at Rider—Beta Xi, who are now employed by Applied Science Corporation of Princeton, New Jersey. The four brothers are presently active in the Trenton Alumni Club.

These brothers are currently working in the Accounting Department at ASCOP and here they are: Neil McMullen, Joe Casarella, Gerald Doskos, and John Punk.

Harry M. Gerlach Heads Admissions Association

AT A RECENT MEETING of the Association of Admissions Counselors, Harry M. Gerlach, *Miami-Alpha Upsilon*, was elected the new national president. He has been secretary of the association for the past two years.

Brother Gerlach, is Director of Admissions at Miami University, Oxford, Ohio. He also is the executive secretary of the Miami Scholarship Committee, which awards all scholarships through and by Miami University.



CHAPTERS

NEW MEXICO

GAMMA IOTA CHAPTER is, at the time of this writing, well underway with activities for the 1957 fall semester. Active members met during the first week of the semester and arranged activities for the coming months.

President James R. Snedden, a senior and a marketing major, informed us as to the results and benefits attained through his attendance at the national convention of Delta Sigma Pi in New York City this past August. Shifting from this pleasant and informative vein, Brother Snedden laid before the chapter his wishes for the semester. Our primary object is to maintain high quality membership in the fraternity through careful screening of prospective neophytes. This aim also becomes one of our principal measures in order to maintain Gamma Iota Chapter's reputation as the most active professional fraternity on campus.

As a result of our first semester rush campaign, which ended with a preferential pledge dinner at one of our city's better restaurants, the chapter is glad to announce the pledging of 10 neophytes for the first semester. The chapter had two well-attended smokers. The first featured a magician as entertainment while the second concerned itself with cards and appropriate, refreshing beverages. Good fellowship and fraternal goodwill were in conspicuous evidence at both gatherings.

Professionally speaking, the fraternity has heard Mr. Phil Meade of Sandia Corporation in Albuquerque, whose address covered many of the points regarding communication in its various levels in industry and business. Our professional program committee plans to have six more members of our business and professional community address the chapter on pertinent subjects of interest. A tour, by the chapter, of industrial firms in the city is also scheduled.

The chapter, encouraged by the results to recipients and the favorable publicity awarded to the fraternity by the local press, will continue with the type of pledge project inaugurated last semester. Our pledges have again voted to donate a half-day's labor to one of the city's youth organizations. Last semester's project resulted in one of the youth centers receiving a much-needed coat of outside paint to the great appreciation of the center's directors and members.

Gamma Iota Chapter, cognizant of the social aspects in our society, has tentatively scheduled an active, alumni and pledge mixer at the home of one of our members. Our most significant social move of each semester is the election of our "Rose of Delta Sigma Pi" who presides at our pledge banquet and dance. Subtle campaigning by various members has even at this early date been noted.

Political activities will terminate in November with the selection of this chapter's "Rose of Deltasig."

The brothers of Gamma Iota Chapter wish to take this opportunity to express their appreciation to the brothers who led the fraternity to another successful year and to wish our graduates success in their careers and throughout their lives.—**JOSEPH G. SCARTACINI**

NEBRASKA

ALPHA DELTA CHAPTER started off the first semester with one big burst of enthusiasm which hasn't seemed to falter a bit. Our first task was moving into our new chapter house. We've completed the moving, but the settling process is still going on. At present, we have 31 men living in the house and a score or so who live outside the house, but eat there. Under the able leadership of house manager, Maurice "Zeke" Lynch, house operations have run very



THIS IS THE NEW CHAPTER HOUSE of Alpha Delta Chapter which was purchased this fall on the University of Nebraska Campus.

smoothly and we all agree it is one of our big attributes.

All of our energies, however, have not been directed in our house program. Our professional program, under the energetic leadership of Jack Long, is proving to be one of the best we have ever had. Thus far, we have had two professional dinners and both of the speakers can be classified only as excellent. We are also instituting a program of having a member of the faculty give a short, informal speech about his area of education after each Monday evening meal. We have and will continue to invite interviewers to our house for dinner

and a short speech about their company. Our semester professional tour is currently planned for December 6-7 to Omaha, where we will visit five firms in the heavy industry, manufacturing and insurance fields. In order to relieve the members of some of the financial burden of the tour, a car wash was held and a profit of \$77 was netted. Our hats are off to Ron Meister and Don Reed for their fine work in this project.

Our alumni club, spearheaded by Faculty Advisor, H. N. "Nick" Windeshausen, and other faculty members is undergoing a rejuvenation process, and things are looking very promising.

In intramural football, Alpha Delta Chapter fielded a big, fast, and aggressive team. Led by such stalwarts as John "The Rock" Thompson and Bob "Bull" Dwehus, a league championship seemed inevitable, however, foiled by the fickle finger of fate, we finished the season with a misleading 2-2 record. At present we have 20 intramural basketball aspirants. Our combination of height, speed and skill is certain to make the Deltasig team, mean on the maps.

Alpha Delta Chapter, under the direction of President Darrell Dutoit, is going a long way in the attainment of our goals. Our deep appreciation to Darrell.—**DON MARTIN**

WESTERN RESERVE

WE OF the Beta Tau Chapter are pleased to say that our 1957 year is off to a grand start.

Two professional activities have highlighted the scene. The first was a professional meeting held at the Wade Park Manor with a guest speaker from the Federal Reserve System. Secondly, we took a trip to the world's largest strip mill operated by Republic Steel in the east side of downtown Cleveland. It is an amazing sight to see a thin ribbon of red hot steel roar over the rollers in the mill at a speed of 25 miles per hour.

The Founders' Day Dinner on November 6, was sponsored by the Cleveland Alumni Club and brought both actives and alumni in full strength with a good time was had by all. After the dinner Brother Kreidle showed colored films of the LeMar Sport Car Races.

Coming events: November 17, our formal initiation at the Wade Park Manor with a dinner following; and on November 22, the Cleveland Alumni Club is sponsoring their annual dance at the Mid-Day Club. Two more professional activities have also been planned for the remaining months of this semester. To end the semester on a very pleasant note we always have our annual mid-year formal dance which is held at a local hotel.—**CARL BLOCK**



A RECENT ALPHA OMICRON CHAPTER professional meeting featured a debate between Louis Gilbert (left), a well known author of business books, and Douglas Muller (right), public relations representative for the Sieberling Rubber Company. Rob Hall, professional chairman of our Ohio University Chapter is in the center.

OHIO U.

THE FALL SEMESTER started off with a bang as Alpha Omicron Chapter activated 12 new members into Delta Sigma Pi. The new brothers of Deltasig are JerryLee Clark, Gerald L. Warner, Nelson Vandigrift, Don Seward, Charles Ramseth, Albert Pagenfulis, Ron Lieberman, Paul Koch, Ed Kazimir, Ray Hawk, Forrest Dye, and Carl Dill. After the formal initiation, a banquet was held at the Sportsman Restaurant, where Professor Ralph Beckert, a charter member of Alpha Omicron Chapter, addressed the group.

Our professional program for the year is in the reliable hands of Dave Jeffries. Dave has lined up some interesting programs for the Deltasigs at Ohio University. On October 15, Mrs. Jessie Vance of the Bureau of Appointments spoke to us on the topic of "Interviewing." Her speech was most informative and should prove very beneficial to all of us. On November 19, we will take a field trip to the Burger Brewing Company in Cincinnati, Ohio. The trip will include a complete tour of the company and a "tea" hour. On December 3, Horace W. Donigan, CPA, will give a talk on "Accounting as a Profession." At the present time Mr. Donigan is a professor of accounting at Ohio State University. Mr. William J. Nichols will visit our campus in January to deliver a speech on his duties as the Director of Training at North American Aviation at Columbus, Ohio. A few more speakers have been lined up to complete the schedule for the fall semester.

On October 24, we held our rush smoker for the fall semester. A number of prospective Deltasigs responded to the smoker, however we have not yet completed our pledge list for this semester. At the smoker, a movie,

"Legend of Dan and Gus" was shown. The movie was distributed by the Columbia Gas System and it proved very informative to those who witnessed it.

November 15 is the date set for our annual "Founders' Day" banquet. This year the banquet is in the able hands of Bill Ebel, and he promises that this year's banquet will top last year's successful one.

Alpha Omicron Chapter is looking forward to another full (100,000 Chapter Efficiency Contest points) and prosperous year in Delta Sigma Pi.—SHERWOOD GOLDSTEIN

PENNSYLVANIA

BETA NU CHAPTER at the University of Pennsylvania Evening School of Commerce and Finance made an astounding appearance at the Golden Anniversary Convention in New York City, aside from the fact that our delegate Doug Cooper was almost not seated because of a technical error on somebody's part. After overcoming all these technicalities the University of Pennsylvania banner was flying conspicuously during all the convention activities. Our Brother Bob Hughes won the drawing prize, which was a diamond badge. Congratulations, Bob.

Socially, Beta Nu Chapter has started the season with a "Sputnik" send-off. We had our first party at Thundergust, the home of Brother Doug Cooper, and a Founders' Day party held at Brother Dick Davies' home.

Our professional program got under way with a guided tour of the Philadelphia radio and television studio WCAU, which was most educational and interesting. An official in the Estate Planning Department of the Girard Trust Corn Exchange Bank will pre-

sent a lecture on "Estate Planning" at our next professional meeting which everyone is looking forward to.

At the present time we are campaigning for our rushing program which begins on November 20, 1957. So far the campaign has proved successful, and we hope to continue as the outstanding business fraternity on campus.

The members of Beta Nu Chapter wish to extend the best of luck to the brothers who entered the U. S. Armed Forces this past summer. That takes care of all the activities so far this year. Here's wishing everyone "Seasons Greetings" for the coming holiday season.—DONALD G. CLEAVER

MICHIGAN

XI CHAPTER has been four sheets to the wind since our well attended Toga party in October. Brother McCarren, president 1956, looked like a true Roman in an American influenced Toga after completing his basic training in the chariot company of the United States Army. The next day found him in the ranks again with Brother Carl Pingle who is finding the six month program as easy as his college career.

Our new officers: Brother Thomas Glaza, president; Brother Michael Newton, vice-president; Brother John Landry, secretary, and Brother Calvin Otto, treasurer, were in full support, as were the rest of Xi Chapter, for our first professional tour through Stroh's Brewery in Detroit. After seeing the hops in action we were treated to a buffet lunch in the tap room.

Professor Mao, professor of finance in the School of Business Administration, was quite pleased with the redecorating and additions of new furniture to our chapter house when he was entertained at dinner in November. After dinner, all the brothers' and pledges' attention was centered on Professor Mao's very interesting discussion on the "Problems of Underdeveloped Economies." He left China before the Communist occupation and attended the University of Hong Kong before coming to America in 1947. We are very proud to have him as a Brother of Xi Chapter. This evening concluded the first of a very active professional program this fall headed by Brother Schermerhorn.

Mid-November found Xi Chapter very active in extracurricular activities. Football season ended with a two-two record for our 50 brothers and volleyball finds our chapter tied for first place with a three-nothing record. We also have five brothers on the Business School Student Council of which includes the president and treasurer.

Friday December 13, is the date for informal initiation of the pledges which should prove to be very interesting. The next day should clear everything up however with our pledge formal in the evening.

Formal initiation will find Professor Gardner, of the statistics department and Professor Briant of the marketing department as our two faculty initiates this semester. After the above "lost weekend" we will settle down for Christmas with final exams to follow and in our spare time plan another Deltasig spectacular for next semester.—CHARLES J. BEAUVAIS

RUTGERS—Beta Omicron

BETA OMICRON CHAPTER at the Rutgers School of Business Administration is well on its way toward a very successful year. We have, first of all, pledged 21 prospective brothers who are currently well along the way toward eventual initiation in February. In addition, we have had or are planning social events, which are sure to be bang-up successes, in the true Beta Omicron Chapter manner.

Fall elections in the Marketing, Management, Accounting, and Finance Clubs in the School of Business Administration have again been almost completely dominated by Deltasigs. We hold three of the four presidencies and all of the vice-presidencies. The offices of treasurer and secretary are equally well manned by Deltasigs.

Upon the completion of last year's Inter-Fraternity Council Athletic Program, our chapter permanently retired the coveted IFC Athletic Trophy by virtue of winning it for three consecutive years. The Trophy



"ROSE OF DELTASIG," Miss Mary Ann Jobst recently selected by Beta Omicron Chapter at Rutgers University with her escort, Ronald Kozich.

had only been in existence for three years, which means that no fraternity on our campus has ever held possession, with the exception of Delta Sigma Pi. Football, basketball, and softball are the contested sports and we are again on our way toward winning future trophies offered by the IFC.

So far this year, we have had two extremely interesting Professional Meetings. In the first one, Mr. William J. O'Connor of the Fidelity Union Trust Company of Newark spoke on a "Bird's Eye View of Banking." In the second meeting, we had a fine talk on "Getting Along with Staff Members" given by Mr. Stewart F. Arnold of the Union Carbide Corporation. A professional field trip is planned for the week of December 2, 1957, to the Linden Assembly Plant of the General Motors Corporation. Brother Jim Carroll has been instrumental in lining up these excellent professional activities.

On November 9, 1957, we held our Founders' Day Formal at the Glen Ridge Country Club in Glen Ridge, New Jersey. Faculty and alumni attendance was excellent.

It was a fine affair in which all Deltasigs, their wives, sweethearts, and dates enjoyed themselves immensely. Lovely Miss Mary Ann Jobst was selected as our "Rose of Deltasig" and her escort, Ron Kozich, beamed with pride. A fitting end to a wonderful Golden Anniversary Founders' Day Formal.—THOMAS K. LEACH

GEORGIA STATE

FOUNDERS' DAY traditionally has been a red-letter event at Kappa Chapter—one of those two or three events yearly to which every member looks with anticipation. This is so, of course, because Kappa has always thought of Founders' Day as a time for renewal of fraternal vows, a time for stock-taking, as it were. A time, in short, to halt and consider the meaning and aim and purpose for which Delta Sigma Pi was established. To be sure Founders' Day is not an altogether solemn occasion. Celebration there always has been as befits the occasion.

But Founders' Day, 1957, was a day the like of which probably will not be seen again for many a year. For there were three extra reasons for celebration this year. And a gala celebration it was. Active chapter members, alumni, out-of-town visitors, wives, dates, guests—in all some 200 strong—packed Kappa Chapter's suburban lodge to capacity on Saturday, November 9, in the largest Founders' Day gathering in local history.

First, of course, was the fact that this was Deltasig's Golden Anniversary. Fifty years of progress and growth are something of which to be proud. And Kappa Chapter men were proud as they looked back over their contributions to the growth—and as they dared to predict even greater progress in the half-century to come.

Kappa Chapter's own Homer T. Brewer, newly named Grand President, was present to receive the acclaim of his brothers, and to point up Kappa Chapter's contribution to the fraternity as a whole.

But the highlight of the evening—indeed the highlight of the year insofar as Kappa Chapter is concerned, was the presentation to Kappa Chapter alumnus Howard B.

Johnson of the coveted and highly significant "Deltasig of the Year 1957" award.

Past Grand President J. Harry Feltham was on hand to make the presentation at a banquet in Brother Johnson's honor. Members of the faculty of Georgia State College of Business Administration, including President Noah Langdale, Jr., were present also to pay tribute to Brother Johnson and to congratulate Delta Sigma Pi on its 50th anniversary.

An evening of dancing and fellowship concluded the event which all who attended will likely remember for some time to come.

IOWA

EPSILON CHAPTER ended the spring semester of 1957 with three events. A tour of the Proctor and Gamble plant in Iowa City was well attended and a good insight into modern, up-to-date production was gained. The annual costume party was a great success with the prize winning costume being the devil himself (green face and all) and his lovely helper in crime. Several members of the faculty were guests. The semester ended with a Founders' Day picnic. All went well except for the cold air and rain that visited us for the full day.

This fall 20 new men were pledged by Epsilon Chapter. A dinner and formal pledging ceremony were held at the Amana Colonies. A trip to the Maytag Plant at Newton, Iowa has been the high point of the semester up to this time. We received a very cordial welcome and an excellent tour. After the tour we had lunch with some of the Maytag executives and then visited the department of our specific interest. This tour was one of the best in several years and will be long remembered by those who were able to go.

During the University of Iowa Homecoming this fall, Epsilon Chapter held an open house for all alumni. It was indeed a great experience to meet the many alumni that turned out. Also a float was constructed and entered in the Homecoming parade. It depicted a bulldozer pushing over a Wisconsin football player.—DAVID W. GARDNER



JOINT FOUNDERS' DAY and Deltasig of the Year Award Banquet held at the Deltasig Lodge in Atlanta. President Frank Cash of Kappa Chapter at Georgia State is addressing the 200 in attendance.

KENT STATE

BETA PI CHAPTER highlighted fall quarter with the purchase of a permanent chapter house located within a block's distance from the campus at 302 University Drive. Our new chapter house is of frame construction and is able to accommodate 16 brothers. We have had open house twice in our new home during fall quarter, in conjunction with Dad's Day and Homecoming and on each occasion the alumni response was terrific. Beta Pi Chapter is looking forward to a bright future in its new home.

Also highlighting fall quarter was our winning of the Scholarship Trophy for the 1956-57 school year. This Trophy is awarded to the fraternity on campus with the highest scholastic average for the school year. We are mighty proud of this award and are looking forward to duplicating it in the future.

Six men make up our fall quarter pledge class. They are a fine group and appear to have the ability and desire to make good Deltasigs.

Mrs. Annette Caldwell, wife of Brother Roland Caldwell, was installed as Beta Pi Chapter's "Rose of Deltasig" at our annual dinner-dance held at the Fairlawn Country Club in Akron, Ohio. She was chosen from a field of 11 candidates by vote of the active chapter. Brother Frank Calafiura, chairman of the dinner-dance, presented Annette with a trophy and a crown of roses at intermission time.

Beta Pi Chapter has had on its professional calendar so far this quarter, Mr. M. L. Sohns, service manager of the Mercantile Claims Division of Dun & Bradstreet, Inc., Mr. R. T. Reinfenstahl, public relations supervisor of the Ohio Bell Telephone Company, and Mr. Frederick H. Bauer, comptroller of Kent State University. Our field trip, the latter part of November, will be to the W. T. Grant Co., Inc., in Canton, Ohio. The remaining professional speaker for fall quarter is Mr. J. H. Fitch, director of industrial relations for the McNeil Machine & Engineering Company. We believe that we have a well balanced social and professional calendar and are looking forward to a very prosperous school year.—MILLARD B. KELLEY

UTAH

SIGMA CHAPTER at the University of Utah started off the fall quarter with a very active business meeting. Various committees were organized to see that the Sigma Chapter will rank high in this year's Chapter Efficiency Contest. The officers who are responsible for the functioning of our chapter this year are: Brother Huckvale—president, Brother Ratterman—vice president, Brother Rafferty—secretary, and Brother Peterson—treasurer. Our chapter is very appreciative of the guidance and support of our faculty advisor Dr. George A. Fuller.

On October 22, 1957, a rush party was held at the new Union Building, on the campus of the University of Utah. Five new men were rushed and the prospects for more are very good. Vice President Ratterman, along with the rush committee, have lined up a well rounded program for prospective

pledges. This will enable us to get only those men who are willing to work as a team.

Our first social event of the year was a dinner, held in the honor of Jim Thomson, Executive Director of Delta Sigma Pi. The dinner was held in the beautiful Harmon Cafe. Kentucky fried chicken was served, after which Executive Director Jim Thomson honored the group with a few remarks about the future plans of The Central Office. Chapter problems were then discussed with Brother Thomson and the result was that our chapter is looking forward to a beneficial and productive year.

One of the social highlights of the year will be the Founders' Day celebration on November 15. A dinner-dance is planned, with the menu and program in a Roman Holiday spirit. The social committee promises this to be a most festive affair. Both the alumni and the chapter members are looking forward to this night.

With a lot of new spirit and interesting events planned for the next few months, it appears this will be our best year ever.—DALE E. HENRIE

DETROIT—Gamma Rho

GAMMA RHO CHAPTER held its annual picnic last summer at Camp Dearborn. It was a tremendous success. Over 200 people attended, including members of both the undergraduate chapter and the alumni group, their dates or wives, their families, and 15 prospective pledges for this semester. The highlight of the day was the softball game between the alumni and the undergraduates. It was a bitterly fought (but hilarious to say the least) contest which the "old men" of the alumni won by a single run. Score: 17 to 16. Congratulations brothers of the alumni—but wait until next year. The remainder of the day was devoted to swimming, eating, singing, and talking over old times. A good time was had by all.

Next on the summer schedule of events

was the golf tournament, held August 4th at Sunnybrook Golf Course. Early in the morning 15 men of Gamma Rho Chapter met to display their skill in "chasing that elusive little fellow around the countryside." Hats off to Brother Paul Mehl who emerged the champion. Also in August Brother Mike Riggs gave a pre-convention party at which final plans were formulated for the trip to New York and the Grand Chapter Congress. The 13 members of Gamma Rho Chapter who attended this event agree that it was an interesting, informative, and enjoyable experience—a perfect climax to a really fine summer season.

We anticipate that this year will be the biggest and best yet for Gamma Rho Chapter. Some of the reasons follow. In the recent student elections for class officers, we rated 12 of the 20 posts in spite of heavy opposition—a commendable achievement of which we are proud indeed. The men of our fraternity have achieved success in another field also: the Dean's Honor Roll. Of the 52 members presently enrolled in the evening school, 38 attained a scholastic average of 3.0 or more. Special congratulations are in order for Brothers John Reed, Jerry Rourke, and Walt Teff who had a 4.0 average. We have initiated, this year, another refinement in our professional program: coupled with movies we have engaged speakers to further explain and define the principles and concepts presented in the movies and to answer any questions which may arise. The 13 men whom we are pledging this semester show a great deal of promise and ability which they effectively displayed for us at the rush party given at the Lee Plaza Hotel on September 19, 1957.

Congratulations to Brother Ed Connor who was recently re-elected to the Detroit City Council and to all men of Gamma Rho Chapter who, for the third successive year, achieved 100,000 points in the Chapter Efficiency Contest. Let's do it again this year.—JOHN A. WEBER



THE NEW CHAPTER HOUSE of Beta Pi Chapter at Kent State University was purchased and occupied this fall.



MEMBERS of Beta Psi Chapter following a recent meeting on the Louisiana Tech Campus.

PENN STATE

Once again Alpha Gamma Chapter greets a new school year. We begin this year with a capable Wes Bergey and company at the helm. In leading our chapter to new achievements, Wes will be assisted by Mel Waxham, senior vice president; Dick Cloud, vice president; Joe Hyson, secretary; Ken Jones, treasurer, and Joe Lesko, historian.

We are indeed proud of the fact that our chapter tied for first place in the Chapter Efficiency Contest last year. Much credit goes to Past President Dick Doyle and his fellow officers. Needless to say, we hope to follow in their footsteps and duplicate the feat. With the cooperation expressed thus far, we should do it with a bit to spare.

Activities in the chapter have been moving at a fast pace. Several field trips have been planned. Steve Tomko, ably assisted by Don Rausch, John Gingrich, and Charles Gettel will edit the *NEW* Alpha Gamma Chapter newsletter which will be distributed to our brothers and over 700 chapter alumni. This is a big task, however, we're confident the above fellows will do a commendable job.

Dick Cloud, our delegate to the national convention last August, gave us a full report of the many activities that took place. Dick's report made us more aware of the size and influence of Delta Sigma Pi.

Twenty pledges were inaugurated on October 22. The initiation banquet at the Eutaw House, just south of State College was a complete success. Professor Ralph Wherry was once again splendid as toastmaster.

Among the more interesting and informative talks given at the professional meeting thus far was a talk by Associate Dean David H. McKinley (a Deltasig) of the College of Business Administration. Dean McKinley talked on the present and future role of the College of Business Administration at Penn State.

We are pleased and proud to announce that the College of Business has moved into a brand new building. A full report on our new building will be given in a separate article in a future issue of *The DELTASIG*.

In closing, we would like to bid farewell and issue a welcome. Farewell to Professor Eugene Myers, our respected and kind advisor, who has relinquished his position due to excess of other University duties. Professor Myers has our sincere thanks and affection for his assistance and wise counsel in making Alpha Gamma one of the top chapters of Delta Sigma Pi.

To keep us in our successful ways, we welcome Professor Franklin H. Cook, who has consented to be our advisor for the coming terms ahead. Professor Cook has long been interested in the welfare of students, and, we can predict our relationship will be a rich and rewarding one.—JOSEPH R. LESKO

LOUISIANA TECH

BETA PSI CHAPTER at Louisiana Polytechnic Institute held its first meeting of the year on Thursday, September 26. Brother William J. Haddad reported on the finale of all finales for the chapter activities; four brothers attended the Fiftieth Anniversary convention of the fraternity in New York City, August 27-30. Attending were: Jack Barnett, Jarrell Coyle, Johnny Maxwell and William J. Haddad.

Miss June Riddick of Rodessa, Louisiana, has been chosen Beta Psi Chapter "Rose of Deltasig" for the year 1957-58. Miss Riddick is a junior majoring in accounting. By the time this issue of *THE DELTASIG* is published she will have represented Beta Psi Chapter in the annual homecoming parade before the homecoming game with Memphis State University.

The highlights of our professional activities were a field trip to the Lion Oil Company office and refinery at El Dorado, Arkansas. The Brothers were shown the operations of the machine accounting department and the refinery during the morning and were guests of Lion Oil, Division of Monsanto Chemical Corporation, at lunch. The trip proved very profitable to all in attendance. In the Tenth Louisiana Account-

ing Conference the Beta Psi Chapter served as host in their annual coffee given in conjunction with the conference held annually on the Louisiana Tech campus.

The formal pledge ceremony brought out 12 neophytes and they are currently undergoing the rigors of pledgeship.

Brother Ray Flodin, Executive Secretary of Delta Sigma Pi, was a recent visitor to the chapter on his way to New Orleans and a visit with our down state brothers at Gamma Mu Chapter at Tulane University.

Once again Beta Psi Chapter is sailing toward the goal of 100,000 points in the Chapter Efficiency Contest and hopes to make it three in a row.—CHARLES L. FARRAR

MISSISSIPPI STATE

THE GAMMA DELTA CHAPTER of Delta Sigma Pi is proudly boasting a most successful year under the leadership of its officers: Stokes Smith, president; Sammy Rochelle, vice-president; Roy Guthrie, Treasurer; Richard Coggins, secretary; and Thomas Searcy, corresponding secretary.

Of the more memorable events of the year was our Pledge Banquet. We were fortunate in having Brother Ray Flodin with us. Brother Flodin gave a most informative talk on the duties of a member of Delta Sigma Pi and how the fraternity benefits its members.

A most successful rush season was climaxed with the pledging of 16 men, which included one of the professors in the School of Business, Professor Curry.

The entire membership is looking forward to the trip to Memphis, Tennessee to visit the plant of Ford Motor Company. A bus has been chartered and Professor Simmons, our Chapter Advisor, and Professor Bullard will be in attendance.

Lovely Sandra Stone, our 1957 Rose, made all of the rushees feel at home with her gracious Southern hospitality while serving at our pledge party.



PRESIDENT STOKES SMITH of Gamma Delta Chapter at Mississippi State College with their "Rose of Deltasig" Miss Sandra Stone. Miss Stone served at the annual pledge party of Gamma Delta Chapter.

TEMPLE

AS SURE AS SUMMER will turn to winter, the Omega Chapter staged its annual beach party in Ocean City, New Jersey, last summer. And as usual the affair wound up in Somers Point, New Jersey.

The first party of the year was an interfraternity smoker. This smoker was a coed affair, and this chapter had an overwhelming influx of sorority girls. To top this, a "Welcome Back" party was staged the following night that has firmly entrenched the name of Delta Sigma Pi on the University's campus. The party included a three piece combo that practically blew the house down. Brother Lee Flanders should be congratulated for the finest party in many moons.

First semester pledging started, and after some excellent smokers, the chapter has taken in 21 pledges. This figure is the largest in Omega Chapter's long history. This is sure fire representation that Omega Chapter is on the rise once more.

On October 11, Dr. Stanley F. Chamberlin was honored through a testimonial dinner. A tremendous turnout of 125 alumni and active brothers honored "Doc." Brother Chamberlin has been Chapter Advisor for over thirty years, and he has been responsible for much of our success.

Homecoming festivities were the next affair on the long social calendar. Highlighting the affair was the Armenian Jazz trio. Weird music you never heard until you heard this frantic group swing when they played "Harem Dance."

Many times this chapter has had championship basketball teams, but last year was our low point in inter-fraternity competition. The team pulled only three upsets after losing its first nine games. However, practice has already started and Brother Bill Feather, coach of the team promises another championship. The team's average height is 6-2. You draw your own conclusions.

The recreation room has been causing a

great stir on campus. It has been repainted in stripes of all colors.

The new officers are as follows: Bill Irvine, president; Arsen Kashkashian, Jr., senior vice-president; Bill Feather, vice-president; Neil Kaiser, secretary, and Jerry Heberling, treasurer.

This is all from the Omega Chapter abode. And it seems to be a big, big year in chapter history at Omega Chapter.—ARSEN KASHKASHIAN, JR.

OHIO STATE

NU CHAPTER of The Ohio State University began the fall quarter in very high spirits when the deans' office indicated its high regard for the chapter by placing us right up at the top of the scholarship report—7th out of the 50 fraternities on the campus! This spirit was inflated somewhat by the news that our softball team had won the intramural championship for the summer quarter. We were, however, somewhat deflated when it was discovered that no new "laurels" would be displayed in our trophy room.

The chapter began the quarter with a well filled schedule of professional meetings, with representatives from such well-known companies as Burroughs Office Machine Co., and Nationwide Insurance Company. Members of the faculty also participated in our professional meetings and made a considerable contribution to our program.

This also has been a socially active quarter for Nu Chapter; the pulse of the chapter house has really been thumping when stimulated by a good "stiff shot" of house parties, after-the-game donuts and cider, etc.

At our first rushing function, participated in by Brother Flodin of The Central Office, we were successful in obtaining several new pledges. We were also able to extend our congratulations to six neophytes initiated into the fraternity. This was a very palatable

appetizer for the initiation dinner that followed.

On the night of November 2, the chapter held its annual Homecoming Dance, and, it was a real ball for the members, their dates, and guests.

We have what we believe to be a unique project in fraternity circles; as many of our actives and pledges are married men, we feel that a "wives club" would be a service to the chapter, the married members, and their wives. The word was passed around among the spouses, and the idea sold like hotcakes; plans are now well under way to organize this club in time for the winter quarter.

Nu Chapter is now eagerly looking forward to a very successful winter quarter. In the meantime, we of Nu Chapter extend our best wishes for a successful and prosperous New Year to our brothers of Delta Sigma Pi.—KENNETH R. COGAR

MEMPHIS STATE

GAMMA ZETA CHAPTER opened the fall semester with a fully planned program. We extended our regular program of activities to include the athletic phase of intramural sports. We have hopes of becoming one of the top competitors in this department within the coming years.

Our regular programs have been a big success. Recently completed was our pledge project of a Job Counseling Panel. Briefly, this is composed of top men in the field of business who are divided into three different panel discussions with four men to a panel. Emphasis is placed on how an individual can best prepare himself in applying for a position in the different phases of business. This program receives a great response from the student body and the turnout of students is one of the greatest of any conducted program on the campus.

The Memphis Alumni Club has been brought to life by a complete reorganization. A part of this revamping includes the leasing of ample space to conduct their business meetings and social affairs. This club is open to the undergraduate chapter approximately four nights a month and for special occasions which may develop within the chapter. This is a real encourager for future membership to the Memphis Alumni Club.

Six candidates ran for "Rose" of Deltasig. The "Rose" and her alternates have been selected. The winners will be announced at the Founders' Day Party, being held at the Memphis Alumni Club on November 15, 1957.

On the lighter side, Gamma Zeta Chapter entered the Homecoming Display Contest. The homecoming game pitted Memphis State University "Tigers" against the Mississippi Southern "Colonels." The display by Gamma Zeta was a tiger in a cage and a dressed colonel holding a whip on the outside of the cage. The caption of this display read "You'll Never Tame This Tiger, Colonel." This display was short lived as the tiger and the colonel were freed from the campus. Whether this was done by Mississippi Southern enthusiasts or local sabotage probably will never be known.—JOHN R. WALKER



CANDIDATES for Gamma Zeta Chapter's "Rose of Deltasig" on the Memphis State Campus. From left to right they are: Cecilia Ferguson, Laura Saunders, Shirley Holland, Frances Ann Young, Mary Virginia Stone, and Gail Howard.



THE OFFICERS of Beta Gamma Chapter at the University of South Carolina. Seated, left to right: Vice President Dennis Rogers, President James Hunsucker, and Senior Vice President Allan Ray. Standing: Treasurer Joe Rowell, Chancellor Don Hostetter, Historian Ed Meeks, and Secretary Ralph Hungerpiller.

SOUTH CAROLINA

BETA GAMMA CHAPTER began this year with the election of a capable and efficient group of officers. They are: President, Jim Hunsucker; Senior Vice-President, Allen Ray; Vice-President, Dennis Rogers; Chancellor, Don Hostetter; Secretary, Ralph Hungerpiller; Treasurer, Joe Rowell; and Historian, Ed Meeks. The committee chairmen are: Chapter Efficiency Contest, Bob Hilliard; Pledging and Initiation, Allen Ray and Dennis Rogers; Social, Phil Abrams; Housing, Owen Hutchinson; Professional, Jim Hunsucker; Rules and By Laws, Heyward Williams; and General Committee, Harold Tolbert.

Beta Gamma Chapter was also extremely fortunate in obtaining Brother Edwin L. McGowan, professor, lawyer and Certified Public Accountant, as its faculty advisor for this year.

At the present time we are in the midst of pledging. We have pledged nine prospective brothers, who are: James B. Anderson, Robert L. Armstrong, Jerry B. Burgess, Edward R. Dieterle, Donald T. Huskey, Kenneth B. Keels, Donald R. Lemmons, Frank P. McGowan, Jr., and James C. Wood.

We began our professional activities with a job interview seminar conducted by Professors Halsey and McDonald of the University of South Carolina faculty. This seminar was particularly pointed to the seniors to aid them in securing jobs upon graduation. Next in line of professional activities was an address by Mr. Irving G. McNayr, City Manager of Columbia, S.C. Mr. McNayr elaborated upon the future of city management as a career and the vast openings in this field for men of commerce. The Founders' Day Banquet was held on November 8, with an address by Dr. John A. Barry, Jr., president, Coker College, Harts-ville, S.C., as its highlight. A steak dinner was enjoyed by all. Dr. Barry pointed the importance of truth and integrity as applied to all walks and phases of life.

On tap for future activities is a field trip visit of the Sonoco Products plant in Harts-ville, S.C. There particular attention will be paid to production control, personnel management, and accounting systems. In the latter part of November, Arthur Anderson and Company is to present a film on accounting systems. Also the chapter is holding tutoring classes in elementary accounting.

The Scholarship Key was won by "Pete" Whatley, a major in economics. Recognition by the chapter was extended to Brothers Ernie Lane and Tom Craft, who were in close contention for the honor. Brother Phil Abrams was presented a miniature gold gavel in recognition of his outstanding service as last semester's president—HARRY L. PARKER

BOSTON U

GAMMA CHAPTER at Boston University celebrated the Fiftieth Anniversary of Delta Sigma Pi with a Founders' Day banquet held at the University Club on November 7. More than 100 alumni and active brothers were present from Alpha Chapter, Gamma Chapter, Zeta Chapter and Delta Kappa Chapter. The main speaker of the evening was Clyde S. Cassady, vice-president of the New England Savings Bank Life Insurance Council. His topic was, "The Type of Man I Would Like To Have As A Son-In-Law." Brother Harvard Mann, Gamma number one, was the master of ceremonies. Credit for this excellent affair goes to Brother Chip Gatchell, who did a fine job as committee chairman for the celebration.

The Brothers of Gamma Chapter have begun an extensive redecorating program on the chapter house. Plans call for a great deal of wallpapering and painting, both inside and outside of the house. In this undertaking they have the able assistance of nine new pledges.

Brother Ed Hartnett has returned to the fold as a graduate student after three years in the Air Force. Also in the graduate school are Brothers Tony Bibbo and Dave Hines.—LAWRENCE J. KELLY

GEORGIA

PI CHAPTER at the University of Georgia in Athens got off to a whopping big start this year by pledging and initiating 25 new brothers. The new brothers are as follows: Fred L. Addison, James J. Alford, Ben B. Baker, Lem W. Baker, Maurice Bond, Wilbur K. Chapman, James Edwards, John Furse, John Harris, Robert Heap, Frank H. Huff, Harris Jones, Walter Klintworth, Donald Lindsey, Roger L. Manis, Walter McDuffie, Alan McGarity, William McRitchie, John Owens, William Quinn, La-Vern Redfern, Donald E. Smith, William Thompson, M. Eugene Watkins, and Charles S. Williams. This is the largest class of new initiates this brother can remember, and it is the largest class of initiates in over seven years.

Our social season started with our Annual "Rose" Party on October 24, at which we entertained over 50 lovely lasses. Our new "Rose" of Pi Chapter, Miss Helen Craig, representing Kappa Delta Sorority, was crowned at our Annual "Rose" Dance, and Chapter Birthday Celebration held November 8. Our new Sponsor, Miss Sandra Cochran, is also of Kappa Delta. Six other lovelies were named to the "Rose" Court, and they are Miss Marilyn Brunson, Miss Patsy Hall, Miss Pat Patterson, Miss Carole Little, Miss Julie Smith, and Miss Faye Williford. Other chapters best beware! Pi Chapter's "Rose" will be named Rose of the International Fraternity of Delta Sigma Pi, so you may as well not even enter.

Our professional program got underway with several visits by company representatives after our chapter meetings, during which methods of interviewing were discussed, and also we saw several films concerning the various firms and industries. Many thanks to Miss Anne Seawell of the Placement Bureau! We also visited the Chevrolet Auto Assembly Plant in Atlanta.

We at Pi Chapter are expecting our biggest year in our history this year, and we are still working toward higher membership goals.—GEORGE R. GREENE



PROFESSOR CARL G. EVERBURG addresses the joint Founders' Day meeting of Gamma and Delta Kappa Chapters at Boston University and Boston College respectively which function was held in Boston.

BABSON

FULFILLING the needs of a complete pledge program, the brothers of Gamma Upsilon Chapter have installed a help period during which the pledges have the opportunity to prove themselves worthy of membership in Delta Sigma Pi. As an example of this assistance program, we cite the case of the Wellesley Convalescent Home. This institution is charged with the care of some 50 children all of whom are stricken with polio or a similar paralysis. Learning of the plight of these children, Gamma Upsilon Chapter volunteered its services. We were called upon to aid in the maintenance of the iron lungs used by the Home. An entire afternoon was spent at the home during which time the pledges saw the problems of others, and had the opportunity to try, in some small way, to relieve the pain these children endure.

This is but one example of the nature of the Gamma Upsilon Chapter pledge period. The future holds similar deeds of community welfare. A program of reading records for the blind, local charity aid, and on campus recognition activities all enter the picture to hold Delta Sigma Pi the top fraternity on campus.

The brothers of the chapter, in an effort to renew their faith in Deltasig, held a Fiftieth Anniversary Birthday Party on Saturday, November 2. The theme of the party was "Fifty Years of Progress" and featured a speech by Chapter President William F. Rodgers asking the brothers to join him in wishing the Fraternity the best for the future. This was done and with the thought in mind of what Deltasig stands for, a hearty cheer was heard.

TEXAS

GREETINGS and a great big Texas size challenge to all Deltasigs from Beta Kappa Chapter as we start the new school year. Texans do things in a big way and the fall semester pledge class was exciting proof of this fact. We had 41 pledges which in itself speaks for the fine leadership of Brothers Bob Laughlin, president; Jim Heiny, treasurer; and the rest of the executive committee. This is the biggest pledge class in our history and probably in yours too. If you have ever topped 41 pledges, or think you can in the future, drop us a line and let us know; we would like to see every chapter top us this coming semester.

Our professional program was in keeping with our past traditions and included movies, speakers and a field trip which few of us will soon forget. Thanks also go to Brother Roy Eyler, social chairman, for his able work in handling the fall social program. Four dances, including Founders' Day and our Christmas Ball, two banquets, and some Friday night stag get togethers kept Roy and his assistants working overtime.

We also had a change in Faculty Advisor during the past semester as Brother Bill Moffett of the marketing department took over from Brother Barnard Sord of the management department. Management research called Brother Sord away from us after several years of excellent service.



THE PLEDGE PROJECT of Gamma Upsilon Chapter at Babson took the pledges to a crippled children's home where they repaired and cleaned equipment. Similar projects are a standard practice for Gamma Upsilon Chapter.

With the coming semester promising to be another great one for us, we hope yours will be the same; a little luck and a lot of hard work is all that is required.—LAWRENCE H. SANDEL, JR.

SANTA CLARA

THE FALL SEMESTER at the University of Santa Clara has been very profitable both financially and socially for the Gamma Xi Chapter. Dave Rudolph, president, and John Walsh, chancellor, by virtue of their capable leadership have received enthusiastic support from the membership in carrying out the functions of the fraternity. Under the administration of Social Chairman, Ron Abreu, two successful dances were held at the outset of the academic year. The first was an active get-together party and was followed by the Annual Deltasig Shindig. The latter affair, open to the entire student body, proved to be an overwhelming success. The proceeds from this event were sufficient to provide adequate operating funds for the balance of the scholastic year. Also on the social agenda is a Christmas party for orphaned children. This party is staged and carried on by members and their dates. A report on this year's party will be inserted in the March issue of The DELTASIG.

Brothers Gene Janosko and Dick Middleton are to be commended for a job well done in dispatching the pledge program. Through their efforts, 17 new enterprising young men have been accepted into the Gamma Xi Chapter. It will be noted here that the pledging program was carried out in the beginning of the year in order to provide new members with adequate time and active experience in the fraternity in order that they may successfully perpetuate this chapter after the present members graduate.

Gamma Xi Chapter is well up the ladder in the Chapter Efficiency Contest. Efficiency Contest Chairman Lou Coyne announced that total points are over 40,000 as of November 4, 1957. George Brennan, profes-

sional chairman, has set up a schedule of Industrial tours throughout the Santa Clara Valley and the San Francisco Bay Area. These tours will certainly aid us in arriving at the 100,000 point goal by the end of the year.

Present at the chapter meeting of November 4, 1957, was Executive Director of Delta Sigma Pi, Jim Thomson, who was on a tour of the colleges and universities of the West Coast. He gave a talk on the progress of the fraternity, highlighted with information on the stable alumni program now in operation. It was a pleasure to have Jim Thomson sit in on one of our meetings and we certainly look forward to any future visits that he may pay us.—EDWARD D. STURTEVANT

DETROIT—Theta

THETA CHAPTER of the University of Detroit experienced many fine times during the past summer, due principally to the hard work of social chairman, Brother Jim Flynn. Jim is the type of person who makes things run smoothly, spending much of his valuable time in this direction and providing many good times for his fellow brothers.

Past President Jerry Brennan's home on beautiful Lake St. Clair was the scene of the first party of the summer season. Here the brothers enjoyed swimming, hot dog roasts, song singing etc., which lasted until the early hours of the morning. This party was a great success, as is anything Jerry has his hand in. I might add that Don Bolger was in rare form on that night; his witty remarks kept the party alive.

The summer months passed quickly by, but not before the brothers had spent many good times together. The summer was highlighted late in the season with an all-day picnic at Point Pelee in Canada. The brothers and their dates were determined to go all out on this occasion in view of the fact that the opening of school was just around the corner. Ball playing, swimming, relaxing and loads of fun were the order of the day with a good old camp fire song session to round out a perfect outing. Jim Flynn can be proud of the fine way he handled the affairs of the summer and he has the hearty thanks of Theta Chapter.

Soon after school began, Theta Chapter sponsored the annual football frolic which this year reached its pinnacle of success. The dance, considered U. of D.'s finest, was held at the Statler Hotel, Detroit, Michigan.

Our football team, Theta Chapter that is, didn't exactly look like the Detroit Lions, but it did manage to come out on the right side of the score in all of its contests. Basketball and hockey are two additional sports the brothers take an active part in.

A recent mixer, with the nurses of nearby Mt. Carmel Hospital, was highly successful. Credit for this can be given to the newly appointed Social Chairman, Tim O'Connor.

The present pledge class has two weeks of pledgship remaining, but they seem to be stout fellows and it is conceivable that they may make the grade. Formal initiation will be held, as usual, at Hucks Inn.—GEORGE BURKART

NORTHWESTERN—Beta

BETA CHAPTER is off to a flying start for the coming school year. One of the largest classes of the past few years was formally pledged on October 13. Brother Don Klein, our vice-president and pledge captain, is now in the midst of indoctrinating these neophytes in the history and principles of our fraternal brotherhood.

The new neophytes were made quite conscious of the professional aspect of our fraternity during our fall rush smokers. Three speakers presented talks covering topics which are very important to anyone either entering or already active in the business world. The first pertained to the various aspects on insurance programs, the second, to the quite provocative topic of right to work programs, which are presently becoming a great issue in industry, and the third evening a very enlightening presentation on investments and stock market happenings.

It seems that marriage became an important extra-curricular activity in our chapter during the past summer. No less than three of our brothers, past-president Bill Holloway, our present chapter leader Bill Marshall, and Jim Wooster, took the big step.

During the past summer our activities included a journey up to the illustrious city of Milwaukee, and due to the nearness of the Schlitz Brewery, a tour through this fine concern was arranged. This tour also included the sampling of the product produced here. Our summer activities also included a golf tournament in nearby Antioch, Illinois. The summer months also brought the finals of the intra-fraternity softball tournament on Northwestern's downtown campus and once again the athletic giants of Beta Chapter took home the championship trophy.

Capping the summer's activities was the excursion of no less than 21 of our brothers to New York for the 21st Grand Chapter Congress. A tremendous time was had by

all who attended and as a result of our large delegation the attendance trophy now proudly rests on the mantel of the Beta Chapter house.

Our fall social program is now in full swing with a great Halloween party and an out of this world "Sputnik" party already part of our pleasant memories. The annual Beta Chapter fall dance, "The Bouncing Ball," proved once again to be one of the most popular social events of the Northwestern downtown campus. We are now looking forward to a casual party of "roaring twenties" vintage and to the pledge party in early January.—EGON G. ECKEL

MINNESOTA

ALPHA EPSILON CHAPTER is just completing one of its most successful and worthwhile quarters. Working together with its 16 hustling pledges, the active chapter has participated in fall quarter intermural athletics, homecoming with both a float and house decorations, and most of the other fall activities.

At the annual homecoming celebration at Minnesota, the Twin Cities Alumni Club and the active chapter got together for their traditional activities at the Curtis Hotel. Our selection for "Rose of Deltasig" this year is Miss Marg Delano, member of Alpha Chi Omega. One of the most charming and attractive queens in recent years, Marg has taken over her new role with zest and enthusiasm.

The active chapter celebrated Founders' Day by inviting members of Phi Delta, professional business sorority, to the house for dinner and a social hour. With our newly crowned "Rose," wives and dates of the pledges, alumni and actives in attendance, the event turned out to be one of the most successful dinner parties the chapter has held in a long time.

The traditional pledge party proved to be

truly a smashing affair. The house, decorated to the theme of "Out of this World," was hardly recognizable both before and after. With everyone dressed as some sort of sputnik or mutnik carrying supersonic weapons, the whole thing turned out to be out of this world as the theme indicates.

With the last spring quarter going well for the chapter in terms of grades, we are all anticipating good results for fall quarter. Two professional programs early in the quarter gave the actives and pledges a chance to get re-oriented to the business world after a lapse of the summer.

Fall quarter was also a period of many top-rate parties and other social functions. The local alumni club has been taking a more active interest in the fraternity, with increasing numbers of them showing up at both the social events and business meetings. The active chapter welcomes this renewed interest, and hopes that even more of them will come on over to the house from time to time to see just what our booming chapter is doing.—DAVE BERG

MIAMI U.

THE BROTHERS of the Alpha Upsilon Chapter after coming out tops in the Chapter Efficiency Contest in 1957 are well on their way to another successful year.

The accompanying picture was taken at the chapter's Initiation Banquet last May where Mr. Edward Nippert gave an interesting talk on the lighter side of wills, estates and trusts. Mr. Nippert is vice-president of the First National Bank in Cincinnati and having served as vice-president of Miami's Board of Trustees for several years acts as one of Miami's most vehement backers.

In August the chapter's vice-president, Harley Harris, attended the five day 21st Grand Chapter Congress in New York. The program included informal discussions, election of national officers, and a chapter officers training program as well as the Grand Congress Ball and several other memorable social events. Harley reports that it was most enjoyable to meet and talk with Deltasigs from all over the country.

This fall the chapter has enjoyed tours to several midwest industries. During October Deltasigs invaded the Hoosier state and visited Seagrams Distillery where the brothers got a chance to meet the maker of one of their favorite products. In the following month the *Cincinnati Enquirer* invited the chapter to visit the plant and observe the production of a typical morning edition. Everyone agreed that the process was one of the most interesting encountered.

Concerning coming events, the Miami chapter is being guided by Brother Howie Walters in the promoting of The First Annual Career Day to be held November 21. Much work has gone into the program and the enthusiasm of faculty and students alike has been won. Representatives of eight different fields of industry will conduct informal question and answer groups throughout the afternoon, during which interested persons may freely transfer from one group to another as their interest dictates.—LAWRENCE T. PATTERSON, JR.



FEATURED SPEAKER at an Alpha Upsilon Chapter Initiation Banquet on the Miami University Campus was Ed. W. Nippert, vice president of the Board of Trustees there and at the First National Bank.



DELTA EPSILON CHAPTER at North Texas State went all out recently in support of a Homecoming Queen. This huge poster was constructed by the chapter. Pictured here are (left to right): Jay Wilhite, Marshall Mitchum, Charles Bridges, Ed Kiser, Bob Inlow, Craig Austin, and Kenneth Murphy.

OKLAHOMA STATE

IN JULY of this year the name of Oklahoma State University came into being. By an act of the Oklahoma State Legislature the former name of Oklahoma A. & M. College became a memory and the new name of Oklahoma State University was introduced.

Gamma Epsilon Chapter initiated 14 new members at their recent initiation. Another new member is Johnny Maxwell, who transferred from Beta Psi Chapter at Louisiana Tech. The new initiates of Gamma Epsilon Chapter are: George B. Bancroft, Paul I. Brazzwell, Stephen Bronstein, Joe G. Brum, Robert J. Cavitt, James I. Guest, Eddie C. Howard, Joe Hoyle, Arthur Lundy, Jr., Donald R. Minard, Rodger L. Quarles, James F. Ring, Michael J. Roys, and James T. Warner.

On Friday, November 9, 20 members attended a field trip to Oklahoma City where they were guests of Merrill Lynch, Pierce, Fenner and Beane. While there, they were shown the stock ticker tapes and other phases of the business. In the afternoon the group attended WKY-TV located in Oklahoma City where they were introduced to the operations of the studio and business offices.

Gamma Epsilon Chapter has a real fine start this school year with 14 new members. We are hoping to reach an even larger number in the next semester and continue to build our chapter.—FRANK DANIEL

NORTH TEXAS STATE

DELTA EPSILON CHAPTER started off the new year with plans to maintain its good past record in all respects. The will to make the 1957-58 year one of advancement was revealed as soon as the membership arrived back on the campus. It seemed as though every member had turned painter, carpenter, or interior decorator. The result was a new set of impressive furniture for the meeting room, and newly painted rooms closely

planned to blend with or match the colors of our fraternity.

With a new appearance and a better and more progressive outlook on the methods of furthering the purpose of Delta Sigma Pi, the Delta Epsilon Chapter was again ready to start another year. Gary Carr Smith, our professional chairman, immediately slated our first professional function. It was decided that a rush banquet with a professional speaker would be interesting and would certainly make a favorable impression on the rushees. With this idea in mind, Brother Smith arranged for a professor with experience in many aspects of business, to speak. The banquet was a success, and the speaker's ideas on a proper outlook on the general opportunities and advancements in business gave us all something to think about.

Of course, Delta Epsilon Chapter felt the need to get into the spirit of activities on the campus. The photo included in this issue shows seven members standing next to one of our campaign signs in support of Miss Donna Rankin for Homecoming Queen. Another plan to get in the swing of things on the campus was the appointment of Brother Craig Austin to head a committee to look into the idea of placing a new and more noticeable bulletin board in the School of Business Administration Building. Within a week, the board was placed on the second floor. It was finished in blond, incased on the front in glass and decorated on the top with a large wood carving of the coat-of-arms.

The latest event of our fraternity was the celebration of Founders' Day. A formal dinner dance was held in the Starlite Room of the Southern Hotel. Guest speaker was Brother Ronnie G. Smith, our district director. The Ball was a huge success with all members and many alumni participating.

Delta Epsilon Chapter is now looking to the following weeks of pledgship and is making better plans to make better members.—GARY L. BROACH

FLORIDA SOUTHERN

BEING ONE of the youngest chapters in the Fraternity, we had our first Founders' Day Banquet last Wednesday, the 6th day of November, in the Banquet Room at Morrison's Cafeteria here in Lakeland. The guest speaker was Mr. Ralph Melton, vice-president of the Peoples Saving Bank of Lakeland. The text of Mr. Melton's talk was the effects of inflation on our present day economy. Other speakers were Mr. George Peck, president of the Delta Iota Chapter and Dr. Chris A. Carratt, Chapter Advisor. Mr. Peck gave a brief background of the Fraternity and Dr. Carratt talked of the benefits of belonging to Delta Sigma Pi.

Among our alumni, Brother Louis S. Bonsteel, III, of Melbourne, Florida is presently working for the Boeing Airplane Company (Boeing Field Test Unit), at Patrick Air Force Base in Florida as assistant training co-ordinator. Brother Bonsteel was the president of Delta Iota Chapter when it was installed last April.

Brother Ray B. DeLoach married the former Miss Dorothy Bozeman on September 22, 1957 at Mims, Florida. Brother DeLoach, who is the past treasurer of Delta Iota Chapter, is now in the United States Army as a second Lieutenant. He is presently stationed at El Paso, Texas.

Brother Clinton D. Skaggs is presently employed as a Government Social Security Agent working out of Greenville, Mississippi. Brother Skaggs graduated from Florida Southern College last June.—REX D. ALVES

LOYOLA

THERE ARE, of course, many activities that the Gamma Pi Chapter has engaged in. However the one thing that made us stand out on campus during the first half of the semester was the lecture by Jack Muller, which was sponsored by our professional Committee, under the leadership of Brother Tom Split.

Jack Muller, formerly a Chicago patrolman, is now one of the candidates for Sheriff of Cook County. Mr. Muller's fame stems from the fact that as a patrolman he was extremely zealous and as a matter of fact was considered over zealous. His ticket writing campaigns were known all over the city. Muller's motto was: "If they broke the law they should be punished."

The lecture was attended by a great many people and a large portion of them were not students of Loyola University. Due to this fact and the fact that our fraternity received much radio, television, and newspaper coverage we consider this event one of the highlights of the first semester.

Gamma Pi Chapter also received acclaim at Loyola U. this September when it was awarded the Intramural Sweepstakes Championship.

The chapter was also happy to extend its congratulations to Brother Ed Pawlowski on his marriage on October 19.

Those are the highlights of the school year thus far. We are looking forward to many more activities this year, both professional and social.—PATRICK A. ANDERSON

SAN FRANCISCO

TOO MUCH ACTIVITY; this is the general complaint heard from the brothers of Gamma Omicron Chapter at the University of San Francisco. After reviewing our achievements accomplished during only a month and a half of school, even the officers, who sparked this activity, were amazed.

Summer party co-chairmen, Frank DeBenedetti and Jim Dal Bon, rounded up almost the total membership for a pre-school steak and beer barbecue. It was acclaimed by all who attended to be a roaring success. After a delicious dinner, the brothers gathered around the old player piano and belted out some old favorites to end the evening.

Professional chairman, Chuck White, checked off number one on his long list of dinner meetings and business activities. Our first professional activity was a highly successful dinner meeting at San Francisco's famous Fisherman's Wharf at Number 9



GAMMA OMICRON CHAPTER'S "Rose of Deltasig" Miss Kay Butler receives a crown from Contest Chairman Ed Ravizza at the University of San Francisco.

Fisherman's Grotto. After a superb dinner we all relaxed and listened to a leading Bay Area business figure speak on the development of transportation.

The "Rose" Dance was definitely the highlight of this month and a half of activity. Treasurer, John Madden, is still counting receipts, and most of the brothers are still talking about this chapter's most successful dance. This gala affair was set off by Kay Butler, who was selected to be our "Rose of Deltasig" and was crowned by Contest Chairman, Ed Ravizza.

Senior Vice President, Dave Pitman, and Vice President, Jim Dal Bon, were kept busy by an early pledge period. Nine Dons were chosen from a large group of rushees and for three weeks underwent an exacting pledging. It was a familiar sight, these nine trudging around campus. Our pledge class was highly honored by the attendance of our Executive Director, Jim Thomson, at their initiation ceremony and banquet. Congratulations to you, new brothers of Delta Sigma Pi.

Under the enthusiastic leadership of our

President Bill Ivey, and with a full schedule ahead, we cannot help but forge on to our most successful year at the University of San Francisco. If these first few weeks are a prediction of things to come, the brothers of Gamma Omicron Chapter will find this year a most active and prosperous one.—
JIM DAL BON

DE PAUL

ALPHA OMEGA CHAPTER began the current semester with its annual "Jarabe" which was a resounding success. Congratulations are in order to Brother Ray Seranko, the General Chairman, and his Assistant Chairman for this success. At the "Jarabe," Alpha Omega Chapter's "Rose," Miss Mary Ann Warnimont, was presented. Miss Warnimont was surrounded by three lovely "Rosebuds," namely: Miss Carolyn Leppa, Miss Marian Lennon and Miss Kay Mahoney.

In behalf of the brothers of Alpha Omega Chapter, I would like to take this opportunity to congratulate Miss Alice Doyle, our "Rose for 1957," on her selection as the national 1957 "Rose of Deltasig!"

Alpha Omega Chapter plans to present a Christmas Charity Play in conjunction with a De Paul University Sorority for the purpose of raising funds to buy Christmas Baskets for needy families in the Chicago area. "Pajama Game" is the presentation that has been tentatively selected.

Our professional meeting for November featured an address by Mr. William Hostetter of the Employers' Association of Chicago. The subject was "Fringe Benefits" which proved to be most interesting and enlightening.

Alpha Omega Chapter's pledging program is well under way at this time. We have ten new pledges who are planning a tour of the new *Chicago Sun-Times* Plant, as their professional activity.

Elections for the current year were held last April. The newly elected officers are: Dan Ciecko, president; Jerry Siok, senior vice president; Bob Brown, vice president; Howard Sikorski, secretary; Ed Jackson, treasurer; Art Gregory, chancellor; Dick

Hildebrandt, historian; Lance McNamara, social chairman; and Ken Rudnick, professional chairman.

The Brothers of Alpha Omega Chapter join me in wishing every success to the six new brothers who were initiated last June. They have added spirit to the chapter which is doing much to lift our aims and objectives to new heights.

Alpha Omega's Achievement Award was won by Vance Battaglia, and the Delta Sigma Pi Scholarship Key was won by Art Farber.—**ROBERT PURDY**

EAST CAROLINA

DELTA ZETA CHAPTER of East Carolina College celebrated its annual homecoming festivities with a banquet in honor of the alumni and active brothers. The senior guide was chairman of the homecoming activities, and he presented in the parade a float with a theme of "Men of Tomorrow."

Under the leadership of President Charles Green, Delta Zeta Chapter held a very successful pledge period from October 8, to November 16, 1957 and initiated the following new brothers: Vernon L. McLean, John P. Carr, Ruffin C. Hall, James Batchelar, Jimmy Hardee, William J. Stephens, Bobby S. Wilson, Euclid Armstrong, John O'Carroll, Jerry A. Short, Ramon A. Harmon, John J. Filicky, and Frank Harris.

After the initiation we all attended a banquet and a dance and were entertained by the new brothers presenting short skits and songs.

The *Delta Zeta News* has just recently been published honoring the new brothers and our new Faculty Advisor, Mr. William Duram who helped initiate our chapter at East Carolina on May 21, 1955.

During this quarter Delta Zeta Chapter had two prominent speakers, Mr. Larry Averette and Jimmy Raiford. Mr. Averette's topic was on inflation. Mr. Raiford of Taff Office Machines Company gave an interesting talk on uses of the typewriter in modern business with an illustration by a film.—
BOBBY MILLER



SOME OF THE KEY MEN of Alpha Sigma Chapter at The University of Alabama this year are: (left to right) Leask Harris, Louis Anders, Clark Branch, Jr., Buddy Palmer, and Frank Martin.

OMAHA

GAMMA ETA CHAPTER at the University of Omaha began the year with a professional meeting September 20, and an introduction to prospective pledges. Our professional chairman, Ben Wiseman, is providing us with outstanding speakers in their individual fields.

On November 17, Gamma Eta Chapter initiated 13 men into Delta Sigma Pi. They are: Don Echtermeyer, Mel Eichhorst, Lou Goldberg, Roger Haney, Norman Kuney, Harlan Mitchell, Gaylord Myer, Del Purcell, Donald Richards, Mickey Skinner, Bob Taylor, Harold Wheeler, and Jack Williams.

Four of our brothers being awarded scholarships for this school year were: Tom Durick, Lowell Fouts, Frank Agosta, and Roy Probst.

The first newsletter from Gamma Eta Chapter since 1954 was published this fall and another will follow in the spring. A great deal of effort went into the make-up of this magazine and we of Gamma Eta Chapter are proud of the results.

At our monthly business meeting November 1, we voted on our "Rose" candidates. The winner, Adrienne Miller of Zeta Tau Alpha sorority, was presented with a bouquet of roses at our annual "Rose of Delta Sigma Pi" Dinner Dance held November 23, at the Birchwood Club in Omaha.

Senior Vice-President, Dick Dunlop, was compelled to temporarily discontinue his academic studies and his office has been filled by Brother Bob Herold. Our Alumni Chairman, Jack Turner, has done some research and found the names of some 200 alumni with whom we hope to make closer contact during the year.

Sportwise Gamma Eta Chapter is being represented in the Intramural Bowling League and is presently holding second place in the league standings. We will have a basketball team in the City League this winter which promises to provide good competition.

With the spirit being shown by the brothers, and the tremendous job being done by the officers and committee heads, this should prove to be a most successful year for Gamma Eta Chapter.—TOM W. DURICK

SOUTHERN CALIFORNIA

THAT WARM AND REGULAR California sun once more welcomed the brothers of Phi Chapter to a new fall semester at the University of Southern California. We were

all very pleased with the outcome of our house improvement project which was inaugurated last spring with a successful raffle. Out of the resultant funds we were able to provide the facilities and interior decorations that the Phi Chapter House was in need of. Among the projects completed was the installing of panels of attractive woodwork in the Chapter meeting room. Brothers Al Brass and Al Christian are to be congratulated for their efforts in this area of activity.

The competitive spirit between Phi Chapter and our commerce rival, Alpha Kappa Psi, will reach a climax soon in our annual inter-fraternity football game. Their desire to win this tilt has been greatly strengthened by the fact that Phi Chapter became the first holder of a highly-prized perpetual trophy after winning last year's game. The trophy was obtained through the joint effort of both fraternities and has proved to be an effective device for keeping the competitive spirit at a high level. Regular practices, the coming game with the Phi Chapter Pledges, and the contest with the local alumni should condition our actives and enable us to make our yearly victory over our commerce friends.

Founders' Day was celebrated with a party at the chapter house at which 30 couples were in attendance, including ten alumni. The evening reached a climax when our lovely "Rose of Deltasig," Linda Hickey, was presented with a beautiful trophy and jewel box in honor of her placing second in the national contest. We are all very proud of her, and we hope to choose just as lovely a "Rose Queen" this year. Our selection program is now under way.

Our first professional activity this year began with a very delicious luncheon after which the entire chapter became extremely interested and fascinated with a talk given by our guest speaker, Professor Goodwin, a transportation teacher in the School of Commerce. His subject was titled, "Problems of Space Travel Today." The talk entailed an explanation of earth satellites, rockets to the moon and how these projects are affecting this nation's progress and fate. Brother Bob Bergsten is to be thanked for his work in making possible this function and other activities for the future which include a field trip through Univac and a tour through Capital Records.

We were recently privileged to have J. D.

Thomson, Executive Director of Delta Sigma Pi, visit the Phi Chapter to discuss with us our chapter and its relationship to the Fraternity. Along this same line of business, we have been privileged to have Brother Johnson, our Western Regional Director, and Brother Delavigne, our District Director, as visitors during our previous weekly meetings. Their attendance has benefited the chapter appreciably with their suggestions and help in solving existing problems. Many new policies and procedures have been adopted which will aid us in promoting efficiency, spirit, and a better all around chapter.—KELVIN V. LANDON

PITTSBURGH

DUE TO A LACK of facilities such as a fraternity house, and so forth, Lambda Chapter of the University of Pittsburgh, faces a problem inherent to an evening school fraternity. In spite of this lack, the chapter has made important progress.

Through the generosity of the University in making rooms available at the Student Union (formerly Hotel Schenley), a varied and aggressive program can be planned, even though no fraternity house is present.

On Friday, November 8, a Founders' Day dinner was held at the French Room. After a delicious braised beef dinner, prepared by the University cafeteria, Lambda Chapter president, John J. Fallon, introduced our faculty advisor, Dr. Walter Schratz, who delivered a short but informative talk on "Deltasig Maturity of Mind."

This was followed by films of the Pitt-Notre Dame game played earlier this fall.

An earlier tour of industry included a visit to the facilities of the Bell Telephone Company. Arranged by Brother Marty Barche, the trip took members from the telephone operators and their various work day problems through to the recently installed automatic dial system for long distance calling.

This tour complimented the business meetings that include prominent businessmen talking to members on the various facets of the business world in which they specialize.

The Lambda Chapter takes this opportunity to thank the University and its faculty for their help, past and present.—F. A. LENTZ

VARIED ACTIVITIES is the fare for Gamma Eta Chapter at the University of Omaha. Left to right: Chapter Officers—Secretary Frank Agosta, Vice President Dick Dunlop, President Dick Goldstein, Chancellor Bill Richelieu, Senior Vice President Eugene Covell, and Treasurer Dean Erickson; Bowling Team—Frank Agosta, Tom Durick, Fred Moshier, and Russ Blanchard; Professional meeting; and Basketball team.



WAYNE STATE

GAMMA THETA CHAPTER got off to a good start with a very enjoyable rush party at Detroit's International Institute. The well attended party was highlighted by an excellent speech by Brother Hampton H. Irwin, professor of insurance, who explained the values of fraternal brotherhood in Delta Sigma Pi. The following week 15 pledges were installed at a banquet given at the Club Gay Haven hall. The acquisition of this fine place and the excellent meal served was due chiefly to the supreme efforts of Brothers Dick O'Harrow and Bill Dice. After the usual extensive period of pledgship and training, the 12 remaining pledges were initiated into membership climaxed by an unforgettable banquet given in their honor at the Connors Cafe. Our newly acquired members, who have already taken hold and are proving themselves, are as follows: Ronald Arkils, Robin Avery, Jerry Barrentine, Charles Bunton, Donald Cook, John Fall, Harry Lee, Robert Marantic, Donald Morton, Robert Selwa, Ted Vatsis, and Bill Woodsit.

As in the past, Gamma Theta Chapter has endeavored to successfully balance its



J. HARRY FELTHAM, Past Grand President, was the guest speaker at Gamma Sigma Chapter's Fall Dinner at the University of Maryland. Pictured, left to right: Neil Goen, President Grayson Cross of the Baltimore Alumni Club, Steve Hortogensis, Dick Baradett, J. Harry Feltham, Joseph Carr, and Dean James R. Reed of Maryland.

possession of a "Silver Bucket" trophy, has been instituted as an annual affair, Deltasigs have won it every time. We hope this continues in the future.

The biggest thing in our future plans here at present is the acquisition of a house. With the cooperation of the alumni, and the efforts of Brothers Dave Ross and Cal Schultz, our hopes look like they may be realized. A New Year's Eve party is also highly anticipated at this time. We are looking to 1958 as the year in which Gamma Theta Chapter will fulfil its aims of drawing the brothers even closer together and by so doing, accomplish the overall aim of Delta Sigma Pi.—CALVIN R. SCHULTZ

MARYLAND

GAMMA SIGMA CHAPTER at the University of Maryland was honored to have J. Harry Feltham, Past Grand President, as our special guest speaker at the fall rush dinner on October 8. Brother Feltham's choice of topic was most timely and entertaining for the prospective brothers and active members alike.

Brother Feltham gave a brief resume of his affiliation with the fraternity during the past 23 years and stressed the feeling of pride each brother should possess in being part of our great organization. At this time Brother Feltham congratulated Gamma Sigma Chapter on its success in the Chapter Efficiency Contest.

At the close of the ceremonies members and guests were shown a pictorial history of Delta Sigma Pi. Brothers Joseph Carr, president, and Dick Baradett, senior vice president, used color slides to depict a portion of our background. Of special interest to all brothers was the opportunity to see the new national headquarters.

There are at the present time 14 prospec-

tive brothers going through training under the guidance of our vice president, Neil Goen. Those who will be brothers upon successful completion of their training are: Joseph J. Culhanic, Robert G. Denny, Jack Dunham, Robert L. Dunker, Samuel H. Ebersol, Ronald Farrel, Thomas Fox, William Jenne, Larry Libauer, John Loreg, Robert R. Moreland, Donald Pickett, Gene C. Santucci, and Kieth A. Wilkerson.

Gamma Sigma Chapter was praised for its successful direction of the College of Business and Public Administration Forum on November 4. The forum is part of Career Week which is presented each year by the Placement Service here at the University.

The Student Placement Committee was composed entirely of Deltasigs, and the student attendance reflected the time and effort given by our brothers. Our chapter would like to acknowledge Brothers Dr. Allen Cook, Faculty Advisor, Edmund Seyfried, Student Committee Chairman, John Antholis, Jerome Kender, and Dr. James R. Reed, Assistant Dean of the College of Business and Public Administration, who served as moderator for the forum. Dean Reed commented that Delta Sigma Pi had assumed the role of leadership in previous forums.

Three of our brothers have expanded the role of leadership on campus. Brother George Weinkam is the new business manager of the campus year book. Brother Kenneth Pierson, who has recently been awarded a \$500 scholarship by the Davidson Transfer and Storage Co., has been elected vice president of the Propeller Club, designed for those interested in transportation. Brother Edmund Seyfried is the new secretary for the same organization.

Gamma Sigma Chapter is looking forward to another successful year under the guidance of our new Faculty Advisor, Dr. Allen Cook.—PAUL P. MULRENIN



GAMMA THETA CHAPTER'S victorious football team display the "Silver Bucket" trophy which they have won for the third straight year at Wayne State University.

professional and social events. Varied tours and lectures were attended of which one of the most interesting was a talk on "Automobile Leasing" by Mr. James Ross, the father of Brother Dave Ross. Our social events were marked with stag parties, sorority parties, and athletic events. The Halloween party brought out some real characters (in dress only), but the fun was genuine. The best party of the semester was the annual Founders' Day square dance. Even though very few people knew how to square dance, everyone agreed that they had the best time of all our parties. In football, as has been true in the past three years here at Wayne State, the Gamma Theta Chapter trounced our arch-rival Alpha Kappa Psi in a hard-fought game that saw Brothers Albrecht, Grant, Catalina, and Boehmer as the stars of the day. Since this game, played for the

CINCINNATI

A "MEET THE DELTASIGS" NIGHT, held in the relaxed country atmosphere of Pine Ridge Lodge in Mt. Airy Forest, started off the rush program of Alpha Theta Chapter at the University of Cincinnati. Besides the introductory speeches by the officers, the agenda included slides from The Central Office narrated by Chancellor Tom Deddens, followed by an informal dinner and card games. Recent fascinating developments in the field of aircraft nuclear propulsion were revealed when Mr. Robert Rerry of General Electric's Operations Analysis Group spoke to a large group of actives and prospective pledges. Two excellent professional movies keynoted another rush meeting at President Jack Hobbs' home. When it was time for the introduction of pledges, everyone agreed that Ron Meale had done a superb job as rush chairman.

The diligent efforts of Professional Chairman Charlie Lemon and his committee produced a fine selection of outstanding speakers. At a joint alumni-active professional meeting and banquet, Mr. James C. Witt, president of Witt Cornice Company, related specific problems of modern management, using his experiences in the reorganization of an outmoded company into a thriving enterprise. At the Pledge Banquet, Chief Trust Executive, Mr. Henry Hagner, spoke on the topic, "Trust Investments."

Brothers of Alpha Theta Chapter learned first-hand about the production, buying, and accounting operations of the machine tool industry at an intriguing tour of the General Tool Company. The full-length color movie, "Our Mr. Sun," part of the Bell System's T.V. Science Series, was enjoyed by the many actives who attended a November business meeting. Brother Jack Myerhoff, prominent accountant consultant, addressed an alumni-active professional meeting at Cincinnati's famed Union Terminal. Near the end of the semester, members of the Cincinnati Alumni Club and Alpha Theta Chapter participated in a panel discussion to consider possible chapter improvements.

On the social side, those who attended the hayride one cold October night will recall many years from now the pleasant memories of the spirited singing around a blazing bonfire, the hot cocoa, and the roasted marshmallows which they enjoyed until it was time for the snail-paced haywagon to turn back to the point of origin. A Founders' Day Dance, including a large birthday cake, commemorated the Golden Anniversary of our fraternity's birth. December proved to be a very busy month with the informal initiation at Devou Park Country Club in the neighboring hills of Kentucky, the formal initiation at the Hotel Sheraton-Gibson, and the New Year's Party at the home of our president.

Our new Faculty Advisor, who for years has shown concern for the welfare of our chapter, is Brother Jay H. Clow, assistant professor of English. Alpha Theta Chapter, the Cincinnati Alumni Club, and Charlie Schnabel, who is both Chapter Advisor and General Chairman of the 22nd Grand Chap-



MR. HENRY HAGNER (center), chief trust officer of the Fifth Third Union Trust Company in Cincinnati, was the featured speaker at the Formal Pledge Banquet of Alpha Theta Chapter at the University of Cincinnati. To his left is Jack Hobbs, chapter president, and on the right is Charlie Lemon, professional chairman.

ter Congress, have already completed a large part of the planning for the big 1959 Convention in Cincinnati.—LARRY A. PETERSON

ALABAMA

THE ALPHA SIGMA CHAPTER here at the University of Alabama is looking forward to another successful school year. With a 40 plus membership and 13 new pledges we are striving hard to reach our goal once again.

With the school year well on its way, we have had some interesting speakers at our professional meetings. Among some of them are: Mr. James H. Sheehand of Citizens Southern National Bank at Atlanta, who spoke to us about banking in the South. Mr. Benny Therman, head auditor of the Southeast District of United States Steel, gave an interesting talk concerning the accounting field in the steel industry. Mr. Paul Singleton, vice-president in charge of operations of Central Foundry Company, spoke to us on his position in business.

Many of our members are active in campus activities. This year all three officers of the School of Commerce are members of Delta Sigma Pi. Clark Branch, Jr. is President; Leask Harris is Vice-president, and Louis Anders is Secretary-Treasurer. Frank Martin was appointed chairman of the annual Commerce Day, and Bobby Wood is business manager of the same. Bill Taylor was elected president of the Cotillion Club and Leask Harris is business manager of the club. Bill Taylor and Jyles Machen, who was Commerce Day chairman last year, have been appointed to the Student Government Executive Cabinet.

Four of our local brothers are listed in *Who's Who Among Students in American Universities and Colleges*. They are Bill Taylor, Clark Branch, Jr., Jyles Machen, and Bobby Wood.

Our new officers for this year are: Buddy Palmer, president; Clyde Deloach, vice-president; Jimmy Knight, secretary; and Lawrence Harris, treasurer.

NEW YORK

ALPHA CHAPTER began things with a bang before the academic year was even under way. For at our Golden Anniversary the brothers of Alpha worked feverishly in the registration of all Deltasigs and in setting up the date bureau for those who desired a companion while in N.Y.C.

The days of celebration that followed were indeed filled with many unforgettable events—besides the splendid dining and dancing presented in a spectacular program (at ridiculously low cost) everyone also had the grand opportunity of meeting many swell brothers from all over the United States.

The brothers of Alpha Chapter shall always remember this memorable event—and would hereby like to extend a standing invitation to all brothers: if you are ever in the vicinity of New York City, be sure to stop by and visit our chapter house (located at 133 West 3rd Street, New York 12, N.Y., telephone GRamercy 5-9389).

At the official beginning of our school year things really began to roll! First the house committee—consisting of Brothers Andre, Clausing, Mayo, Power, and Tonjes spruced up the chapter house and facilities in preparation for our forthcoming professional and social activities.

Under the able direction of Brothers Lou Andre and Joe Burns, Alpha held two very successful pledge smokers. At the first, Brother Charles Armbruster had the great pleasure of introducing the neophytes to one of our faculty brothers—Professor James Drury, who gave us one of his nostalgic talks. In the second smoker, which was actually a dance, the brothers and guests were entertained by Brother Bob Hepps and his "tapeomatic five" and also by an exhibition of fine footwork and remarkable stamina by Brothers Jack Kivi and Artie Tonjes as they offered their impression of the Charleston and Lindy hop.

Then, to climax the celebration of our Golden Anniversary, the brothers of Alpha Chapter attended the annual Founders' Day dinner held each year at the New York University Club. We shall never forget the emotionally filled words and facial expressions of Brother Harold V. Jacobs, as he tried to express his gratitude as he was honored as being the only surviving Founder of the Fraternity.

In an informal talk with Brother Jacobs, who is 70 years old, we learned what the "V" stands for—Valentine (Brother Jacobs was born on February 14) and we also found out "what the four founders were doing on the night before the fraternity was founded."

Our pledge program under the direction of Brother Jan Clausing is just beginning, as is our professional program which is being managed by Brother John Power. Brother Martin Klym says this issue of *Alpha News* will be bigger and better.

We are indeed glad to have had the pleasure of entertaining a host of alumni brothers both of Alpha Chapter and non-Alpha Chapter men, who have visited us in the past few months. Come up and visit us any time!—ROBERT L. MAYO

ST. LOUIS

BETA SIGMA CHAPTER here at Saint Louis University opened the fall semester with three rush parties and a multitude of professional and social activities.

Pledgship is as new to us this semester as it is to the pledges. This is the first time we have pledged upperclassmen only. The pledges will undergo the same hardships as ever but under more merciful handling since there are fewer than usual. Our three rush parties resulted in ten excellent pledges. This number has been somewhat reduced through the fine work of Gerald Lavin, vice-president. We can be sure that Mr. Lavin is reserving the finest men for Delta Sigma Pi.

The schedule for our professional activities is completed and the semester has just barely begun. This is due to the competent work of the professional committee. Don Dwyer, chairman of the professional committee, has given his able leadership to the professional committee and this action has resulted in a successful schedule. We have our regular monthly luncheons on the docket with excellent speakers to be present at all. Present at our last luncheon was Mr. Robert Carter, chief cost accountant, for Fisher Body Saint Louis Division. Also on the professional agenda is our annual Founders' Day Banquet which is to be held at a prominent local hotel on November 11. We also have a Labor-Management Debate to which the entire School of Commerce will be invited to attend. The date for this debate has not been set but will be sometime in December. We are also thinking of making another field trip to Budweiser's World Famous Brewery here in Saint Louis.

Along the social slant, Ed Styffe, chairman of the social committee, has tried to bring the social activities up to an even keel with the professional functions. During the past summer, Ed kept the brothers who reside here in Saint Louis busy with picnics and

parties. This was the first summer this was attempted on an organized basis and it resulted in a successful social calendar for the past summer. We are also planning to be in 100% attendance for Saint Louis University Basketball Games and have parties planned for afterwards. We have all kinds of parties planned this year ranging from "come as you are" to theme types. Our "Rose" Dance is going to be the affair of the year. We have made plans with an outstanding hotel and are leasing the sixteenth floor which is devoted entirely to ballroom facilities. We are planning to have a maximum of 150 couples present, forty of which will be brothers and pledges and their dates and the rest to be guests of the Brothers of Delta Sigma Pi. The "Rose" Dance promises to be quite a success and it will also be the initial celebration of our Christmas vacation.

After getting away from the post in brilliant fashion, the Beta Sigma Chapter of Delta Sigma Pi is looking forward to its most successful year ever.—RICHARD J. PURICELLI

MISSOURI

ALPHA BETA CHAPTER at the University of Missouri has become a "year around" chapter. The 32 Deltasigs who attended summer session planned a full program for the months of June and July. Activities included an industrial tour at the MFA printing plant, which was planned by Brother Charles Moore. The large group that attended gained knowledge of the printing business. As the Fourth of July approached, a family affair picnic was planned and it was possible to have it as pot luck. Brothers Bob Brotemarkle and Charles Wood did an excellent job of making the necessary arrangements. Special thanks go to the Deltasigs' wives for preparing the excellent meal. Adults numbering 52 and a host of children

attended this affair which was the climax of the summer activities.

A smoker was held on October 10, for actives, prospective pledges, and faculty members. President Charles Pullen gave a short talk on the benefits of belonging to a professional business fraternity and then each officer spoke on a phase of the fraternity. At the conclusion of the program refreshments were served. As a result of our smoker, we have pledged 27 men, including two faculty members, everyone of which is a potential asset to Delta Sigma Pi. These pledges will be initiated on December 8.

Our first professional meeting featured Brother John Pelot of the MFA Insurance Company. Brother Pelot explained the functions of his company which proved to be very interesting. Much interest was displayed in the question and answer period following the talk. The next professional meeting is scheduled for November 20. Brother Ray H. Bezoni is comptroller at the University of Missouri and will speak on the functions he performs in his work. A full program of professional meetings has been planned for the remainder of the semester.

The industrial tour for the fall semester is scheduled to be in Kansas City. Various manufacturing concerns and other places of interest will be visited. An added feature of the tour will be the opportunity to see the Missouri versus Kansas football game being played at Lawrence, Kansas, which is only a short distance from Kansas City. Other activities on schedule include the entertainment of the Beta Sigma Chapter from St. Louis University on November 9 and a Christmas party and dance.

The annual "Dean's Coffee Hour" was held on October 26, from 9 to 12 a.m. in the Business and Public Administration Building. This event, which coincides with Homecoming, is an annual affair in which Dean William Bradshaw and members of the faculty play host to visiting alumni. The fine group that attended was registered and greeted by a group of Deltasigs upon their arrival. Dean Bradshaw is a member of Alpha Beta Chapter.—WAYNE RICKETTS

KENTUCKY

ETA CHAPTER at the University of Kentucky started another busy year with a business meeting on October 8. Plans were discussed for future speakers and tours of businesses in Kentucky and neighboring states.

A rush meeting was held on October 22. Members and rushees heard an informative talk by Robert J. Manning, general manager of the F. W. Woolworth Company, Lexington. Mr. Manning discussed the history of the Woolworth Company and described modern marketing techniques employed by the firm.

Pledging ceremonies for ten rushees were held in conjunction with an impressive Founders' Day program on November 5.

Future plans of the chapter include a visit of inspection to the General Electric plant in Louisville and the Old Taylor Distillery in Frankfort. Several speakers from the business world have been procured for later meetings during the year.—DAVID W. WILD



BROTHERS OF ETA CHAPTER at the University of Kentucky at a recent professional meeting. Left to right: Richard Handmaker, Bruce Gaskin, David Wild, and Robert J. Manning of the Woolworth Co., guest speaker.

MICHIGAN STATE

GAMMA KAPPA CHAPTER at Michigan State University has started the school year with an impressive list of accomplishments.

Our most prized possession is the Scholarship Improvement Trophy awarded by Inter-Fraternity Council. There is a great deal of effort behind this award and the brothers are justly proud.



THIS LITTLE GAL is Gamma Kappa Chapter's new mascot, complete with a leash for daily airings on the Michigan State Campus.

The chapter placed second in the All-University Blood Drive of the fall term. This is our third straight year of placing second or higher. And at this writing our bowling team is well on its way to the Fraternity Championship with a perfect record.

A few weeks ago our chapter made a momentous decision. We decided to purchase an unusual chapter mascot. This is not an ordinary mascot by any means. When the brothers take the "new addition" for a walk people tend to avoid our pet at all costs. This is not a man-eating lion or a lizard, but a furry little black and white animal called a skunk.

We, at Gamma Kappa Chapter, are proud owners of the deodorized, five-month old baby shipped up from Florida. Brothers Milosch and Gustin are self-appointed "animal trainers" and they are doing a creditable job of taming the odorless, nameless, blameless little mascot. The new "member" has created quite a stir on campus and an all-university contest to name our pet is in the tentative stage.

Our homecoming weekend was a great success thanks to the combined efforts of Social Chairman Guidos, Brother Gilardino, and Brother Voorheis, who offered the services of his fine combo. All the alumni seemed to enjoy themselves as the chapter gave a dinner-dance after the game.

Last but not least, Gamma Kappa Chapter has a new housemother, Mrs. Caroline Wilson. Our new "Mom" is doing a fine job of adjusting and we hope she stays on indefinitely. She makes the house a real "home."

Mrs. Elizabeth Snyder, our former housemother, has retired and is enjoying a well-deserved vacation after seven years of outstanding devotion to our chapter. "Mom" Snyder is one of the main reasons why our chapter is a success today. Her guidance helped the chapter over many rough spots.

In appreciation for her contribution, Gamma Kappa Chapter celebrated a "Mom

Snyder Day" last spring, by giving a banquet in her honor. As a small token of our appreciation "Mom" was given a portable television set. In attendance were many alumni from all over the country.

As you can see Gamma Kappa Chapter is definitely "on the move" and we are in the midst of another great year.—CHUCK WERLE

BAYLOR

THE UNIVERSITY OF BAYLOR, Beta Iota Chapter, is having one of the busiest seasons ever. First of all our new "Rose of Deltasig" is Miss Melissa Morris, a sophomore here at Baylor from Temple, Texas. She was elected at a dinner party the night of September 20. The following week a dance was held in her honor.

Our chapter sponsored another fine show for our university by having the Four Freshmen. Almost every year we have done this. Last year we had George Shearing and his Quintet. Again Beta Iota Chapter rates high in Baylor activities. Our float captured second place in the annual homecoming parade. Congratulations go to Brother Eugene McCracken, who was in charge, for a job well done.

Senator Ralph Yarborough had an informal meeting with us and told us some of his experiences on becoming Senator.

Our new neophytes are 11 in number, led by their pledge captain, Bill Dodd from Atlanta, Texas. Speaking of pledges, our neophytes are starting a tradition by sponsoring a stag party for us next week end. Of course, they will furnish all the appropriate refreshments. I, for one, am looking forward to it.

Intramurals are rolling around again. Beta Iota Chapter is planning to come out strong. We should go far in basketball this year led by Brothers Ken Helms and Glenn Tague.

Plans are now being made even for next year. Brothers Glenn Nance and Jimmy Freeman, fresh from their trip to New York and the national convention, along with our President Rod McCullough are providing us with enthusiastic leadership that is making our chapter strong.

Along about this time of year our thoughts start turning to our Christmas Party. A buffet dinner and formal dance are scheduled at the Roosevelt Hotel here at Waco.

This is another banner year for Beta Iota Chapter—the reason—every member is doing his part.—STEPHEN C. BURG

WISCONSIN

ACTIVITIES here at Psi Chapter are already rolling along in high gear under the fine leadership of our new officers: President Al Erickson; Senior Vice-President Chuck Procknow; Vice-President Bob Simkowski; Secretary Leroy Strye; Treasurer Ted Grassel; and Historian Phil Goes.

Brother Don Feder has lined up an excellent social program for the first semester highlighted by the Winter Formal on December 14. Costume parties and exchange dinners with sororities have been scheduled to round out the social program. Our neighbors party was a big success again this year. This annual affair gives our neighbors a chance to inspect our fine chapter house and get an idea of what fraternity life is like.

Psi Chapter again has a fine pledge class with 22 members. They are rapidly becoming educated in the aims of Delta Sigma Pi and we are certain they will make fine active members of our fraternity.

Brother Larry Engels has been working hard to give us a fine professional program. Father Brown of St. Paul's University Chapel



A PRIZE winning float of our Beta Iota Chapter at Baylor University.

spoke on "Religious Problems in a Democratic Society." Other speakers this semester include faculty members: Mr. Harold Kubly, Mr. Ervin Gaumnitz, Mr. J. Westing, and Mr. Richard Heins. Brother A. W. Petersen, vice-president of the University of Wisconsin will be our Founders' Day speaker. Brother Petersen is a charter member of Psi Chapter and will speak on its early history. The highlight of our professional program will be a field trip to the Allis-Chalmers Manufacturing Company in Milwaukee.

The chapter bowling team is on its way to another first place finish in the inter-fraternity bowling league. It looks as though we will have another trophy for our mantel.

I would like to take this opportunity to invite our alumni to drop in and see us whenever they can. All the brothers here at Psi Chapter look forward to seeing them.
—JIM PISZCZEK

NORTH CAROLINA

THE ALPHA LAMBDA CHAPTER started the year with a rare spurt of enthusiasm and looks forward to a year that will be culminated by the attainment of the chapter's busiest and most successful year on the North Carolina campus.

This gusto of enthusiasm started at the end of summer vacation, when several of the brothers returned to school early and greatly improved the appearance of our chapter house. This was a unified effort that resulted in the house securing a new paint job, inside and out. The fruits of our labor have drawn many favorable comments and we feel we can be justly proud of this feat.

We are enjoying the results of a very successful rush smoker held early in October, after which 45 top business administration students were pledged. This is a record number of pledges for the chapter and we feel confident they will help to solidify the strength and quality of the Alpha Lambda Chapter in the coming semesters. A tremendous amount of this stimulated interest in Delta Sigma Pi can be contributed to several of our brothers who are extremely active in all phases of campus life.

Our professional program has received a tremendous shot in the arm as a result of outstanding work on part of our professional chairman, Don Nance. Our program consists of many interesting speakers and various field trips which are already under way. Thus far this year we have had a talk on advertising by John Neal, a partner in Middleton, Neal and Hege Advertising firm; and celebrated Founders' Day by a talk from Herman Rhinehardt, vice-president of the Wachovia Bank and Trust Company in Durham, N.C. Brother Rhinehardt was one of the original founders of the Alpha Lambda Chapter.

Socially, Alpha Lambda has had a proverbial ball this fall. After every football game there has been a rousing party at the house. On Homecoming the Alumni Club of Charlotte came down and brought a picnic lunch which was thoroughly enjoyed and appreciated by the brothers. Brother Al

Jourdan has expended a lot of effort and time in planning a varied social program and is to be complimented for his superb job.

Last year the Alpha Lambda Chapter failed to attain 100,000 points in the Chapter Efficiency Contest. This year's chairman, "Snake" Baucom, has already started cracking the whip and is beginning to pile up the points. He anticipates no difficulties in attaining the goal for this year.

Led by our capable president, Jim Burroughs, we are looking forward to a continuing well co-ordinated program of professional and social activities for the remainder of the semester.—JIM GLASS



75 STEPS OF PROGRESS was the theme of Alpha Eta Chapter's float at the University of South Dakota. This float depicted the progress of the School of Business from a log cabin to the modern building just completed.

SOUTH DAKOTA

ALPHA ETA CHAPTER, under the capable leadership of Brother Lawrence Ackerman, is looking forward to another wonderful year, and 100,000 points in the Chapter Efficiency Contest. The other officers include Lloyd Port, senior vice president; Robert Vold, vice president; Gerald Kluckman, treasurer; Charles Gough, secretary; and Marvin Dais, historian.

On September 27, 1957, our Special Professional Meeting was held and 18 neophytes pledged to Alpha Eta Chapter. On October 31, a banquet was held in honor of our new initiates and to celebrate Founders' Day. These neophytes were initiated into the chapter with two faculty members, Professor Earl Cooper and Donald Anderson. New members of the chapter are: Lyle Bockwoldt, George Douma, James Dyvig, Donald Gehler, Marston Holbin, Bruce Kammermeyer, Gordon Kassel, Gary McMahan, Lester Metzger, Stanley Nelson, Ronald Ostby, William Schlemgen, Keith Scobell, Ralph Stinson, James Tielke, Rodney Tieszen, Willard Veencamp, Phillip Walsh. The main speaker for the evening was Dr. Grathwohl, who gave a talk on the "Economics of Trading Stamps."

The chapter participated in the University's 75th Annual Homecoming Celebration.

We had a float depicting 75 years of progress of the School of Business from a log cabin to a modern education plant in 1957. The float was handled by Brother Don Irwin, of the publicity committee. George Shull, chairman of the publicity committee also reports that the first edition of the Alpha Eta Chapter newsletter will soon be off the presses.

October 10 and 11 the fraternity held a car wash that netted the chapter \$97.00, the proceeds will go to defray expenses for our field trips. The chapter is planning a field trip to Sioux Falls or Sioux City this fall.

October 26, the chapter members acted as guides at the open house held in our new School of Business Building. Our chapter at present is supporting a bowling team, and plans are being made to support a basketball team during the winter months.

We are also continuing a program which helps members of Alpha Eta Chapter in securing employment. Our file will soon contain information on 125 companies.—BERNARD BORN

TENNESSEE

AFTER A THREE MONTH RECESS, Alpha Zeta Chapter once more resumed operations on the campus of the University of Tennessee. Our first meeting was held in The University Student Center on October 8. An outline of this year's program was presented to the chapter and plans were made to make this one of our best years here at Alpha Zeta Chapter. One of our first projects is the erection of a Deltasig Bulletin Board in the College of Business Administration. This board will be used for the posting of all fraternity news, pictures, and other such items which we feel will be of interest to the students and faculty. Posted permanently on the board will be the chapter charter and a scholarship plaque which gives recognition to the outstanding student of the quarter. We feel that this bulletin board will be an asset to the College of Business Administration as well as giving recognition and publicity to the fraternity.

A coffee hour was held on October 15, in the University Student Center for the purpose of introducing the prospective pledges to the fraternity. As a result of this meeting, 15 men were pledged and are now enrolled in our pledge training program under the leadership of Brother "Skipper" Garrison. Along with the pledges, we plan to bring into the fraternity at our next initiation, Professor Ben Butcher of the marketing department as a faculty member. Professor Butcher received his Master's Degree from The University of Denver. Since coming to the University of Tennessee, College of Business Administration in September, 1956, he has shown an interest in Delta Sigma Pi and has expressed his willingness to help the fraternity in any way he can.

Our first professional meeting was held on November 12 with Mr. Robert Shaw, staff member of the Knoxville Chamber of Commerce, as the guest speaker. Mr. Shaw gave an interesting and enlightening talk on business opportunities for college graduates in the Knoxville area.—AMOS R. JONES

BUFFALO

ALPHA KAPPA CHAPTER at the University of Buffalo started chapter activities for the first semester of 1957-1958 with a number of interesting business and professional meetings. Our program has been announced and under the capable leadership of our newly elected officers, we anticipate another highly productive and successful year.

Our new chapter officers, who were elected last semester are: Joseph Kepler, president; Jim Cooley, senior vice president; Creo Baldwin, vice president; Frank Engel, secretary; Wilfred B. Race, treasurer; Robert Blank, Chapter Efficiency Contest chairman; Tom Tallman, historian, and Henry Senefelder, chancellor.

Our chapter rush party and pledging ceremonies were held during October and this was the start of an intensive program of pledge training for our 21 new neophytes. The initiation festivities will be held on November 30, 1957.

Members, pledges and their dates celebrated Founders' Day, November 9, 1957 at a dinner held at the Hotel Lenox. Brother Franklin A. Tober, presented the Delta Sigma Pi scholarship key to Robert C. MacDowell a February graduate of the University of Buffalo. Harry C. Stroman, lecturer and public speaking instructor, was the guest speaker.

Not only is the active chapter operating with gusto, but the fair-haired ladies of the Wives' Club have lined up an ambitious schedule of business and social events. Alpha Kappa Chapter is sure that the spirit and determination displayed by all the brothers during the fall semester will continue through the new year. With this spirit in mind, we are eagerly looking forward to the numerous activities which are still to come.—M. J. SULLIVAN

DENVER

THE ALPHA NU CHAPTER of Delta Sigma Pi started off with a very busy rush week. One of the best functions was a party at the lodge with barbecued antelope. This proved to be a very delicious dinner. Brother and Mrs. Harry Hickey opened their home to us and prepared two very delicious buffet dinners. These two dinners were out of this world and we certainly want to thank them for being so kind. We also want to thank the entire Denver Alumni Club for their support in our rush week activities. We finished up the rushing activities with a pledging dinner at The Tiffin Inn.

The first duty of the chapter was to elect new officers for the coming school year. We had vacancies in the offices of president and senior vice-president and the chapter elected Henry Weibler as president and Don Grewe as senior vice-president.

The Denver Alumni Club invited us to be their guests at Murphy's Restaurant for our birthday dinner. This dinner was held on November 7 and was a combined celebration for the chapter birthday and the Fraternity birthday. This was our 32nd birthday. We had four of our charter members present for this dinner. It certainly is a great pleasure to visit with these members. Formal pledging was held after dinner.

To date, we have had three professional meetings this quarter. Dick Tydings spoke to us about insurance as a career and Ray Lester spoke to us about real estate. Our third meeting was a joint professional meeting held with the other professional fraternities and sororities. A representative from Hamilton Funds spoke to us and gave us many interesting facts about Hamilton Funds. These have all been very interesting meetings and hope that we can have many more before the end of the school year.—HENRY WEIBLER



PRESIDENT JOHN THIELMAN of Chi Chapter at Johns Hopkins receives the coveted "Brown Jug" from President Milton Bowersox of the Baltimore Alumni Club after the chapter defeated the alumni in baseball.

JOHNS HOPKINS

CHI CHAPTER at the Johns Hopkins University originated an idea in 1955 to create closer brotherhood through competition between Chi Chapter and the Baltimore Alumni Club. The idea follows very closely the friendly rivalry that exists between a number of colleges in football where the winner of their annual football game maintains possession of "The Old Oaken Bucket" or something similar for the following year. The idea consisted of having an annual softball game between the active chapter and the alumni with the winner obtaining possession of "The Brown Jug" for the following year. "The Brown Jug" is a jug-shaped music box which plays "How Dry I Am." It also has a Delta Sigma Pi decalcomania on its side, making it very colorful.

Since we are a night school chapter with no fraternity house to provide a place common to all the brothers for displaying "The Brown Jug," it was decided that the president would keep it. To keep it a focal point of attention throughout the year and to keep the spirit of competition alive, the president who has possession must bring it to all joint social functions and keep it sitting on his table. At every social function there is a considerable amount of joking between the brothers of the active chapter and the alumni on regaining or maintaining possession of "The Brown Jug."

In the three years that the rivalry has existed the alumni won the softball game

for the first two years and we had to absorb a lot of friendly razzing. I think we received as much enjoyment from it, though, as did our alumni brothers. We obtained possession of "The Brown Jug" this year for the first time and our alumni brothers are already plotting their strategy for next year's softball game. Naturally, we intend to maintain possession, but regardless of who the winner may be, there currently is and will continue to be closer brotherhood between Chi Chapter and the Baltimore Alumni Club.—CHRIS TURNER

RUTGERS—Beta Rho

BETA RHO CHAPTER at Rutgers (University College) held its first business meeting of the 1957-58 school year on September 11, in the President's Room. The principal order of business concerned the business and professional program for the first semester and detailed plans for the pledging program. Following the business meeting, a social hour was held at the Military Park Hotel Lounge.

Officers elected for 1957-58 are: O. Peder Haslestad, president; John Ondrejcek, senior vice president; Joseph Vanden Bosch, vice president; Charles Schober, secretary; and Frank Serito, treasurer. Alumnus Brother Robert T. Southward was re-elected Chapter Advisor. Alan Hale was appointed to the important office of Chapter Efficiency Contest Chairman.

We are glad to welcome the following newly-elected brothers: Italo Minutello, Edgar Bonds, Andrew Gessner, Joseph Perrella, John Lynch, C. Robert Chamberlain, Joseph Klimko, Ronald Nankervis and Anthony DeLuca.

Beta Rho Chapter was well represented at the 21st Grand Chapter Congress in New York City. Brother Joseph Vanden Bosch represented the chapter as Official Delegate. Other members who attended all or part of the Congress were Peder Haslestad, William Myers, Joseph Perrella, Voldebars Arsons, Anthony Auriemma, Fred Haumacher and Alan Hale. Members of the chapter are now looking forward to participating in the Eastern Regional Conference at Boston in the fall of 1958, as well as the next Grand Chapter Congress in Cincinnati in 1959.

The first semester initiation and banquet will be held at the Hotel Essex House on Saturday, February 1.

Again this year, members of Beta Rho Chapter are active in campus affairs at University College. Brother Bill Myers is editor of the *Evening Collegian* and vice president of the Rutgers University Honor Society, Brother Bill Spichiger is Deltasig Reporter for the *Evening Collegian* and president of the Newman Club, Brothers Dick Sargavy and Bill Myers are members of the Student Activities Advisory Council, Brother Alan Hale is acting chairman of the senior class and Brother Dick Sargavy is a member of the senior class nominating committee.

Congratulations are in order to Brother Dudley North upon his recent promotion to assistant comptroller of Hooper-Holmes. Dudley also recently received his private airplane pilot's license.—WILLIAM SPICHIGER

LAMAR TECH

THE SCHOOL OF BUSINESS at Lamar State College started the fall semester in their new building. This new building is completely air-conditioned and has every class room convenience to make the student comfortable. Delta Eta Chapter has a glassed in bulletin board at one end of the hall for posting of chapter bulletins. We are all enjoying this new building very much.

Delta Eta Chapter held their fall rush party in the Merrick Room of the Hotel Beaumont. The prospective pledges were introduced to all members. Our chapter president, Clarence B. Shahan, made an informal talk introducing a few facts on Delta Sigma Pi.

Our pledge acceptance dinner was held at the Cathey Restaurant on October 18, 1957. We had ten pledges, including one faculty member, the faculty member being Dr. C. D. Kirksey. Dr. Kirksey received his Ph.D. in June of 1957. He instructs business and economic statistics. Mr. Jack Darling, new accounts executive at the First National Bank in Beaumont, was the guest speaker. He spoke on the topic of public relations. His speech was received with much interest.

Miss Jean Tribble has been elected as "Rose" for Delta Eta Chapter. She is a junior English major at Lamar Tech. Miss Tribble will represent Delta Eta Chapter as their nomination for homecoming queen. This campaigning will start November 5, 1957.

At this time plans are being made to enter a float in the annual Homecoming Parade November 16, 1957. All members and pledges are working and making plans for this float, which is to be our biggest and best.

Brother Don Market has made plans for Delta Sigma Pi Founders' Day. We will have a dinner at the Schooner Restaurant, which is located about 8 miles south of Beaumont. Our speaker will be one of our alumni, Brother Harold Palmer.

Delta Eta Chapter has started off to a wonderful semester and school year. Everyone is doing an excellent job to build Delta Sigma Pi and Delta Eta Chapter here at Lamar.—BILL WINN

TULANE

AT THE FIRST BUSINESS MEETING of the semester, President Larry Cook, who was our delegate to the national convention held in New York in August, reported to the brothers on the highlights of the "Golden Anniversary" convention.

Gamma Mu Chapter of Delta Sigma Pi held its fall semester rush party at the Tulane Alumni House. On Thursday, October 24, 1957, the formal pledging ceremony climaxed an impressionable evening for both the pledges and the actives. I might add particularly for the pledge class of last semester, it was really a unique experience in itself to see for the first time a pledge class going through what we, as last semester's pledge class, experienced just a few months ago. It was truly a warm and invigorating

experience in an atmosphere of friendliness, sincerity, and purpose. Following this delightful experience the actives and pledges enjoyed coffee, doughnuts and friendly conversation.

We are happy to report that we presently have 18 undergraduates and one faculty member lined up for initiation into Delta Sigma Pi for this semester.

Raymond W. Flodin, Executive Secretary of The Grand Council, visited our chapter on October 17, 18, and 19. Brother Flodin spoke at one of our business meetings on various activities of The Central Office. While in New Orleans he was the guest of one of our alumni, Mr. Max Barnett.

In celebration of the "Golden Anniversary" of the International Fraternity of Delta Sigma Pi, the Gamma Mu Chapter at Tulane sponsored a professional meeting for the actives, pledges, and the senior class on Thursday, November 7, 1957. Mr. F. V. Ashbrook, industrial relations superintendent of Kaiser Aluminum Chalmette Plant, was our guest speaker who spoke to us on the "Readjustment Problems of College Graduates in Industry."

On November 11, 1957, our chapter sponsored another interesting professional meeting for the second-year business administration students as well as Deltasig members and pledges. Our guest speaker for this activity was Mr. John H. Noyes, southern district manager for the Du Pont Company's extension division, who rendered a most interesting and informative speech on "Progress Through Research."

Our future professional program will consist of tours of various companies located in the New Orleans and surrounding area in addition to the professional meetings. Later in the semester we will have our traditional fall semester active-pledge football game. Plans are underway for initiation of this semester's pledge class at the Roosevelt Hotel.—ANTHONY G. NOE

NORTHWESTERN—Zeta

ZETA CHAPTER has experienced its most hectic quarter in many years. The big news is that we have a new home, including, for the first time, board facilities. Under the able direction of President Don Hall, and assisted by the Zeta House Corporation, Zeta Chapter was able to obtain and furnish a beautiful new home at 1930 Sheridan Road, in the heart of the campus. Until late November, we were virtually sharing the house with the construction crew of Brother Don Morton's father. In addition, a complete kitchen was installed for our new cook, Mrs. Boyd.

Our new facilities have enabled us to hold dinners for our affiliated organizations. The Parents' Club visited us on November 24 for an open house followed by a buffet supper. Our alumni came for dinner on November 13. We have not neglected our usual pursuits, though. By combining dinner with open rush, we have initiated our best mid-year rush in recent years.

We've still found time for sports, too. Our 4-2 record in football enabled us to reach the playoffs. Perhaps our outstanding stars were Brothers Bill Ruona, with 11 TD passes received, and Fred Smith with 11 thrown. We also fielded strong bowling and basketball teams.

The 17 new pledges added during rush week brought our house membership to 42. These pledges added to our social life by throwing a "Roaring Twenties" party. We are all eagerly awaiting our "Rose" Formal this month. In addition, we contributed 200 dollars to a charity fund-raising drive in exchange for the services of ten members of Delta Delta Delta sorority as waitresses and entertainers.

In closing, Zeta Chapter wishes to extend congratulations to its fellow chapters on our 50th anniversary and wish Delta Sigma Pi many more years of continued success.—CHARLES W. MUSGROVE



DELTA ETA CHAPTER information booth set up for new freshmen registering at Lamar Tech. Senior Vice President Eugene Nini is seen directing the students by loud speaker while Roger Smith looks on.

COLORADO

THE ALPHA RHO CHAPTER at the University of Colorado celebrated the Fiftieth Anniversary of the founding of Delta Sigma Pi with a banquet held at the University of Colorado Memorial Center. The members were pleased to have two of Alpha Rho's charter members, James G. Milne and Stevens Park Kinney, attend the banquet. They told of the founding of the chapter and what Delta Sigma Pi had meant to them.

The speaker at one of our professional meetings this fall was Allen J. Lefferdink of Allen Enterprises. Mr. Lefferdink told of building a small empire with assets of \$45,000,000 from a loan of \$500 in twelve years.

Coming up this fall is the pledging of new members followed shortly by the "Rose of Deltasig" dance. Definite plans as to the whereabouts of the dance have not as yet been made.

For our next professional meeting, our president, Don Gentry, has obtained an unusual tape recording. The tape explains how the Chinese communists went about "brain-washing" captured troops during the Korean campaign. Don has already reviewed the tape and tells us we are in for an interesting evening.

Also slated for the near future is a skiing party. Should be plenty of Deltasigs on the casualty list following this. Maybe we can talk brother Van Dusen (a skiing instructor) into giving some quick lessons and saving some of us novices a few black and blue spots.

New faculty members of Alpha Rho Chapter are Mr. Joseph Bachman, associate professor of accounting, and Mr. Paul Remington, vice-president of Mountain States Telephone and Telegraph. We of Alpha Rho Chapter are proud to have them as members.

Brothers Dave Stratton and Art Milano graduated and left the offices of social chairman and historian open. These offices have now been filled by Roy Van Dusen and Leo Goetsch.

U of MIAMI

THE CELEBRATION of Founders' Day of Beta Omega Chapter at the University of Miami proved to be one of the most successful in recent years.

The festivities took the form of a dinner wherein the annual scholarship award was made and pledge initiation was held. Several enlightening speeches were made on the future of Delta Sigma Pi and President Bob Register presented a very interesting talk in tribute to our Founders. Our faculty and alumni brothers were well represented and made very favorable impressions on our pledges in informal "bull sessions" before and after the dinner.

This semester's professional activities have taken a very lucrative turn. In conjunction with the University of Miami Placement Service, Beta Omega Chapter distributed 800 career opportunity books. For this we were paid \$.15 per book which swelled our treasury by \$120. In addition to its monetary

value it also proved to boost our campus prestige because the books were given away. Other professional activities were high lighted by a tour of Regal Brewery which was interesting in more ways than one. One of the most interesting and informative talks this semester was given by one of the leading personnel placement agents in the Miami area. His speech on job opportunities for the business school graduate was followed by a lengthy question and answer session that showed the brothers' interest.

Socially speaking, Beta Omega Chapter has been holding its own thanks to Brother Pat Zervas, social chairman. Many well planned parties, a Halloween Costume Ball, and a Homecoming dance have promoted a closer relation between the incoming pledges and the brothers.

Rush parties and smokers for this fall semester have been marked by heavy attendance and high interest in the fraternity. As a result 19 men have been pledged and in the estimation of the brothers they fully meet the requirements of Delta Sigma Pi. All incoming pledge classes are required to choose, organize, and carry out a project that will be beneficial to both the fraternity and the University of Miami. The brothers felt this gives the pledge classes a "team spirit" and promotes a fraternal attitude. Projects of the past include a school flag pole, faculty directory board, a chapter table and awning, and a side walk from the administration building to the student union.

As this issue comes out shortly before the Yuletide season Beta Omega Chapter extends to Deltasigs everywhere a sincere wish for a Merry Christmas and a Prosperous New Year.—EDWARD A. ROBINSON

RIDER

BETAXIANS started this year early with a "Clean-up" weekend at the house under the supervision of Brother Dick Harpe, the housemanager. The house is in excellent condition, and boasts full capacity.

Brothers elected to office for the fall semester are: Bill Barrett, president; Ron Rouse, senior vice-president; Ken Mathers, junior vice-president and pledgemaster; Al Ferguson, chancellor; Mickey Krug, treasurer; Joe Simon, secretary; and Ben Loquasto, social chairman. George Beck has been appointed treasurer because of Mickey Krug's new position at the State Hospital.

Socially, Beta Xi Chapter is right on top on the Rider Campus. The Autumn Leaves and Halloween Parties were very well attended. Our annual Parent-Faculty Reception was held with many guests on hand to see the house and meet the brothers. The anniversary party was held together with the Trenton Alumni Club and was one of the best parties ever held at Beta Xi Chapter.

Brother Tony Villani is doing the job of handling the professional activities of Beta Xi Chapter. A professional meeting is scheduled every two weeks with Brother Villani inviting businessmen and educators from the Trenton area. The employment

situation, interview, and insurance principles are only a few of the many and varied topics of the speakers. In the future, field trips and motion pictures have been planned to supplement the professional program.

Rushing of the new students begins very soon, and once again, Beta Xi Chapter, as in the past, will endeavor to select its membership from the finest men available on campus. This year should prove to be one of the most successful rush and pledge seasons ever held.

Brothers have proven once again that Deltasig is the team to beat in the various intramural sports at Rider. Our football and bowling teams are doing a tremendous job and highlighting the name of Delta Sigma Pi on campus.

In all fields, it looks as if Beta Xi Chapter is in for a great year and will once again show that it is one of the finest chapters of the greatest fraternity, Delta Sigma Pi.—PAUL G. TAYLOR

TEXAS TECH

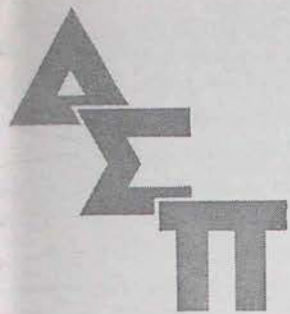
BETA UPSILON CHAPTER at Texas Tech is enjoying one of its best years of fraternal brotherhood with a variety of events under its belt and many more slated. The year was "kicked off" with a real fine rush party, complete with hostesses, music provided by Brother Burl Hubbard's combo, and a real rousing speech by our Brother Dr. Rouse. Brother Jerry Guerrieri very capably performed the M.C. role blending in the events for a very enjoyable evening.

With the many interviewers coming to the campus this year was Brother Marion Sprague, of the Arthur Anderson Company in Houston. Brother Sprague, a charter member of Beta Upsilon Chapter, attended our chapter meeting and showed a training film on "Inflation in Business."

While our gridiron standing in the South West Conference has not really been one of our best assets, the Beta Upsilon Chapter team has scored a 50% win so far this year. Brother Joe Hefner, recently appointed Regional Director, reported on his visit to the campus of Beta Iota Chapter that it has been proposed that our fraternity should have an exchange of "goodwill booty" with Beta Iota Chapter to compensate the loser when our football teams clash. Action pending. . . .

Our neophytes have a pledge party planned for the members on the night of November 18. Inside dope has it that a "satire" is still in the drafting. Wish it was in the past so we could recall it as the pledges have shown much promise under the guidance of Brother Charles Allen and his trainers. November 23 marks the date of the chapter's fall party at the Bob Lamont Supper Club for members, neophytes and their dates. A professional organist, Mr. Bob Murphy, has been engaged for the evening.

Our Brothers here at Beta Upsilon are still talking about the wonderful time at the Grand Chapter Congress in New York City this past summer. We wish we could have sent the entire Chapter.—DUB BLAKE



DIRECTORY

The Grand Council

Grand President: HOMER T. BREWER, *Kappa-Gorgia*, 808 Southern Railway Bldg., 99 Spring St. S.W., Atlanta 3, Georgia

Executive Director: J. D. THOMSON, *Beta-Northwestern*, 330 South Campus Ave., Oxford, Ohio

Director of Business Education: WALTER A. BROWER, JR., *Beta Xi-Rider*, Bartram Ave., Mt. Holly, N.J.

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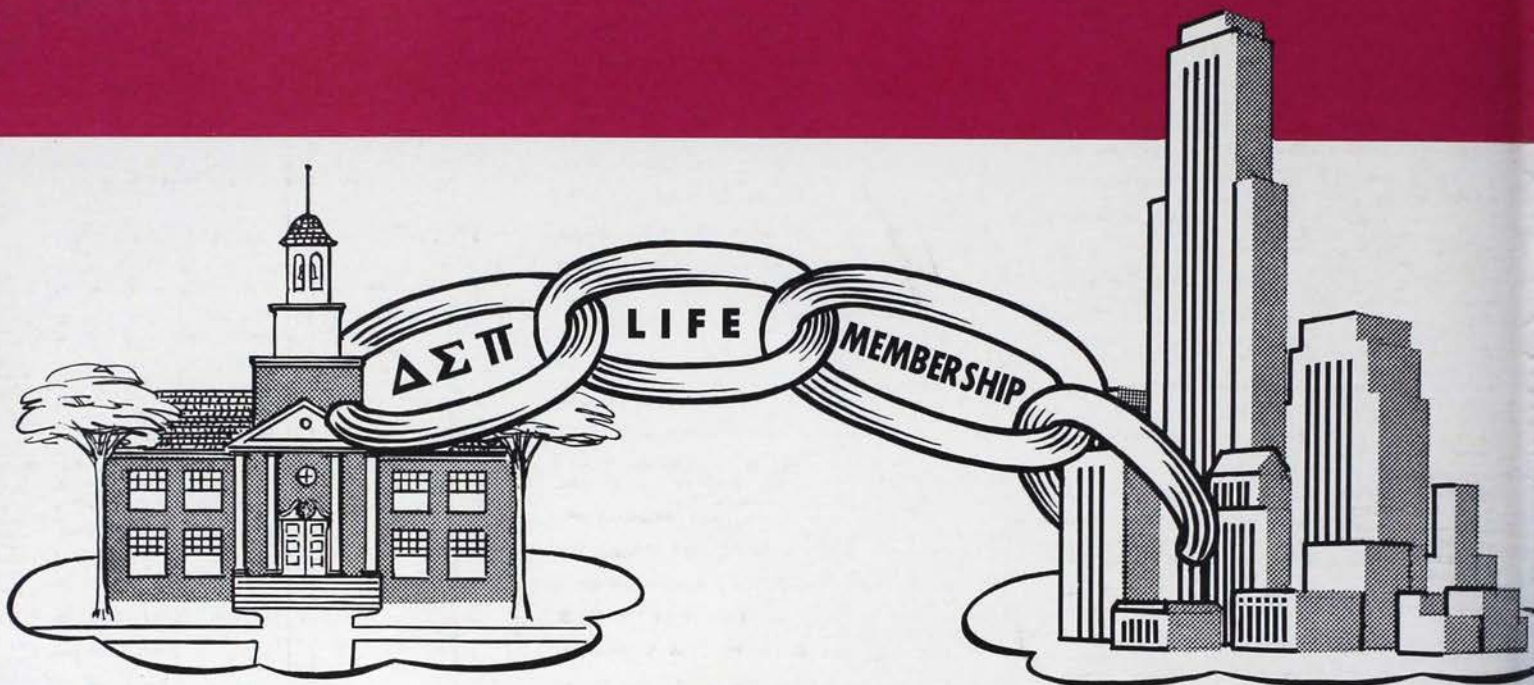
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