

The University of Minnesota-Duluth
Colony of



The International Fraternity of
Delta Sigma Pi

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3. Members of the Colony

Petition Letter

To the Board of Directors of the International Fraternity of Delta Sigma Pi:

Dear Board of Directors,

We, the members of the University of Minnesota-Duluth Delta Sigma Pi Colony, do hereby petition for a chapter charter of the International Fraternity of Delta Sigma Pi. Our Colony was exclusively established and operated with the intent to be associated with Delta Sigma Pi. We continue to maintain and uphold the ideas for the International Fraternity of Delta Sigma Pi after which the colony has based itself. Those ideas can be seen on our colony's level of professionalism, community involvement, strong brotherhood, and our enthusiastic commitment that is displayed in all that we do.

We vow to uphold the rules, regulation, and standards of Delta Sigma Pi as set forth in the Bylaws in the pursuit of a Chapter Charter and continuing association with the fraternity.

Cordially, the members of the University of Minnesota-Duluth Delta Sigma Pi Colony.

Our signatures follow:

Braden Babcock

Braden Babcock

Faith Birdsell

Faith Birdsell

Danny Blacker

D Blacker

Morgan Blade

Morgan Blade

Gavin Bodin

Gavin Bodin

Lucas Bremseth

Lucas Bremseth

Vivian Bui

Vivian Bui

Maddie Conney

Maddie Conney

Colin Cronin

Holly Cserpes

Holly Cserpes


Ethan Evans

Logan Fox



Taylor Galloway

Jake Garfield



Brady Gibeau

Zack Halley



Will Heger

Grace Hennen



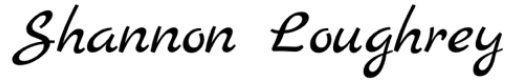
Joe Knoepfler

Carter Logan



Ehko Loh

Shannon Loughrey



Matthew Lutes

Grant Meagher



Daniel Murray
Daniel Murray

Hayden Nelson



Ben Odette

Brock Penton



Logan Priest

Kaia Resch



TJ Sparrow



Genevieve Steiner



Logan Szalay



Robert Wavrin



Jaden Wegenast



University History

The Labovitz School of Business and Economics became a separate collegiate unit as part of a structural reorganization on the University of Minnesota Duluth campus in 1974. In 1947, when the Duluth State Teachers College became a part of the University of Minnesota system, the degree program in business became a major in “Business and Economics” for the Bachelor of Arts degree. This degree was the responsibility of the Department of Business and Economics, one of several departments constituting the Division of Social Sciences at the Duluth campus. A Bachelor of Science degree in Business and Economics was added in 1952-53. Bachelor of Accounting (BAcc) and Bachelor of Business Administration (BBA) degrees were added during 1970-72. BAcc and BBA were the two degree programs that moved to the newly formed School of Business and Economics in 1974. An MBA degree was added in 1976. The BA and BS degrees in Economics were moved to the newly-formed College of Letters and Science, and the Bachelor of Applied Science degree in Business, Economics, and Office Education was moved to the College of Education. The BA degree in Economics was moved to LSBE from CLA in 2013.

Facts and Statistics-

University of Minnesota - Duluth is a public institution with a total enrollment of 10,275 with an urban setting on 244 acres in Duluth, Minnesota. The student to faculty ratio is 17:1 and 38% of classes are fewer than 20 students. Labovitz School of Business and Economics (LSBE) is AACSB accredited which only 5% of business schools have. 98% of graduates of LSBE are placed in a job or continue their education within 1 year of graduation. LSBE’s mission is to contribute to the intellectual and personal growth and development of individuals to enhance their competence in business and management. LSBE itself is home to about 2000 students which have the choice of 15 majors to choose from. They also have the option to choose between 16 minors inside of LSBE.

Majors 2021-2022

1. Accounting
2. Entrepreneurship
3. Healthcare Management
4. Business Analytics
5. Finance
6. Human Resource Management
7. Consumer Insights and Analytics
8. Financial Markets Finance
9. Management
10. Economics
11. Financial Planning
12. Management Information Systems
13. Marketing
14. Marketing and Graphic Design
15. Professional Sales

University of Minnesota - Duluth Rankings

- #2 best public university in Minnesota according to niche (2021)
- #2 Best MBA in Minnesota according to U.S. News & World Report (2020)
- #6 best college for accounting and finance in Minnesota according to niche (2021)

Career Profiles-

In 2017-2018 the University of Minnesota Duluth completed a comprehensive survey for its graduates on their career post college. Below are the key finding for all of the majors here at UMD

Facts About LSBE Graduates



Completed an Internship*

12

Majors had >50% of students complete an internship or co-op

Accounting, Economics, Entrepreneurship, Finance, Financial Markets Finance, Financial Planning, Health Care Management, Management - Human Resources, Management Information Systems, Marketing, Marketing Analytics, Marketing & Graphic Design



LSBE Majors Accepted to Professional School Programs
Law Economics, Management - Human Resources, Management - Organizational



Canada
Ghana
South Korea
Sweden

Top Employers of LSBE Grads:

RSM US
Essentia Health
Ameriprise Financial
UnitedHealth Group
U.S. Bank
maurices
Ernst & Young



Graduate Programs Pursued by LSBE Grads:
Accountancy; Business Administration; Environmental Health & Safety; Health Care Administration

* 408 of the 523 total LSBE survey respondents answered this question.
** Continue Education - Graduate & professional school and additional undergraduate education.
Source: Graduate Follow-up Report, 2019-18, UMD C&S zummedu/UMDGFUR

LSBE Baccalaureate Statistics

	Awarded Majors ¹⁹	Survey Respondents ²⁰	Employed	Cont Ed Undergrad	Cont Ed Grad/Prof	Not Seeking	Actively Seeking	No Info	Employed w/State Given	Employed in Minnesota	% Employed in Minnesota	% Employed	% Placed ²¹
Labovitz School of Business & Economics (LSBE)													
Accounting	95	89	83	0	5	0	1	6	83	71	86%	93%	99%
Economics	27	24	20	0	1	1	2	3	20	16	80%	83%	92%
Entrepreneurship	10	9	9	0	0	0	0	1	9	9	100%	100%	100%
Finance	83	76	73	0	2	0	1	7	73	66	90%	96%	99%
Financial Markets Finance	14	14	14	0	0	0	0	0	14	11	79%	100%	100%
Financial Planning	14	14	13	0	0	0	1	0	13	11	85%	93%	93%
Health Care Management	51	50	48	0	2	0	0	1	48	45	94%	96%	100%
Management - Human Resources	36	36	34	0	2	0	0	0	34	26	76%	94%	100%
Management - Organizational	44	40	36	0	2	1	1	4	36	27	75%	90%	98%
Management Information Systems	29	28	28	0	0	0	0	1	28	26	93%	100%	100%
Marketing	112	104	103	0	0	0	1	8	103	89	86%	99%	99%
Marketing & Graphic Design	22	21	20	0	0	0	1	1	20	19	95%	95%	95%
Marketing Analytics	20	18	18	0	0	0	0	2	18	14	78%	100%	100%
Total		523	499	0	14	2	8	34	499	430	86%	95%	98%

¹⁹ "Awarded Majors" includes all majors completed by an individual

²⁰ "Survey Respondents" includes all majors completed by each individual and does not include "No Info"

²¹ "% Placed" includes "Survey Respondents" who are "Employed," "Continuing Ed" and "Not Seeking"

Eligible Departments

Accounting

The bachelor of accounting provides the core competencies in accounting and general business that are necessary for a successful accounting career. The program includes study in the following areas: financial accounting, management accounting, accounting information systems, financial, operational, and information systems auditing, and taxation. This accounting curriculum is combined with a foundation in the functional areas of business law, finance, information systems, marketing, operations, and management, as well as a broad general education.

Human Resource Management

The work of human resource management (HRM) professionals encompasses a broad range of activities affecting the relationship between an organization and its employees - its human resources. HRM involves strategic functions, such as organizational planning and human resource policy making, and diverse activities that involve designing and implementing policies and selecting, developing, evaluating, and rewarding a workforce. This major prepares students for managing HRM responsibilities such as equal employment opportunity, the study and design of jobs, employee benefit programs, union-management relations, counseling, and the development of work systems that are consistent with the prevailing organizational philosophy.

Business Analytics

Business decisions are no longer made blindly. Organizations commonly collect business data, but they need leaders who know how to interpret it so it becomes actionable information. Students hone their quantitative skills, enhance their understanding of databases and information, and gain access to state-of-the-art software programs. Students can compete in competitions, interface with industry professionals, and utilize real-life data sets.

UMD's Bachelor of Science in Data Analytics will afford you the training and knowledge to turn data into business advantages.

Business analytics and Cloud Computing tools you will learn to use

- Tableau
- SQL
- R
- Python
- Excel

Economics

Economics is the study of social, business, and individual decision making and the goals, incentives, institutions, and constraints affecting those decisions.

The University of Minnesota Duluth offers students a choice of two undergraduate degrees in economics: a bachelor of business administration (BBA) degree and a bachelor of arts (BA) degree. This provides economics majors with the opportunity to pursue the college core curriculum that is most suited to their interests and career goals. Any department faculty member will be happy to discuss the two options and advise you as to which degree choice will likely make the most sense. Also department faculty welcomes and encourages student interaction with other students and the faculty through activities such as UROP projects, Omicron Delta Epsilon (honorary society for economics), Economics Club, and other activities and events.

Entrepreneurship

Entrepreneurship focuses on the creation of social and economic values by developing core capabilities of idea generation, opportunity recognition, resource acquisition, and entrepreneurial management. These capabilities draw on multi-disciplinary experiences including forming teams, constructing business models, talking with partners and customers, and assessing feasibility while launching a new venture or initiative. The skills and competencies gained by studying entrepreneurship are vital for the success of any business or organization, including nascent startup, corporation, family, nonprofit, global, franchise, or any other setting.

Labovitz School of Business and Economics (LSBE) Entrepreneurship major integrates the knowledge and experiences gained in other disciplines, as well as from the field of entrepreneurship, into an understanding of the process of new venture creation, and the management of entrepreneurial businesses. The major provides students with both the breadth and depth of skills necessary to understand the strategic challenges facing a firm: to identify, analyze, and pursue new growth opportunities, and to communicate effectively with critical stakeholders in order to mobilize the support necessary for the creation of new products and services, or the creation of one's own company.

Finance

The study of finance revolves around the management of money. This major helps students understand the theoretical financial principles that guide the management of risks, returns, and cash flow. The quantitatively oriented field of finance helps students develop strong analytical skills and problem-solving abilities. Students learn about the time value of money, valuation of financial assets and the relationship between risk and expected return. They also learn about how the three capital markets (equity, bond, and derivatives) operate and the financial assets traded in each of these markets. They learn to analyze financial statements to evaluate the financial health of a firm and the strategies it employs to create value for its shareholders. This professionally-oriented major is designed for students pursuing careers in corporate financial management. This major prepares students for positions in diverse areas such as Internal Auditing, Commercial Lending, Financial/Corporate Analysis, and Planning & Budget Analysis. Students also go into positions such as Bank Examiner/Manager, Commercial Bank/ Financial Planning Manager, and Security Analysis/Portfolio Management.

Health Care Management

The health care management major focuses on the administration, financing, and economics of the health services sector. The program prepares students for careers in healthcare administration and policy in hospitals, clinics, government agencies, insurance and managed care organizations, pharmaceutical and biotechnology firms, medical device companies, and consulting agencies. Students gain an understanding of the many critical issues in health care delivery, such as health care quality assessment and improvement, health information technology applications, health care ethics, compliance with health care regulations, physician contracting and reimbursement, and billing and claims processing. Students learn about health policy and health care reform, such as proposals for universal health insurance coverage and the structure of health care systems outside of the United States.

This professionally-oriented program also emphasizes the competencies required for management careers in business, government, public, or social service organizations. The program prepares students for entering careers with management responsibility by providing breadth and depth of knowledge about organizations, management fundamentals, techniques, processes, and skills, combined with a foundation in the functional areas of accounting, business law, finance, health care management, information systems, marketing, operations, and human resource management.

Management

Managers facilitate the work of others to accomplish goals that might not be achieved by a single individual and need to know about the environment surrounding the organization, the roles that managers can play, and the techniques that effectively guide employees. The curriculum allows students to become familiar with different types of organization and their members. Students learn the administrative and fundamental skills demanded of leaders in today's public and private organization. Among the many topics covered are organizational environments, groups and teams at work, leadership, and employee empowerment. Students are given the opportunities to learn more about organizations' complex systems.

Management Information Systems

The Management Information Systems (MIS) major prepares students for entry-level careers in business computing and managing information technology (IT). The major gives students both in-depth technical skills needed to design, implement, support, and manage information systems, as well as the breadth of knowledge to provide integrative, technology-based solutions in all business functional areas. Unlike majors in Computer Science or Computer Engineering, the focus of the MIS major is on the use of IT to store, retrieve, communicate, and deploy data and information to solve business problems.

Students develop competencies that enable them to analyze business processes and organizational problems, identify information needs and develop solutions to address those needs. They will learn how to generate, manage, distribute, and use information that best leverages an organization's IT-enabled infrastructure. MIS graduates work in positions such as business system analysts, software and application developers, system architects, web-masters, database administrators, data analysts, IT consultants, information security managers, technical support specialists, and often become project managers and entrepreneurs.

Marketing

Marketing is about facilitating exchanges. For an organization to be successful, it must understand the customer and the customer's needs. An organization seeks to meet these needs in a competitive environment by developing a marketing mix of product and service, price, promotion, and distribution that will satisfy the customer's and organization's objectives. Marketing majors learn to utilize quantitative and qualitative information to formulate solutions to marketing problems. They also learn to communicate skillfully, in written and oral formats. Just like the field of marketing, career opportunities in marketing are diverse. Not only are marketing positions very visible within an organization, you can also expect to shoulder considerable responsibilities fairly early in your career as a marketer. After graduation, marketing majors work in areas such as sales, social media, logistics, marketing planning, advertising, marketing research, branding, product management, retail, and public relations. In addition to classroom-based courses, students may participate in Student to Business Initiative (SBI) projects or internships where classroom learning may be applied through professional experience in an organizational setting.

Consumer Insights and Analytics

LSBE's Consumer Insights and Analytics (CIA) will develop students' expertise in handling and analyzing consumer data in order to generate insights that facilitate business and consumer centric decisions. CIA will train students in the tools and techniques of consumer data analysis and will provide students exposure to a variety of data used in consumer centric decision-making scenarios transactional, digital, survey (quantitative and qualitative) unstructured, and publicly available data. CIA will combine core business knowledge with analytics skills so that graduates can help companies make sense of the vast amounts of consumer data to which they have access to.

Students accepted into the major become participants in the Consumer Insights and Analytics Program with 24/7 access to a special computer lab within LSBE and access to specialized software and industry standard datasets. Students in this major work together with a select group of other top students to learn and use sophisticated software tools to manage, summarize and analyze consumer and transaction data. They learn to use data to generate insights into consumer needs, and identify sales trends and business opportunities. Through intensive practice and connection to our program Advisory Board made up of Industry Leaders, they also learn how to communicate their insights and recommendations confidently in written and oral formats.

Students work on live industry projects and make presentations to executive panels.

During spring semester, the application and selection process involves a thorough review of each candidate's application and academic performance, as well as a formal interview. Applicants are reviewed and the top candidates selected for the incoming cohort. Candidates are expected to bring and maintain high academic and ethical standards

Financial Markets Finance

The financial markets finance major is an intensive academic and experiential preparation for careers in the financial services industry. Classroom instruction is combined with independent laboratory activities, and the program is centered upon four foundational elements: academic studies, the January term practicum in Duluth and the Twin Cities, financial markets laboratory work, and management of the "Bulldog" Investment Fund. Students admitted to the major gain exclusive and 24/7 access to the Wells Fargo Financial Markets Lab, a state-of-the-art lab designed to replicate a real world investment setting, where they make strategic investment decisions to manage the Bulldog Investment Fund. This non-traditional learning environment offers students the opportunity to apply fundamental, technical, and quantitative analysis techniques and encourages the development of their own methodology towards analyzing investment options within the financial markets. Students develop competencies in investment analysis and are able to evaluate the appropriateness of investments in a broad range of portfolio applications. They design strategies for managing investment, while being mindful of the importance of making sound and ethical financial decisions in a real-world environment. They apply best practices to create, evaluate, and rebalance investment portfolios to achieve designed outcomes.

Financial Planning

The BBA in Financial Planning integrates the knowledge, skills, and experiences gained in the core business and economics disciplines such as accounting, economics, finance, management, and marketing, as well as from the field of financial planning, into an understanding of the financial planning domains and business processes. Students will learn how to utilize new technologies to study and analyze investments, risks, retirement, insurance, and estate planning. The program provides students with a foundation for immediate integration into the practices in the financial planning industry. Students pursuing Financial Planning as a major are well prepared for careers in financial planning in many different facets of the industry. Students can build a private practice or work with financial institutions, registered investment advisers, insurance companies, broker/dealers, and even non-profit entities. The program is registered with the Certified Financial Planner Board of Standards, Inc. (CFP Board) and is grounded with the core courses that will fulfill the educational requirements to take the CFP (Certified Financial Planner) exam.

Marketing and Graphic Design

Marketing and Graphic Design (MGD) combines knowledge and skills from two complementary domains: marketing and graphic design. This unique major is the result of a collaboration between LSBE and UMD School of Fine Arts. Students enrolled in this major will get a broad exposure to the fundamentals of business and economics. In addition, they will receive specialized training in marketing and creative design. The degree enables graduates to work effectively in industry-standard creative teams, moving from empirically identifying and measuring consumer needs and desires to the design of effective promotional graphic systems and materials. Students in the major learn to solve visual communication problems powerfully, effectively and responsibly, using conceptual thinking, imagery typography, and type-and-usage combinations, all with a high degree of usability. They also learn to work collaboratively with a creative team to research, design and implement effective marketing strategies.

Professional Sales

The BBA in professional sales will combine core marketing knowledge with specialized skills in sales to meet the growing demand for students who are able to enter sales positions and hit the ground running. The major will cover key elements of sales analytics as well as focus on the advanced sales skills needed to succeed in sales careers.

Colony History

It all started out when Mark Dorn approached our now president and founder Morgan Blade in the summer of 2018. While Morgan was working at his summer serving job, he was having a very busy night and was handling about 10 tables at a time, and Mark, a customer sitting at a table at the time, quickly became impressed on how Morgan was handling the situation with kindness, quality, and serving his customers in a timely manner. After the rush left, Mark and his wife stayed after to learn more about Morgan's story as they were very impressed with his work ethic. After Mark began talking to Morgan about his life goals, ambitions, schooling, and some personal stuff, Morgan was made aware about Mark's position as a district director for a fraternity called Delta Sigma Pi. To learn more about what DSP is, Mark offered to buy Morgan dinner, and Morgan accepted. At dinner, Morgan learned more about this great opportunity of DSP and all the benefits of it and was very interested. After a couple more dinners/interviews, Mark became aware that Morgan was the right person to do something that has never been done before at the University of Minnesota-Duluth, starting a Professional Business Fraternity. Morgan quickly started talking to the school and many friends about DSP, which included the benefits that came with it. Brikken Jenson and Dale Clark made trips to UMD to meet with Morgan and try to make this dream of starting DSP at UMD a reality. In the fall of 2019, after many meetings with the school, Morgan's hard work paid off and Delta Sigma Pi was initiated at the University of Minnesota Duluth. Morgan then recruited about 20 of his friends in the business school, who he believed were determined and had the motivation to do something that has never been done before, which resulted in our first business meeting on 03/02/2020. The next year and a half Morgan and his members recruited about 35 new members, then COVID-19 hit and took a huge toll on slowing down the pursuit of DSP getting initiated by the actual fraternity. Although facing many obstacles due to COVID-19, the UMD colony was able to make about 1,500 dollars, take part in about 5 professional events, hold and manage a business conference for all UMD students, participate in about 5 volunteer events, and hold multiple recruitment events. Even though COVID-19 kept the colony from meeting in-person most of 2020, it did not stop us from accomplishing some great things and growing as a brotherhood and family.

Recruitment was the most rewarding part of our experience but also the most challenging. In the summer of 2021, many members started becoming busier and more ended up dropping the fraternity. Because of this, to start the 2021 school year we had roughly had about 19 active members. We knew we had to make a huge push on recruiting with campus opening up. With the leadership of Jake Garfield (our senior VP) and Morgan Blade (our president and founder), we now can say we have 44 active members after multiple successful recruitment events. In regard to our district directors, Morgan made a connection with Dave Shea, an alumni of DSP from the St. Thomas campus. Dave met with all of us in the spring of 2020 and decided to become one of our district directors. Later, Dave introduced us to the beloved Amy Briggs, who would later join Dave as one of our district directors. With the forever appreciated help from Mark, Amy, Dave, Dale, and Brikken we now have countless leaders and outgoing individuals in our organization.

Today, the Delta Sigma Pi Colony at UMD stands strong with 46 members and plenty of experience of how to keep an organization running, even through a global pandemic. We can't wait to see where this opportunity takes us and we are looking forward to making more history here at the University of Minnesota Duluth.

Colony Events

Spring 2020		
Date	Event	Description
03/02/2020	First official meeting	15 members met with Dave Shea, our District Director, in person.
03/10/2020	COVID-19 changed life as we know it	Everything involved with UMD was switched to remote including all DSP events
03/22/2020	First virtual colony meeting	Brainstorm on how to handle upcoming pandemic
03/29/2020	Virtual colony meeting	Continued with Brainstorm potential ways to continue our initiation process
04/05/2020	Virtual colony meeting	Brainstorm ideas/ kept in touch due to the new virtual lifestyle
04/12/2020	Virtual colony meeting	Brainstorm ideas/ kept in touch due to the new virtual lifestyle
04/19/2020	Virtual colony meeting	Brainstorm ideas/ kept in touch due to the new virtual lifestyle
04/26/2020	Virtual colony meeting	Final meeting before finals and the summer.

Summer 2020		
06/14/2020	Virtual colony meeting	Checked in and started planning ways to approach Fall 2020
07/11/2020	Virtual colony meeting	Checked in an continued planning ways to approach Fall 2020
Fall 2020		
08/30/2020	Virtual colony meeting	First meeting of the new school year. Caught up and welcomed new members as we prepared for the upcoming semester.
09/06/2020	Virtual colony meeting	Split into committees for better planning throughout the semester
09/10/2020	Freshman move in	Volunteer event
09/13//2020	Virtual colony meeting	Brainstormed ideas within committees
09/20/2020	Virtual colony meeting	Brainstormed ideas within committees
09/27/2020	Virtual colony meeting	Brainstormed ideas within committees

10/04/2020	Virtual colony meeting	Brainstormed ideas within committees
10/07/2020	Virtual Professional Event	Bob Usselman speaks about his experience with career growth at 3M as well as some foundational tips for success
10/08/2020	First annual DSP bags tourney	
10/11/2020	Virtual colony meeting	Brainstormed ideas within committees
10/18/2020	Virtual colony meeting	Brainstormed ideas within committees
10/21/2020	Meet the chapter recruiting event	
10/25/2020	Virtual colony meeting	Brainstormed ideas within committees
11/01/2020	Virtual colony meeting	Brainstormed ideas within committees
11/08/2020	Virtual colony meeting	Brainstormed ideas within committees

11/15/2020	Virtual colony meeting	Brainstormed ideas within committees
11/22/2020	Virtual colony meeting	Brainstormed ideas within committees
12/06/2020	Last virtual colony meeting of the semester	Last meeting before the holidays and finals week, planned potential ideas for the upcoming semester
Spring 2021		
01/17/2021	Virtual colony meeting	First virtual colony meeting of the new semester, spoke about elections committees and the future of the fraternity
01/24/2021	Virtual colony meeting	Brainstormed ideas within committees
1/26-29/2021	Community Service Event	Sent encouraging letters to children battling for their lives in the hospital.
01/31/2021	Virtual colony meeting	Brainstormed ideas within committees
02/07/2021	Virtual colony meeting	Brainstormed ideas within committees
02/10-13/2021	Community Service Event	Letters to St. Jude's
02/07/2021	Leadership professional event	
02/14/2021	Virtual colony meeting	Brainstormed ideas within committees

02/21/2021	Virtual colony meeting	Brainstormed ideas within committees
02/28/2021	Virtual colony meeting	Brainstormed ideas within committees
03/07/2021	Virtual colony meeting	Brainstormed ideas within committees
03/15-23/2021	Community Service Event	Damiano Center: Donated clothes to the less fortunate
03/21/2021	Virtual colony meeting	Brainstormed ideas within committees
03/23/2021	Circle of Hope fundraiser	
03/28,2021	Virtual colony meeting	Brainstormed ideas within committees
04/04/2021	Virtual colony meeting	Brainstormed ideas within committees
04/08/2021	Donation to circle of hope	600\$
04/10/2021	DSP Dare challenge	
04/11/2021	Virtual colony meeting	Brainstormed ideas within committees
04/18/2021	Virtual colony meeting	Brainstormed ideas within committees
04/21/2021	Virtual Professional Event	Zoom session where Darrel Peterson from Northwestern Mutual came and gave presentation on what his company does and gave us tips on how to handle life after college
04/21/2020	Volunteer clean up 4th street	
04/22/2021	Virtual Professional Event	The CEO and Founder of Creative Arcade in Duluth MN came and gave a zoom presentation about his business and tips on what to do in life after college

04/23/2021	Virtual Professional Event	Bill Watson and Amanda Bauer from Northwestern Mutual came and gave a presentation on what there company does and gave us all tips and life advice on how to approach the workforce for life after college
04/25/2021	Virtual colony meeting	Brainstormed ideas within committees
05/02/2021	Last virtual colony meeting of the semester	Brainstormed ideas for the summer and Fall 2021 as campus prepared to open
05/16/2021	DSP Jersey Raffle	
06/13/2021	Virtual colony meeting	Met and caught up over the summer and talked about new ideas on how to approach the new semester
07/19/2021	Virtual colony meeting	Prepared for recruiting the upcoming semester
Fall 2021		
08/24/- 08/26/2021	DSP Tabling	
08/26/2021	DSP Barbeque	
08/30/2021	First in person meeting since 2020	Talked about new goals for the colony and focused on getting back and involved in campus
09/06/2021	Colony meeting	Brainstormed ideas within committees
09/13/2021	Colony meeting	Brainstormed ideas within committees

09/14/2021	DSP Information meeting	
09/18/2021	DSP Bags Tournament	
09/21/2021	Colony meeting	Brainstormed ideas within committees
09/28/2021	Colony meeting	Brainstormed ideas within committees
10/05/2021	Colony meeting	Brainstormed ideas within committees

Colony Facts

Our colony started up Fall of 2019 with about 5 members who were committed to become initiated. Our first priority was to find more members within the Labovitz School of Business and Economics who were dedicated to recruiting, fundraising, attending professional meetings, helping with community work, and bringing new ideas to the colony. We started having virtual meetings in Fall of 2020 that members attended regularly on Sundays. As a colony, we were split into groups consisting of recruiting, fundraising, community service, and professional meetings that were planned and scheduled during our meetings. We’ve had multiple virtual recruiting events where students of LSBE outside the colony could tune in to learn about Delta Sigma Pi and ask questions to see if our colony was a good fit for them. Our fundraising events helped our colony grow as we were able to finally meet members in-person as well as students outside of DSP to have a good time, meet new people, and raise money for our colony. As a colony we’ve had multiple community service events where members of DSP come together to make a difference to our community. We’ve also attended many professional meetings where we learned many new ideas on how to expand as a colony and grow as a person with very knowledgeable business professionals and professors.

We currently have 44 colony members and 1 faculty pledge. We are composed of 12 females and 32 males ranging grade levels of 15 seniors, 11 juniors, 3 sophomores and 15 freshmen. All of our members are in a variety of areas of study within the Labovitz School of Business and Economics. Morgan Blade and Logan Priest that are currently in an accelerated program to obtain their MBA in 5 years!

Fundraisers

Our colony has made a lot of effort towards creative and innovative fundraising events. We have not only fundraised for ourselves but also our community members. Our fundraising committee has also worked with our recruiting committee to take advantage of the opportunity to gain new members. Because of COVID-19 we did not have a fundraiser till the fall of 2020 and it was amazing to see everyone in person. Our first ever fundraising event was our first annual “DSP bags tournament”. Overall, this was a great success, we had roughly 30 people come out and play at one of the public parks in Duluth (Chester Park). It was great to see the community of UMD students again, along with many locals stopping by to see what we were about. In the Spring of 2021, our next event was for cancer research, we worked with the Circle of Hope to fundraise for breast cancer awareness and cancer research in general. We had a creative idea to do a DSP dare challenge fundraiser, where we conducted it through live feeds on social media. It was a very fun day towards the end of the spring semester of 2021, where we raised \$300 doing very funny dares! Lastly for the spring of 2021 we worked with our division 1 men’s hockey team, we got 2 jerseys (1 donation jersey and 1 bought using our saved money) signed by the entire hockey team. We then held a jersey raffle on social media, it was a great success, and we are planning on doing it again this spring. We held our second annual DSP bags tournament this fall (2021) and it was an even better success than last year. We had a total of 62 people come out, we had a great time networking, grilling and enjoying the weather. We have a lot of plans for the rest of the fall of 2021 and have great ambitions for the spring.

UMD DSP FUNDRAISER



\$1	\$5	\$3
\$5	\$2	\$1
\$2	\$1	\$3

venmo @

2021 UMD MEN'S HOCKEY JERSEY RAFFLE

SIGNED BY THE 2020-21 UMD MEN'S HOCKEY TEAM



20% OF PROCEEDS GO TO THE FAMILY OF MIKE RYAN

10 TICKETS FOR \$10



SCAN ME

2 JERSEYS = 2 WINNERS

HOSTED BY DELTA SIGMA PI



UMD DELTA SIGMA PI

DSP BAGS TOURNAMENT

Teams of 2 - \$10 per team!
CASH PRIZE FOR WINNING TEAM

SATURDAY SEPTEMBER 18
FROM 12 PM TO 3 PM ON
KIRBY TERRANCE

Check in/Sign up using the QR Code! Venmo or Cash!

Concessions will be available

Venmo: ZackHalley1



Community Service-

During our colony's journey to being initiated our community, state, country, and planet were going through one of its toughest and most divided periods of time in recent history. As a colony we wanted to be able to help anyway we could, but due to the pandemic finding ways to safely help out are community was more of a challenge than we had originally thought. Throughout the past 19 months we participated in various events that we felt were able to better our community. Some of these events included, writing letters to residents in nursing homes that were unable to do much because of the pandemic, having a donation drive for clothes and other items to the Damiano center in downtown Duluth, cleaning up garbage and leaves around the city and several other events.







Professional Activities

Due to the COVID-19 pandemic we had to find new and different ways to experience and learn from the various different businesses in the ever growing business world we have today. Instead of the typical tours of businesses that other colonies may have been able to experience in the past, like the rest of the world we had to turn virtual and find an effective way to do so.

Throughout the past year all our professional events have been held via zoom where various people from different companies have come in and given tips on how to approach life after graduation in both in and out of the workforce. We had several people from Northwestern mutual come in and give presentations which was beneficial due to the amount of finance majors we have in the fraternity. Come the Fall of 2021 as the school year started back in person for the first time in over 16 months, we were able to have the first in person professional event in our colonies history

Regional, Provincial, National, & Alumni Events

Throughout the past year our colony came up with many creative ways to meet, learn and network with Delta Sigma Pi chapters and members from all over the United States. Although none of these meetings were in person, we made the best out of virtual events by learning from distinguished DSP members and newly formed chapters. At the end of fall semester 2020, multiple officers joined the Twin Cities DSP alumni Facebook page. Many events were shared with our colony and some of our fundraising events were shared with individuals on that page. We thought joining this would give us ways to not only network with alumni but also learn how to conduct events, gather ideas on social media posts and how to structure them and meet a lot of great people. Secondly, in early spring semester of 2021 our colony joined a Saturday morning DSP development event. We met with alumni from the Midwest and learned better ways to network, recruit and plan professional events. Along with that we got to hear from the president of the DSP chapter at St. John's University Christian Loeb. Christian did a wonderful job advising us on every aspect a colony needs to do to meet their goals of not only getting initiated but also becoming a great leader. Lastly, our entire colony met with Dale Clark, Director of Chapter and Expansion Services. Dale talked to us individually and together as a group where we discussed experiences and challenges through the pandemic with things like recruitment and fundraising and how we were able to acclimate and have successful events and ways we could improve. Getting to meet a Senior Director at DSP was such a wonderful experience and was a huge learning experience for all of us.

Colony Member Profiles



Name

Morgan Blade

Positions held

Founder and President 2019-

Major(s)/Minor(s)

Marketing/Management Informational Systems

Graduation Year

2022 | MBA 2023

Hometown

Prior Lake, Minnesota

Interests/Hobbies

playing sports, outdoor activities



Name

Zack Halley

Position

Vice President of Finance 2021-2022
Vice President 2019-2021

Major(s)/Minor(s)

Majors: Management Information Systems and Business Analytics

Graduation Year

2022

Hometown

Forest Lake, MN

Interests/Hobbies

Watching and playing sports, hiking



Name

Logan Priest

Position

Advisor Manager 2021-2022
Communications Manager 2019-2021

Major(s)/Minor(s)

Major: Finance

Graduation Year

BBA 2022 | MBA 2023

Hometown

Prior Lake, Minnesota

Interests/Hobbies

Golfing, hiking, traveling, and spending time with family/friends



Name

Robby Wavrin

Position

Vice President of Colony Operation 2019-2020

Major(s)/Minor(s)

Major: Business Analytics & MIS

Graduation Year

2022

Hometown

Forest Lake, MN

Interests/Hobbies

Golf, fishing, watching/playing sports



Name

Braden Babcock

Position

Vice President of Alumni Relations 2020-2021

Major(s)/Minor(s)

Major: Business & Marketing

Graduation Year

2022

Hometown

Lakeville, MN

Interests/Hobbies

Basketball, Golf, Music



Name

Hayden Nelson

Positions Held

Vice President of Colony Operations 2020-2021

Major(s)/Minor(s)

Business Marketing

Graduation Year

2023

Hometown

Lakeville Minnesota

Interests/Hobbies

Fishing, Fitness, Hockey, Watching Sports



Name

Katelyn Mullally

Position

Secretary 2019-2022

Major(s)/Minor(s)

Major: Marketing | Minor: Communication

Graduation Year

2022

Hometown

Mendota Heights, MN

Interests/Hobbies

Traveling



Name

William Heger

Position

Vice President of Scholarship and Awards 2019-2021

Major(s)/Minor(s)

Major: Finance

Minor: Marketing

Graduation Year

2022

Hometown

Prior Lake, MN

Interests/Hobbies

Skiing, Fishing, and Enjoying the outdoors



Name

Taylor Galloway

Position

Petition Coordinator 2021
Vice President of Professional Activities 2020-2021
Vice President of Volunteering 2019-2020

Major(s)/Minor(s)

Major: Accounting | Minor: MIS

Graduation Year

2021

Hometown

Prior Lake, MN

Interests/Hobbies

Hiking, traveling, and watching sports



Name

Grant Meagher

Position

Fundraiser Chairman 2021-
VP Alumni Relations 2019-2021

Major(s)/Minor(s)

Major: Finance
Minor: International Business

Graduation Year

2022

Hometown

Prior Lake, MN

Interests/Hobbies

Hockey, Football, Golf, Music and being with family



Name

Daniel Murray

Position

Vice President of Finance 2019-2020
Active member

Major(s)/Minor(s)

Finance

Graduation Year

BBA 2022

Hometown

Shoreview, MN

Interests/Hobbies

Reading Books, Bodybuilding



Name

Maddie Conney

Position

Vice President of Professional Activities 2021-

Major(s)/Minor(s)

Major: Business Management

Minor: Finance

Graduation Year

BBA 2022

Hometown

Mendota Heights, MN

Interests/Hobbies

Hiking, Traveling, Being Outdoors



Name

Jake Garfield

Positions held

Senior Vice President 2021-

Major(s)/Minor(s)

Major: Finance

Minor: economics

Graduation Year

BBA 2023

Hometown

Bloomington, Minnesota

Interests/Hobbies

Playing sports, outdoor activities and hanging with friends



Name

Vivian Bui

Positions Held

Vice President of Community Service 2021-

Major(s)/Minor(s)

Major: Marketing

Minor: International Business and Business Administration

Graduation Year

BBA 2023

Hometown

Waite Park, Minnesota

Interest/Hobbies

Traveling, Yoga, Being Outdoors, Cooking



Name

Jordyn Punt

Position:

Web Manager

Major(s)/Minor(s)

Marketing and Graphic Design

Graduation Year

2025

Hometown

Fargo, North Dakota

Interests/Hobbies

Traveling



Name

Grace Hennen

Major(s)/Minor(s)

Financial Planning

Graduation Year

BBA 2024

Hometown

Saint Augusta, Minnesota

Interests/Hobbies

Outdoor activities, traveling, hanging out with friend



Name

Gavin Bodin

Major(s)/Minor(s)

Finance

Graduation Year

BBA 2025

Hometown

Wyoming, Minnesota

Interests/Hobbies

Golf, skiing, and spending time with family and friends



Name

Shannon Loughrey

Major(s)/Minor(s)

Communication and Business Administration

Graduation Year

2024

Hometown

Bloomington, Minnesota

Interests/Hobbies

Lacrosse, Basketball, Hiking and Traveling with friends and family.



Name

Ben Odette

Major(s)/Minor(s)

Financial Markets

Graduation Year

2025

Hometown

Rockford, Minnesota

Interests/Hobbies

Skiing, Hiking, and spending time with friends and family



Name

Faith Birdsell

Major(s)/Minor(s)

Entrepreneurship

Graduation Year

BBA 2024

Hometown

Lakeville, Minnesota

Interests/Hobbies

Spending time with family, hiking, traveling, and gymnastics



Name

Ehko Loh

Major(s)/Minor(s)

Management Information Systems

Graduation Year

BBA 2025

Hometown

Cottage Grove, Minnesota

Interests/Hobbies

Playing Sports, Hiking, Cooking, and Lifting



Name

Holly Cserpes

Major(s)/Minor(s)

Marketing

Graduation Year

2024

Hometown

Rogers, Minnesota

Interests/Hobbies

Traveling, spending time at the cabin, being outdoors



Name

Daniel Blacker

Major(s)/Minor(s)

Business- Undecided

Graduation Year

2025

Hometown

Maple Grove, Minnesota

Interests/Hobbies

Hiking, watching football, lifting weights, and spending time with family and friends



Name

Colin Cronin

Major(s)/Minor(s)

Entrepreneurship and Finance

Graduation Year

2023

Hometown

Bloomington, MN

Interests/Hobbies

Traveling, sports, woodworking, outdoor activities



Name

Ethan Evans

Major(s)/Minor(s)

Business Finance

Graduation Year

2023

Hometown

Lakeville Minnesota

Interests/Hobbies

Hunting, Fishing, Fitness, Hockey, Hanging out with friends



Name

Genevieve Steiner

Major(s)/Minor(s)

Business management

Graduation Year

2025

Hometown

Dayton, Minnesota

Interests/Hobbies

Photography, fishing, hiking, and being with friends and family



Name

Kaia Resch

Major(s)/Minor(s)

Marketing

Graduation Year

2025

Hometown

Woodbury, Minnesota

Interests/Hobbies

Hiking, listening to music, traveling, skiing, and spending time with friend and family



Name

Carter Logan

Major(s)/Minor(s)

Business Management

Graduation Year

2025

Hometown

Chaska, Minnesota

Interests/Hobbies

Sports, Hiking, Spending time with friends and family



Name

Logan Fox

Major(s)/Minor(s)

Finance

Graduation Year

2025

Hometown

Andover, Minnesota

Interests/Hobbies

Hiking, watching football, listening to music, spending time with family and friend



Name

Logan Szalay

Major(s)/Minor(s)

Marketing and Professional Sales

Graduation Year

2023

Hometown

Stillwater, Minnesota

Interests/Hobbies

Hanging out with friends, working on cars, golfing, snowboarding, and traveling.



Name

Matthew Lutes

Position

Recruiting Member

Major(s)/Minor(s)

Major: Finance | Major: Financial Planning

Graduation Year

2021

Hometown

Harmony, MN

Interests/Hobbies

Traveling, Working Out, Investing, and Helping Individuals



Name

Lucas Bremseth

Positions Held

Vice President of Professional Activities 2019-2020

Major(s)/Minor(s)

Major: Healthcare Management | Minor: Public Health

Graduation Year

Spring, 2022

Hometown

Woodbury, MN

Interests/Hobbies

Watching sports, playing sports, outdoors, gaming, friends, family



Name

Brady Gibeau

Position

Chancellor 2021-

Major(s)/Minor(s)

Major: Management

Minor: Finance

Graduation Year

BBA 2022

Hometown

Zimmerman, MN

Interests/Hobbies

Sports, Outdoors, Riding ATV/Snowmobile, Cars



Name

Brock Penton

Major(s)/Minor(s)

Major: Marketing and Professional Sales

Minor: Sustainability

Graduation Year

Spring, 2022

Hometown

Prior Lake, MN

Interests/Hobbies

Wakesurfing, Lacrosse, Hockey, and Hiking



Name

TJ Sparrow

Major(s)/Minor(s)

Business

Graduation Year

2024

Hometown

Shoreview, MN

Interests/Hobbies

I like to spend time out on the lake, and exploring with my friends.



Name

Joe Knoepfler

Major(s)/Minor(s)

Finance

Graduation Year

2023

Hometown

Woodbury, Minnesota

Interests/Hobbies

Fishing, shooting, hanging out with friends and family



Name

Ariana Murkve

Major(s)/Minor(s)

Marketing and Graphic Design

Graduation Year

2025

Hometown

New Richmond, WI

Interests/Hobbies

I enjoy outdoor activities, creating art, and hanging out with friends and family



Name

Joltzin Flores Miranda

Major(s)/Minor(s)

Marketing and Graphic Design

Graduation Year

2023

Hometown

Burnsville, MN

Interests/Hobbies

Traveling

Hanging out with friends & family



Name

Jaden Paul Wegenast

Major(s)/Minor(s)

Economics and Statistics

Graduation Year

2023

Hometown

Dilworth, MN

Interests/Hobbies

Hanging out with friends
Playing basketball
Spending weekends at the lake