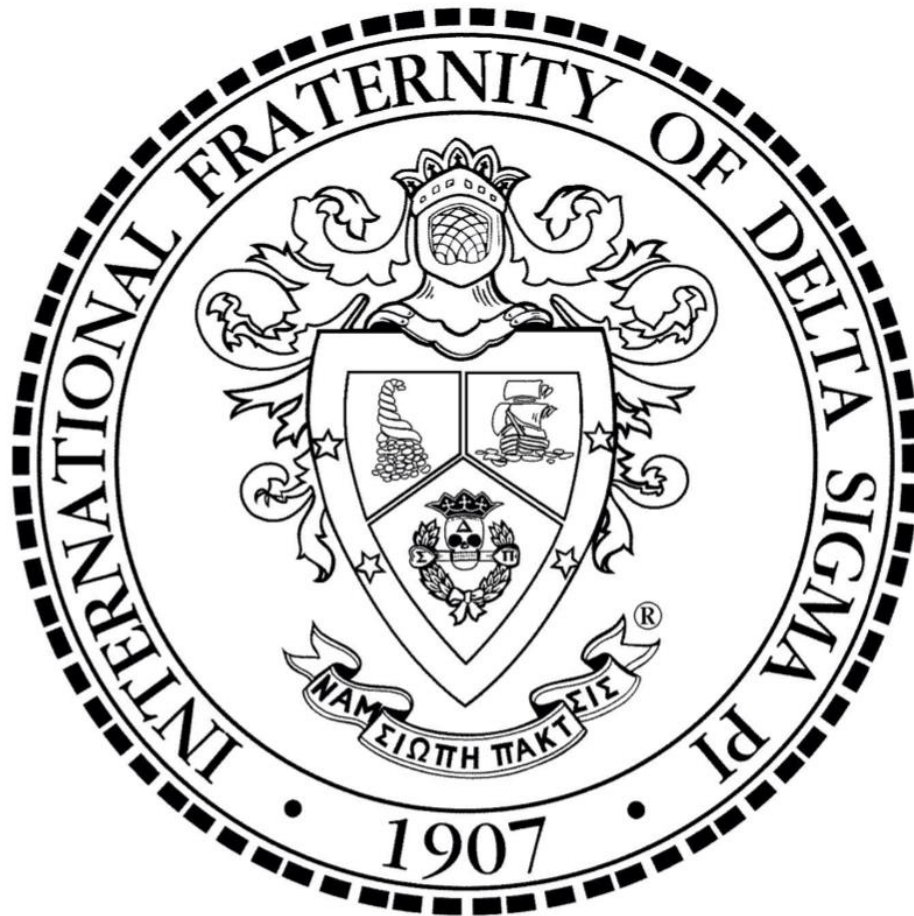


Northwood University Colony of



The International Fraternity of
Delta Sigma Pi

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To the Board of Directors of the International Fraternity of Delta Sigma Pi:

Dear Board of Directors,

We, the members of the Northwood University, do hereby petition for a chapter charter of the International Fraternity of Delta Sigma Pi. Our Colony was exclusively established and operated with the intent to be associated with Delta Sigma Pi. We continue to maintain and uphold the ideas for the International Fraternity of Delta Sigma Pi after which the colony has based itself. Those ideas can be seen on our colonies level of professionalism, community involvement, strong brother hood, and our enthusiastic commitment that is displayed in all that we do.

We vow to uphold the rules, regulation, and standards of Delta Sigma Pi as set forth in the Bylaws in the pursuit of a Chapter Charter and continuing association with the fraternity.

Cordially, the members of the Northwood University Colony.

Our signatures follow:

(Signatures)

 Kennedy Vancalbergh	 Shelby Foor	 Sebastian Olivares
 Kristine Haskins	 Caroline Krause	 Noah Snable
 Shay Milley	 Genna Daniels	 Joy Nickoloff
 Owen Bontekoe	 Jordan Barker	 Chloe Allen
 Dominic Nowling	 Emily Buffa	 Aidan Garvie
 Reddan Tyler	 Cole Briggs	 Kayla Coltson
 Morgan Gotwalt	 Valentina Ioco	 Jackson Gast
 Bradley Getchel	 Scott Warner	

University History

Northwood University opened as Northwood Institute in 1959 by Arthur E. Turner and R. Gary Stauffer. One hundred students enrolled at the new school, which was initially located in a 19th-century mansion in Alma, Michigan. Northwood Institute moved to Midland, Michigan, in 1961.

In 1982, David E. Fry became president of the school. The Florida residential campus was added and the academic curricula was expanded. The school was accredited by the Higher Learning Commission.

In 1993, the name was changed from Northwood Institute to Northwood University and The DeVos Graduate School of Management was created. A joint program with the Hotel Institute Montreux was established in 2001 to combine Swiss hospitality traditions with American management practices. The school, located in Montreux, Switzerland was Northwood University's first international venture. University College program centers were expanded for a total of 40 locations in eight states and program centers were begun in Bahrain, People's Republic of China, Sri Lanka, and Switzerland.

In 2014, Northwood announced that it would close its residential operations at its Texas location, while continuing to expand its adult degree program and graduate program there. A year later in 2015, the university sold its Florida location to Keiser University.

In October 2007, Keith A. Pretty was named Northwood's third President and CEO. Kent MacDonald became president in 2019 and is still president of the University.

Facts and Statistics

Northwood University is a co-ed private institution with a total enrollment of 1,522 for the year of 2021 over its city setting and the campus size is 468 acres. The student to faculty ratio is 13:1 and 49.6% of classes are fewer than 20 students.

Northwood Rankings

- #4 best online BBA according to OnlineSchoolsReport.(2020)
- #10 Best Online MBA according to OnlineSchoolsReport (2020)
- A Best Value College in Michigan according to PayScale's 2018 College ROI Report
- #8 Best Online College in Michigan according to TheBestSchools.org
- #6 DeVos Graduate School Online MBA Top Program according to Online MBA Today
- Top Choice for Students from Sweden
- Ranked a Best Online College according to Best Value Schools' 2018 Report

Degrees Conferred 2019-2020

BBA

Accounting 257

Advertising and Marketing 15

Aftermarket Management 5

Automotive Marketing 70

Automotive Industry Management 15

Computer Information Mgt 7

Economics 1

Entrepreneurship 14

Entertainment, Sport & Promotions Mgt 25

Finance 287

Fashion Marketing and Management 5

Franchising 2

Health Care Management 20

Hospitality 148

Innovation Mgt & Mkt 1

Insurance Risk Management 5

International Business 144

Management 467

Management Information Systems 58

Marketing 112

Operations & Supply chain Mgt 23

Career Profiles

Northwood University partners with GradLeaders to conduct an e-mail survey of the undergraduate and graduate classes graduating each May. All data enclosed in this report is based on the number of responses received for individual questions, as indicated in parenthesis. The comparison is to most available data from the National Association of Colleges and Employers (NACE).

Undergraduate

Metric	Traditional	ADP	Total	NACE First Destinations Survey: Class of 2017	
Total Graduates	323285	608	549,664		
Survey response rate	38%	40%	39%	N/A	
Knowledge rate	60%	56%	58%	64.5%	
Employed	80%	94%	87%	63.7%	
Enrolled/accepted by a graduate/professional school	10%	1%	6%	17.5%	
Job very related or somewhat related to your business major	88%	86%	87%	N/A	
Satisfied with occupation	81%	78%	79%	N/A	
Average salary	N/A	N/A	\$48,000	\$50,253	

Graduate

Eligible Departments

Accounting

The business world increasingly demands accountants have more than a firm grasp of the numbers. You must also be able to think critically and lead, which is precisely why the curriculum for our Bachelor of Business Administration in accounting degree is a blend of traditional accounting and management courses.

Applied Management

The Applied Management program is designed to teach you how organizations operate. You'll learn the ins and outs of finance and different management styles - and how to manage people and react to changing market conditions. All so you can become a more valuable asset to employers or become a business owner.

Automotive Aftermarket Management

In our Automotive Aftermarket Management track, you'll immediately begin taking courses in your major and have opportunities to participate in events, such as AAPEX/SEMA in Las Vegas (one of the world's largest automotive trade shows). You can land internships with big-name companies, such as Vipar Heavy Duty, Delphi, Edelbrock, Federal-Mogul, Tenneco and NGK. And you'll be involved in an intensive senior capstone project that you'll pitch to leading industry professionals.

Automotive Marketing and Management

In our Automotive Marketing and Management track, we use all tools provided to us inside and outside the classroom to help further our advancement in the industry. Covers the importance of employing sound business and financial practices in the operation of a profitable automobile dealership. There is also a capstone course for automotive marketing and management which includes a study of current retail marketing and management enterprises, inventory control, personnel management, customer care and financial controls, as well as a review of the function and management of each of the five basic dealership departments. This course will utilize the ERA computer system to evaluate critical dealership operational and financial performance.

Here we are a family, with one goal in mind. We share our talents, connections and ideas inside and outside the classroom.

Computer Science

Studying Computer Science at Northwood will provide you with a unique blend of technical knowledge, business understanding and problem-solving ability - a skill set that is increasingly in-demand in modern business.

You'll learn these skills in a way that promotes real-world application and lifelong learning - preparing you to enter a field that evolves every day.

Cybersecurity Management

The Bachelor of Business Administration in Cybersecurity Management at Northwood University provides students with an opportunity to gain the knowledge, ability, and skills needed to enter the fast paced and growing field of cybersecurity. Due to increased risk and threats of cyber-attacks, organizations are taking it upon themselves to identify these attacks and the risks they face. This rigorous program will provide the knowledge and skills necessary for graduates to meet industry demands.

Data Analytics

Business decisions are no longer made blindly. Organizations commonly collect business data, but they need leaders who know how to interpret it so it becomes actionable information.

Northwood's Bachelor of Science in Data Analytics will afford you the training and knowledge to turn data into business advantages.

Big data analytics and

Cloud Computing tools you will learn to use

- Tableau
- SQL
- R
- Python
- Spark
- AWS

Digital Marketing

The Digital Marketing minor will prepare graduates for understanding the business-marketing needs in a digital landscape. With an emphasis on analytics, Internet-based tools and technologies, and cutting-edge digital marketing strategies, graduates with a minor in digital marketing will have the knowledge and skills needed to:

- Describe comprehensive digital marketing strategies to meet the needs of overall marketing objectives and drive business results.
- Analyze digital marketing channels to identify which are appropriate to support marketing strategies.
- Measure and analyze digital marketing initiatives using web and data analytics.
- Create digital products using a variety of software and tools.
- Formulate digital marketing strategy recommendations derived from insights gained through data analysis.
- Define key digital marketing terminologies.
- Utilize a variety of analytics, data mining, research, and digital marketing tools and technologies in digital marketing decision-making.
- Apply policies and procedures to the use of networks, including intranet and Internet applications, to facilitate the exchange of electronic records.

Economics

There's no shortage of career opportunities for people who understand how individuals, businesses and governments behave in interrelated ways to influence the marketplace.

From day one, our economics curriculum immerses you in an active learning environment, in and beyond the classroom. You'll have a chance to discuss current events, public policy and economic opportunities with internationally recognized leaders in the field from industry, academia and the federal government.

You'll also get a chance to demonstrate what you know. In your senior year, you'll put your analytic and entrepreneurial thinking to the test by developing your own economic study that you'll be encouraged to submit to leading business and economic journals for publication.

Entrepreneurship

Being able to think like an entrepreneur is a highly coveted skill in today's marketplace. Businesses of all shapes and sizes need people who can take calculated risks and find opportunity within ambiguity.

We also give you hands-on experience to help make that happen. You'll participate in entrepreneurial round tables, spend time with our Entrepreneurs-in-Residence and other mentors from the business community and take part in special workshops and training programs designed to put you on the path to free enterprise success.

Esports

Many of Northwood's more than 20 business concentrations, such as sport management, cybersecurity and management information systems include aspects of gaming, data and analytics. The new esports curriculum also promotes experiential knowledge through internships, practical experiences and approved projects in the esports industry.

This hybrid program combines elements from various technological and digital disciplines to give students a well-rounded and marketable degree.

Fashion Marketing and Management

In the ever-changing fashion world, keeping up with new trends, colors and looks for every season is a must in order to stay relevant and competitive. Now, more than ever, the fashion industry needs leaders who possess a creative mind, passion for style and an entrepreneurial spirit.

Our Fashion Marketing & Management major immerses students in world of fashion from every angle—from raw materials to design and production—to the all-important business side of the industry. You'll learn how to succeed at retail promotion, visual merchandising and pricing and how to manage a business, whether you wind up owning your own or working at a major retailer or design house.

Finance

Finance and business go hand in hand. No company can function without at least one skilled finance expert onboard. That's why the Northwood University Finance program includes a mix of finance and business management courses.

Finance majors start in their major on day one, learning all the details of the competitive world of finance, from an entrepreneurial point of view. At Northwood University, you'll understand more than just what makes a bottom line. You'll leave with a distinct business savvy from hands-on learning in, and out, of the classroom. We prepare you for a successful career in financial services. And, you'll graduate ready to take the Series 7 and DFP exams.

Franchising Management

Whether you want to launch your own franchise concept, purchase an existing franchise, take over a family-owned business or advance your existing franchise to the next level, our specialized Franchise Management degree program prepares you for the business challenges and income opportunities that come with a career in this diverse field.

Built on a firm foundation of free enterprise and entrepreneurship, Northwood University is the first and only fully accredited university in North America to offer this major. You'll start classes in your major on day one, get hands-on real-world experience in the inner workings of various franchise companies and get the chance to network with successful franchise owners and managers.

Health Care Management

Every health care organization needs more than doctors, nurses and technicians to be successful. They also need business-minded leaders. Our Health Care Management degree program develops just that – leaders who approach their careers with a strong entrepreneurial mindset and work ethic.

We immerse our students in all angles of health care business operations, from economics and accounting to budgeting and financial management. You'll also study organizational behavior, legal and ethical case studies, leadership and total quality management.

Hospitality Management

Whether your dream is to manage a large hotel chain, lead a kitchen crew, plan major events, have an office on a cruise ship or run your own bed and breakfast, a Hospitality Management degree from Northwood will help you launch your career the moment you step on campus.

With major courses starting from day one in the classroom, you'll also get crucial learning experiences out in the real world. You'll have the opportunity to learn event management, marketing, and financial planning by participating in large student-run events such as the Stafford Dinner and Northwood University International Auto Show (NUIAS). You also can gain valuable real-world experience by helping run the N.A.D.A. Hotel & Conference Center on our Midland, Michigan, campus.

Information Systems and Cybersecurity

News headlines in the Information Age regularly abound with news of data breaches and hacks even among large organizations. Poor cybersecurity practices carry real consequences ranging from worsened reputations to bottom-line financial loss. It has never been clearer that a strong preventative defense against such cyber-attacks is necessary for the success of any modern company.

The Bachelor of Science in Information Systems and Cybersecurity at Northwood University provides students with not only a thorough grounding in the principles of safeguarding digital data, but also a practical skill set immediately applicable in the real world, where companies can no longer afford to ignore cybersecurity threats.

Insurance Risk Management

Our advice: differentiate yourself from other school's graduates with the IRM – Insurance Risk Management Degree at Northwood University. An IRM degree graduate secures a “first to be hired” opportunity at an insurance company, brokerage or agency.

The expansive insurance industry includes careers at insurance companies, brokerage houses and insurance agencies. You will study the latest tools, technologies and best practices, and gain critical real-world experience in the field all with the opportunity to earn the AINS Insurance Industry Designation - credential letters behind your name.

International Business

Success in the global business arena requires more than just basic knowledge. To rise above the competition, you need to understand world markets, cultural and language differences and have a keen drive and entrepreneurial spirit. Our International Business degree develops the necessary skills you need to succeed as a leader in any size multi-national enterprise.

This broad, non-industry specific program tackles the complex challenges in international business. Courses focus on the many differences among world markets in areas such as economics, politics, culture, law and management practices. You'll study at least one foreign language and have numerous studies abroad opportunities that allow you to experience foreign cultures and business environments first-hand while earning academic credit.

Management

Leading a business means more than just being in charge. Managers direct projects and processes, lead teams and adapt to changing conditions when necessary. They need to think like an entrepreneur, understand people and keep an eye on the competition—all at the same time. We can help you develop that.

When you enroll in our Management degree program, you learn what it takes to be an effective, well-rounded manager. You'll study four main areas: strategy (planning and implementation), behavior (motivation, leadership, power, and politics), organizational structure, and human resource management.

Management Information Systems

Business is at the heart of today's digital world. Companies communicate, handle transactions and share information using digital technology - and, they need someone to help them keep all systems running. A BBA in Management Information Systems degree from Northwood University positions you to do just that.

Beginning on day one, you'll study programming language, the infrastructure of operating systems and networks, graphics and web design. You'll even learn how to design and implement complex databases.

Marketing

Marketing professionals need finely honed creativity and strategic business expertise combined with an entrepreneurial drive. Our Marketing degree program will help you develop the skills and knowledge you need to succeed.

Starting from day one, you'll study everything from sales, advertising and marketing to consumer behavior, e-commerce and trend analysis. You'll use creative and analytical thinking to solve problems and develop solutions that will benefit both the company and the consumer.

Marketing Communications

There's more to a marketing communications career than writing a catchy slogan or posting engaging social content to build a brand. Marketing professionals also need a strong entrepreneurial drive, a keen business sense, an understanding of technology and the determination to overcome creative hurdles. Best practice in marketing now also demands close attention to analytics and data-driven decisions, introducing an element of technical know-how highly coveted by employers.

At Northwood University, we build future marketing leaders. Our students quickly acquire the skills that are in high demand through hands-on experiences and engaged learning. You'll start your major classes your freshman year and follow a dynamic curriculum that combines the best of creative thinking with business strategy, in the classroom and out.

Operations and Supply Chain Management

Operations and supply chain management are rapidly growing fields. And what companies are looking for most are people who not only understand these disciplines but who also know how to connect them to business strategy and the bottom line.

Northwood's Operations and Supply Chain Management Degree prepares you to do just that.

From your first class to your last, you'll be immersed in a hands-on learning environment where you'll hone the skills employer's value most. Whether you ultimately own a business or work for a corporation, you'll leave Northwood University fully prepared to succeed in a rising global industry.

Sport Management

Sports and entertainment aren't all fun and games. They're also serious business, and if you want to succeed it helps to have an entrepreneurial spirit, coupled with a strong understanding of how businesses in this highly competitive and fast-paced world operate.

Our Sport Management degree program teaches you what it takes to thrive in the business of sports and entertainment. You'll learn about operations, marketing, accounting, economics and other financial aspects specific to this industry.

Strategic Management

Numbers matter in management. Our strategic management program is designed to help students tap into the numbers side of leadership, helping to connect the dots with an emphasis on quantitative aspects of the decision-making process and utilizing principles of supply-chain, accounting and data management.

The strategic management major is customizable with a list of electives in emerging industries, and we know that because the electives were created in response to industry demands. Channel your left-brain tendencies and get into the finance industry or utilize your natural communication abilities to take the helm of a role in human resources.

Colony History

It all started out with one of Northwood's Doctors, Dr. Scott Warner. In his first semester teaching at Northwood University, in the Spring Semester of 2019, he approached a handful of people, including Shay Milley, Cole Briggs, Noah Snable and Bradley Getchel, in hopes to create a business fraternity.

After showing interest in a professional business fraternity, the four of them had an opportunity to sit and meet with the beloved Dale Clark. The meeting with Dale went so well, they decided to follow through with the creation of a professional business fraternity on Northwood's campus.

Recruitment was not hard at all as many of our friends, and friends of those friends, were interested in joining. Before we knew it, we had established a temporary executive committee and had a great amount of members under our advisor Dr. Warner.

Then came the word of COVID-19. College was brought to a halt and forced to go online, as well as every other registered student organization on campus. It seemed as if the colony would not make it as we started to lose members from people transferring to other schools, staying online, and simply uninterested in the commitment with everything moved to virtual.

We were then allowed back to school in the Fall 2020 Semester under heavy restrictions from the Governor and we were slowly allowed to get back to normal speed. The colony then completed all the requirements in order to be able to petition right before the next shutdown, sending all the students to online school.

Today, the Delta Sigma Pi Colony stands strong with 27 members and plenty of experience of how to keep an organization running... even through a global pandemic.

Colony Events

Fall 2020		
Date	Event	Description
2/25/20	Colony Meeting	Election of Temporary Officers
3/3/20	Colony Meeting	Information Session
Spring 2020		
Date	Event	Description
8/24/20	Colony Meeting	Fundraising Event Brainstorm
8/31/20	Executive Committee Meeting	Recruitment Event Brainstorm
9/9/20	Meet & Greet	Recruitment of Members
9/9/20	Colony Meeting	Fundraising Event Brainstorm
9/14/20	Executive Committee Meeting	

9/21/20	General Meeting	Recruitment Event Brainstorm
9/23/20	Professional Event	Plante Moran Presentation
9/23/20	Fundraiser	Bingo-Board Fundraiser
9/30/20	Fundraiser	Bingo-Board Fundraiser
10/3/20	Fundraiser/Community Service	Grandmas Pumpkin Patch
10/3/20	Fundraiser/Community Service	Grandmas Pumpkin Patch
10/4/20	Fundraiser/Community Service	Grandmas Pumpkin Patch
10/4/20	Fundraiser/Community Service	Grandmas Pumpkin Patch
10/5/20	Colony Meeting	Upcoming Fundraising Events

10/7/20	Fundraiser	Bingo Board Fundraiser
10/10/20	Fundraiser/Community Service	Grandmas Pumpkin Patch
10/10/20	Fundraiser/Community Service	Grandmas Pumpkin Patch
10/11/20	Fundraiser/Community Service	Grandmas Pumpkin Patch
10/11/20	Fundraiser/Community Service	Grandmas Pumpkin Patch
10/12/20	Executive Committee Meeting	Finances and Professional Events
10/19/20	Professional Event	Social Media Representation
10/21/20	Professional Event	Resume Builder
10/23/20	National Event	2020 Orlando Lead School

10/26/20	Executive Committee Meeting	Meeting with Mr. Anderson
11/2/20	Professional Event	Presentation from a Professor
11/6/20	Service Event	Go M.A.D. Day
11/13/20	Professional Event	Presentation from Advance Auto Parts
12/2/20	Professional Event	LinkedIn Workshop

Colony Facts

We currently have 26 members in our colony. All of our members are in a variety of areas of study.



We are composed of 1 junior, 15 sophomores, and 10 freshman. There are also multiple students that are double majoring and/or going through an accelerated course to obtain their MBA in 4 years.

Many of our members are not just a part of Delta Sigma Pi on campus. Other extracurricular activities that our members are a part of are clubs and organizations like DECCA, NU Auto show, Signature Events Team, Christian Fellowship Groups, sports, Supply Chain Organization, Emerging Leaders, Mock Trial, E-Sports Team, and others.

Fundraisers

We had to get creative with fundraiser ideas due to all the restrictions with COVID-19, and had to make some virtual, but were very successful in doing so. On September 23rd, 2020, the colony had its first fundraiser of the semester that continued for three weeks; a virtual Bing-Board fundraiser. Each member of the colony had a customized Delta Sigma Pi bingo-board that they would post on their social media; people would donate via Venmo until the board was filled up. The first week of the bingo-fundraiser we raised \$67.00. The second week we raised, \$43.00 and the final week we raised \$50. As a colony we raised \$160 for the bingo-board fundraising.



Our second fundraiser was at Grandma's Pumpkin Patch on the weekends of October 3rd, 10th, 17th, and 24th 2020. We went to Grandma's Pumpkin Patch, a local, family-owned patch in Midland, and each colony member contributed at least 4 hours of their time and worked there for a day. Some of the activities we had to do included, directing traffic, helping customers and any assistance that was needed. In exchange for our time, Grandma's Pumpkin Patch wrote a check the colony for the time we volunteered. In total for this fundraiser, we raised \$1,260.

Community Service

On November 6th, 2020, the members of the Delta Sigma Pi Colony took to the streets of Midland. What Delta Sigma Pi did for this year's Go MAD Day was raking leaves for families in need. Go MAD Day stands for Go Make A Difference, and that's exactly what Delta Sigma Pi did. Raking leaves nearly all day! The members of the Delta Sigma Pi colony raked leaves at multiple houses, on the morning and through the afternoon of November 6th, in an effort to give back to the community of Midland!



On the weekends of October 3rd and October 10th the colony went to Grandma's Pumpkin Patch, in Midland Michigan, to volunteer our time. At the pumpkin patch were assigned to direct traffic, take back wheel barrels back for customers, wave people in and just to be a friendly face. Each member of the colony participated and volunteered at least 4 hours with a total of over 30+ hours for the whole colony.

Professional Activities

Along with having to get creative with our fundraising activities due to COVID-19, we also had to get creative in hosting professional events all of our members could attend and enjoy. Throughout the course of this fall and winter Delta Sigma Pi has hosted 5 different online professional activities. These activities have been free for all to join and have ranged from Linked In advice in which we learned the best way to mold your profile. We also learned about resume building and what to include in your resume, and what else you may want to join. We even getting advice from real executives in the business and automotive world, who shared tips and tricks that have made them successful in the areas they work. Through the use of these professional events, members have been able to learn tips and advice in which will make you more successful and contribute back to those around us.

Regional, Provincial, National, & Alumni Events

Noah Snable and Elisse Richardson were able to experience the LEAD Conference virtually in the Fall 2020 semester. Much of the conference had to do with guest speakers talking about recruitment tactics, professional networking skills, and recommendations for fundraising in scenarios like the pandemic when most of the events have been forced to online or canceled all together. In between the speakers, Noah and Elisse were put into breakout rooms with other Delta Sigma Pi Senior Vice Presidents from across the country. In the breakout rooms, they were able to talk about their experiences and challenges through the pandemic with things like recruitment and fundraising and how they were able to acclimate and have successful events. Because Noah and Elissa were the only ones from the colony here at Northwood, they were given a lot of constructive feedback about rushing seasons and ways to obtain professional speakers. There was also then an in depth discussion about Zoom versus Skype versus WebEx versus Microsoft Teams.

Earlier in the Spring 2021 semester, Kristine Haskins and Cole Briggs went to a Delta Sigma Pi Colony Get Together virtually. This event joined a couple of the other neighboring chapters and colonies in our region. The event opened up on a presentation on the prevention of drugs and alcohol on campus and in fraternities. We then were able to hear from another President of another chapter which present very well on different things that his chapter had been doing with everything going online from things like fundraising, social, and professional events. This event was great because it helped show more insight into what other events we can do with things going online.

Cole Briggs was also able to attend the LEAD conference virtually in this Spring Semester. This LEAD conference was mainly based on diversity and inclusion in the workforce as we had an African American CEO come in and talk about how we can involve more minority groups into our fraternities.

Colony Member Profiles



Names

Shay Milley

Position

President

Major(s)/Minor(s)

Major: Hospitality Management

Graduation Year

2023

Hometown

Saline, MI

Interests/Hobbies

Outdoors, hiking, hammocking



Names

Cole Briggs

Position

Vice President

Major(s)/Minor(s)

Majors: Operations & Supply Chain Management and Finance | Minor: Data Analytics

Graduation Year

2023

Hometown

Port Huron, MI

Interests/Hobbies

Volleyball, Skiing, Making Videos, Networking, Piano



Names

Aidan Garvie

Position

Vice President of Finance

Major(s)/Minor(s)

Major: Economics

Graduation Year

2022

Hometown

Sacramento, CA

Interests/Hobbies

Investing and Cooking



Names

Noah Snable

Position

Vice President of Operations

Major(s)/Minor(s)

Majors: Operations & Supply Chain Management and Finance | Minor: International Business

Graduation Year

2023

Hometown

Oxford, MI

Interests/Hobbies

Reading, keeping up on current events, working out, and volunteering locally



Names

Bradley Getchel

Position

Vice President of Scholarship and Awards

Major(s)/Minor(s)

Major: Operations & Supply Chain Management

Graduation Year

2023

Hometown

Ortonville

Interests/Hobbies

Gaming, reading, watching/reading the news



Names

Kayla Coltson

Position

Vice President of Professional Activities

Major(s)/Minor(s)

Major: Management Information Systems | Minor: Cyber Security Management

Graduation Year

2022

Hometown

Midland, MI

Interests/Hobbies

Skiing and esports!



Names

Chloe Allen

Position

Vice President of Marketing

Major(s)/Minor(s)

Major: Marketing

Graduation Year

BBA 2022 | MBA 2023

Hometown

Oxford, MI

Interests/Hobbies

Movies, Music, History, Reading, Softball, Shopping, and Keeping up with current events



Names

Kennedy Vancalbergh

Position

Fundraising Chair

Major(s)/Minor(s)

Majors: Marketing and Entrepreneurship

Graduation Year

2023

Hometown

Jackson, MI

Interests/Hobbies

Entrepreneurship, graphic design, traveling, shopping, and outdoors/nature



Names

Kristine Haskins

Position

Vice President of Services

Major(s)/Minor(s)

Major: Management | Minor: Finance

Graduation Year

2022

Hometown

Macomb Township, MI

Interests/Hobbies

Walking, spending time with my family, and I love being on the lake



Names

Jackson Gast

Position

Member

Major(s)/Minor(s)

Majors: Management Information Systems and Cybersecurity

Graduation Year

2024

Hometown

Cincinnati, OH

Interests/Hobbies

Lifting and studying space travel



Names

Caroline Krause

Position

Service Committee

Major(s)/Minor(s)

Major: Entrepreneurship | Minor: Franchising

Graduation Year

2023

Hometown

Saline, Mi

Interests/Hobbies

Young Life, DECA, Ultimate Frisbee, Golden Z's, GAP, and Hammocking



Names

Dominic Nowling

Position

Professional Events Committee

Major(s)/Minor(s)

Major: Automotive Marketing and Management

Graduation Year

2024

Hometown

Avon, IN

Interests/Hobbies

Working on cars, reading, spending time with friends and family



Names

Emily Buffa

Position

Fundraising Committee

Major(s)/Minor(s)

Major: Accounting | Minor: Data Analytics

Graduation Year

2022

Hometown

DeWitt, Mi

Interests/Hobbies

Being outdoors and traveling



Names

Genna Daniels

Position

Social Committee

Major(s)/Minor(s)

Major: Marketing | Minor: Management

Graduation Year

2022

Hometown

Clinton Township, MI

Interests/Hobbies

Music, cars, and movies



Names

Jordan Barker

Position

Alumni Relations Committee

Major(s)/Minor(s)

Majors: Management and Operations & Supply Chain Management

Graduation Year

2024

Hometown

Hartland, MI

Interests/Hobbies

Being Outdoors, hunting, fishing, snowmobiling, skiing, being with friends



Names

Joy Nickoloff

Position

Alumni Relations Committee

Major(s)/Minor(s)

Major: Hospitality Management | Minor: Finance

Graduation Year

BBA 2023 | MBA 2024

Hometown

Brighton, MI

Interests/Hobbies

Cooking and baking



Names

Morgan Gotwalt

Position

Service Commitee

Major(s)/Minor(s)

Majors: Finance and Economics

Graduation Year

2022

Hometown

Greenville, MI

Interests/Hobbies

Being outdoors, biking, hiking, and spending time with friends and family.



Names

Owen Bontekoe

Position

Professional events

Major(s)/Minor(s)

Major: Sports Management

Graduation Year

2024

Hometown

Mcbain, MI

Interests/Hobbies

Playing football, Working on the farm, and riding off road trails



Names

Sebastian Olivares

Position

Social Committee

Major(s)/Minor(s)

Major: Management Information Systems and Cybersecurity Management

Graduation Year

2024

Hometown

Rochester Hills, MI

Interests/Hobbies

I am a member of the Northwood Varsity Esports team and Mock Trial. In my spare time I am dedicated to learning about finance and software.



Names

Shelby Foor

Position

Service Committee

Major(s)/Minor(s)

Major: International Business | Minors: Economics and Marketing

Graduation Year

2024

Hometown

Jackson, MI

Interests/Hobbies

Rollerskating, animals, being with friends, being outdoors, and travel



Names

Tyler Reddan

Position

Professional events

Major(s)/Minor(s)

Major: Operations & Supply Chain Management

Graduation Year

2023

Hometown

Fishers, MI

Interests/Hobbies

Basketball, friends, shopping, and cooking



Names

Valentina Ioco

Position

Member

Major(s)/Minor(s)

Major: International Business |Minor: Marketing

Graduation Year

2022

Hometown

Macomb, MI

Interests/Hobbies

reading, health, and anything outdoors/nature



Names

Scott Warner

Position

Faculty Advisor

Major(s)/Minor(s)

Doctor of Business Management

Graduation Year

Hometown

Canton, OH

Interests/Hobbies

Hiking, endurance sports, art, social entrepreneurship and community service

