



# Clark Atlanta Startup Group Petition

## **Table of Contents**

### **Petitioning Letter**

### **Letters of Recommendation**

- Danaita King, Faculty Advisor
- Silvanus J. Udoka, Dean of the School of Business
- Sierra Blackstone, Alumni Volunteer

### **History of Clark Atlanta University**

- Clark Atlanta University Current Enrollment Statistics 2023-24

### **Clark Atlanta University School of Business**

- Clark Atlanta University School of Business Majors
- Clark Atlanta Startup Group Members Statistics

### **Development of Clark Atlanta Startup Group**

- Schedule of Clark Atlanta Startup Group Events
- Clark Atlanta Startup Group Event News Letters

### **Clark Atlanta Startup Group Members and Faculty**

- Startup Group Members Statistics

TO THE BOARD OF DIRECTORS OF  
THE INTERNATIONAL FRATERNITY DELTA SIGMA PI

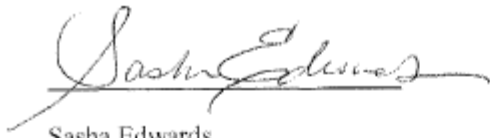
Dear Board of Directors,

We, the students of Clark Atlanta University, do hereby petition for a Chapter Charter of the International Fraternity of Delta Sigma Pi. The Clark Atlanta Startup Group was established exclusively for the purpose of association of Delta Sigma Pi. We continue to maintain the ideas for the International Fraternity of Delta Sigma Pi after which the startup group has styled itself. Proof includes our utmost level of professionalism, display of enthusiasm of commitment, community involvement, and strong brotherhood. The startup group has formed an extensive presence on campus, and continues to be recognized with high regards in the eyes of the faculty, administration, professionals, and students of the university.

With this application, we vow to uphold and advocate for the rules, regulations, and standards of Delta Sigma Pi set forth in the Bylaws in the pursuance of a Chapter Charter and continuing with the fraternity.

Thank you for your consideration, the members of the Clark Atlanta Startup Group.

Our signatures follow:



Sasha Edwards



Amari Reid



Kimbé Starks




Alexis Glenn



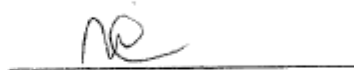
Michelle Staton



Kaniya Bennett



Camara Jones



Meya Calloway



Ajai Dorsey



Amanda Greaves



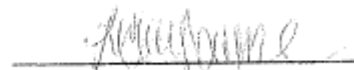
Destiney Bailey



Navardo Butler



Amaya Campbell



Layla Claybourne



Deja Crenshaw



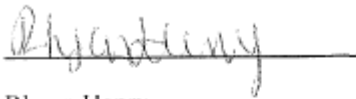
Zavan Croom



Quincy Ewudzi-Acquah



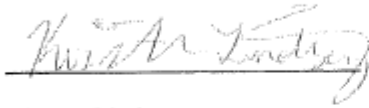
Ada Ezeapata



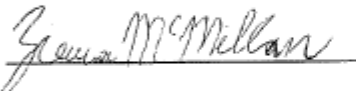
Rhyann Henry



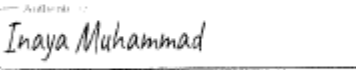
Iyana Johnson



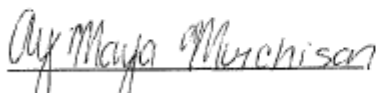
Kirsten Lindsay



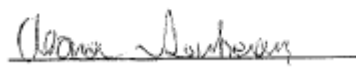
Zierra McMillan



Inaya Muhammad



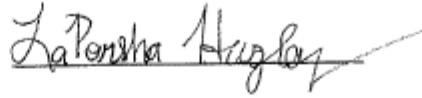
Ay Maya Murchison



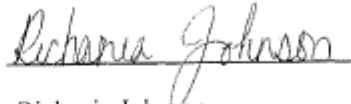
Alana Rambran



Taylor Sibley



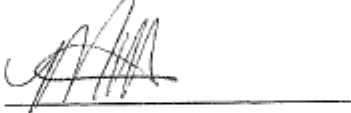
LaPorsha Hugley



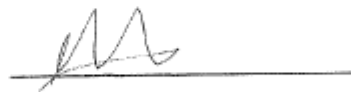
Richania Johnson



Camariana Mack



Maleek Moore



Mutazz Muhammad



Desiree Reeder



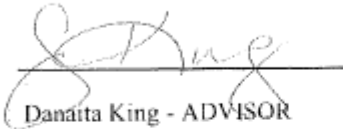
Daniya Smith

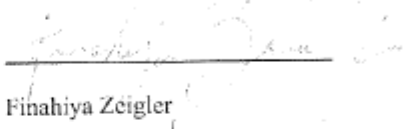


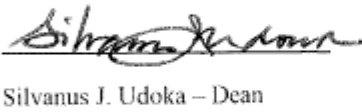
Terica Williams

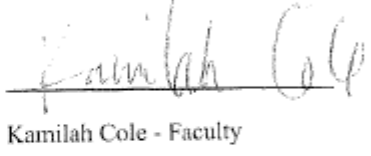


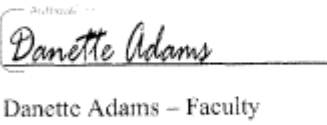
Cēon Wilson

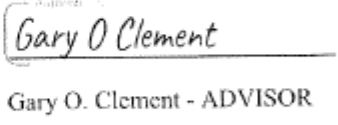
  
Danaita King - ADVISOR

  
Finahiya Zeigler

  
Silvanus J. Udoka – Dean

  
Kamilah Cole - Faculty

  
Danette Adams – Faculty

  
Gary O. Clement - ADVISOR

  
Dr. Dennis Kimbro - Faculty



School of Business

# CLARK ATLANTA UNIVERSITY

February 20, 2024

Dear Delta Sigma Pi Board of Directors,

I am writing to express my support and encouragement for the official petition submitted by Clark Atlanta University's Start Up Group, seeking chapter installation within the International Fraternity of Delta Sigma Pi. As the Faculty Advisor since Fall 2023 and a Faculty Guest Speaker in Spring 2023, I have had the honor of closely overseeing the progress, planning, and recruitment efforts of these dedicated students. I am confident in their ability to make substantial contributions both nationally and locally within the Atlanta University Center.

Throughout the current academic year, under the collective guidance of myself, Professor Gary O. Clement, and the unwavering dedication of the current officer team, the Start-Up Group has exhibited exemplary leadership, resilience, and a commendable spirit of collaboration. They have consistently demonstrated their commitment to fostering a conducive environment for professional and personal growth. The events organized by the students spanned a wide range of activities, showcasing their dedication to professional development, community service, and fundraising.

The Start-Up Group has been the driving force behind a series of impactful events from 2022 to 2024 that have significantly shaped the student experience at Clark Atlanta University. While initially geared towards Business School students, these events were open to the entire Atlanta University Center, encompassing Morehouse College, Morehouse School of Medicine, Spelman College, and Morris Brown College. Notably, Delta Sigma Pi collegiate initiates from Kennesaw State University and Georgia State University have consistently demonstrated unwavering support by actively participating in the Start-Up Group's initiatives.

The range of events hosted by Delta Sigma Pi reflects their commitment to professional development, community service, and fundraising. From the Resume Review Workshop in September 2022 to the Atlanta Food Bank engagement in February 2024, these events have left a lasting impact on the university community. Noteworthy occasions include the Financial Literacy Seminar, Headshot Drive, and the Professional Fashion Show, which not only showcased the Start-Up Group's dedication but also garnered support from diverse segments of the student body.

Beyond the immediate university community, the Start-Up Group's efforts have resonated, drawing support from Delta Sigma Pi collegiate initiates, highlighting the broad reach and influence of these initiatives. The collaborative spirit and inclusivity exhibited in these events underscore the Start-Up Group's commitment to fostering a positive and enriching environment for all students.

The passion and enthusiasm exhibited by the members of the Start-Up Group underscore their potential to embody the values and principles upheld by Delta Sigma Pi. I am confident that their inclusion within the fraternity will not only enhance the reputation of Delta Sigma Pi but will also bring about positive changes and contributions to our university community.

I wholeheartedly recommend the Clark Atlanta University Start Up Group for consideration, firmly believing that their induction into Delta Sigma Pi will be a mutually beneficial partnership. Please feel free to reach out if you require any further information or clarification.

Thank you for your time and consideration.

Sincerely,

*Danaita King*

Danaita King, MBA  
Adjunct Professor  
Leadership & Professional Development  
School of Business  
Clark Atlanta University

223 James P. Brawley Drive, S.W. • Atlanta, Georgia 30314-4391 • (404) 880-8483

*Founded in 1988 by the consolidation of Atlanta University, 1865, and Clark College, 1869*





School of Business  
Office of the Dean

# CLARK ATLANTA UNIVERSITY

February 27, 2024

Dear Delta Sigma Pi Board of Directors,

I am pleased to extend my support for the official petition submitted by Clark Atlanta University's Start Up Group seeking chapter installation within the International Fraternity of Delta Sigma Pi. In my capacity as the Dean of the School of Business, I have had the privilege of witnessing the ideas and potential that these students possess, and I am confident in their ability to make significant contributions both nationally and locally to the Clark Atlanta University School of Business. Under the dedicated leadership of District Director Brian Gardener, the Start Up Group has not only met but exceeded all the requirements for chapter installation, demonstrating exceptional commitment to professional development, community service, and fundraising goals.

The motivation and enthusiasm exhibited by the Clark Atlanta University Start Up Group underscore their unwavering commitment to excellence. An example of their proactive approach was the execution of the "Corporate Takeover Fashion Show" on November 20, 2023. This professional event showcased Business Attire, Business Casual Attire, and Formal Attire, fostering collaboration with the School of Arts & Sciences, professors, and the students of Clark Atlanta University.

Moreover, the Start Up Group actively participated in the Delta Sigma Pi Professional Co-Ed Fraternity LEAD School event on October 13-14, 2023. The group's representation at this event, led by Professor Danaita King alongside students Sasha Edwards and Inaya Muhammad, exemplifies their commitment to representing our illustrious university and the Start Up Group on a broader scale.

The Start Up Group planned and executed the following events in 2023 to further solidify their dedication to professional development.

- Crowned Mr. & Miss Delta Sigma Pi: Navardo Butler & Richania Johnson (September 20, 2023)
- Women in Business Seminar (April 27, 2023)
- Financial Literacy Seminar (April 26, 2023)
- Internship and Scholarship Professional Event (April 20, 2023)
- Professionals on Paper Workshop for resume and cover letter reviews (April 24, 2023)
- Collaborative Fireside Chat with the Supply Chain Club
- Headshot Drive (April 17, 2023)

These initiatives have collectively had a positive and lasting impact on both the undergraduate and graduate student body, showcasing the group's commitment to enhancing the overall academic and professional experience.

In conclusion, I am confident that the Clark Atlanta University Start Up Group's induction into Delta Sigma Pi will be a valuable addition to the fraternity, bringing with them a wealth of innovative ideas, energy, and a proven track record of success. I recommend their approval for chapter installation.

Sincerely,

A handwritten signature in blue ink, appearing to read "Silvanus J. Udoka".

Silvanus J. Udoka, Ph.D, LSME,  
LSSB Dean, School of Business  
Clark Atlanta University  
[sudoka@cau.edu](mailto:sudoka@cau.edu)

March 1, 2024

This journey to a Delta Sigma Pi chapter at Clark Atlanta University (CAU) began January 2009. As a new initiate, I had the fleeting thought of pursuing a Deltasig chapter within the Atlanta University Center which is comprised of four Historically Black Colleges and Universities (HBCUs). But sometimes a journey gets a little deferred.

March 2022 we boldly made a drop in visit to Clark Atlanta's campus and was graciously invited to the School of Business's Student Business Expo that same evening. We met several interested students including then Sophomore Sasha Edwards who has withstood the ebbs and flows of this chartering journey and has undoubtedly been the anchor of the Startup Group.

The Charter Members of the Clark Atlanta Startup Group fully embody some of the traits of Delta Sigma Pi's illustrious leaders. Alexis Glenn the Vice President-Professional Events arguably was the driving force behind the Startup Group becoming a Campus Chartered Organization. She presented DSP to Clark's Student Affairs with the fierceness of Kathleen Janke. The Vice President-Community Service Camara Jones is my most favorite type of recruit. Ms. Jones was already familiar with Delta Sigma Pi, Iota Rho Chapter so she knew without question that she wanted to contribute to Clark Atlanta's chartering. Camara has a knack for business and a know-how of getting things done reminiscent of Shanda Gray. The Startup Group's second Senior Vice President Amari Reid has taken the Startup Group to new heights within only one semester which would make William Tatum incredibly proud that he convened that conference call on November 7, 1975.

Throughout the past two years, the Clark Atlanta Startup Group has repeatedly illustrated they are more than worthy of becoming a chapter by setting the standard with their successful professional events, raising the bar with one of the very first Business Professional fashion shows at Clark Atlanta and "standing on business" in ways that would make H. G. "Gig" Wright proud. The students have continuously proven they would carry on the Deltasig legacy to the highest standard. They are dedicated student leaders with the gumption of our four Founders; they have gone over and beyond with the array of professional, social and community service events they have hosted which perfectly align with the aims of our beloved Fraternity. We would be remiss to not grant Clark Atlanta University a Delta Sigma Pi charter.

Let's add another red rose bush to our beautiful garden of nearly 400 chapters. The International Fraternity of Delta Sigma Pi at Clark Atlanta University has a nice ring to it. Vote "Yes" to this charter and you'll forever be proud of what Clark Atlanta brings to our Brotherhood.

Fraternally,

Sierra Blackstone

Clark Atlanta Startup Group Former District Director

Kappa Chapter at Georgia State University Fall 2008 Pledge Class President

Proud Deltasig

## **The History of Clark Atlanta University**

Clark Atlanta University (CAU) holds a unique place in the landscape of higher education, emerging from the consolidation of two esteemed institutions with deep roots in African American education: Atlanta University and Clark College. This merger took place in 1988, but the story begins much earlier.

Atlanta University traces its origins back to 1865 when it was founded by the American Missionary Association, with support from the Freedmen's Bureau. It quickly became a beacon of education for African Americans, granting graduate degrees and supplying teachers across the South. Over time, it expanded its offerings to include liberal arts and professional programs, solidifying its position as a leader in African American education.

Clark College, on the other hand, was established in 1869 by the Freedmen's Aid Society of the Methodist Episcopal Church, later known as the United Methodist Church. Named after Bishop Davis W. Clark, the college aimed to provide education to freedmen and soon became a cornerstone of Methodist education for African Americans.

Throughout the years, both institutions flourished, each making significant contributions to African American education and society at large. In the 1930s, recognizing the benefits of collaboration, Clark College joined the Atlanta University Complex, laying the groundwork for future partnerships.

The pivotal moment came in 1988 when Atlanta University and Clark College boards made the historic decision to consolidate, forming Clark Atlanta University. This bold move preserved the rich traditions and legacies of both institutions while charting a new path forward.

Dr. Thomas W. Cole, Jr. became the first president of Clark Atlanta University, leading the institution into a new era of growth and innovation. The consolidation created a dynamic university that inherited the strengths and values of its predecessors, setting the stage for continued excellence in education and community engagement.

Today, Clark Atlanta University stands as a testament to the enduring legacy of African American education and the power of collaboration. As part of the Atlanta University Center Consortium, alongside esteemed partners like Morehouse College and Spelman College, CAU continues to uphold its mission of academic excellence and social responsibility.

## **Clark Atlanta University Current Enrollment Statistics 2023-24**

Total full-time teaching faculty number = 190, 90% of whom hold terminal degrees; 56% have tenure status.

Faculty-student ratio is 1:16.

During the 2022-23 academic year, the University awarded a total of 633 degrees (452 Bachelor's; 145 Master's; 36 Doctorates). The retention rate for the Fall 2022 first-time, freshmen returning for a second year is 68%, and the six-year graduation rate for those entering in Fall 2017 is 48%. Our graduates are deeply employed in the sectors such as business, film, and media, medical and healthcare, and government.

Fall 2023 Headcount Enrollment = 4135 (3495 Undergraduate; 640 Graduate). Total Full-time Equivalent (FTE) = 3939.

Georgia students constitute 33% of total enrollment, 66% of students come from out-of-state and 1% represent Saudi Arabia and 10 other foreign countries. Female students constitute 76% of the total enrollment while male students comprise of 24%.

Currently there are six university own; two university managed; and three university leased residential facilities to house approximately 2300 students. There are more than 45 chartered student organizations including social fraternities and sororities.

## **Clark Atlanta University School of Business**

In the academic year of 2021-22, the Clark Atlanta University School of Business (CAUSB) commemorated its 75th Anniversary with a year-long "Reflecting Forward" celebration. Throughout the festivities, we orchestrated a variety of events to honor our rich history, enhance our current standing, and chart a course for the future.

With a robust alumni network comprising over 10,000 business administration and 3,000 MBA graduates, our former students have excelled across diverse sectors including corporate, educational, entrepreneurial, and public service domains. We are committed to building upon this impressive legacy.

For seven decades, the School of Business has been synonymous with excellence in education, attracting students from over 40 states and 30 countries. Notably, we pride ourselves on maintaining one of the largest cohorts of African American business students.

Our overarching mission is to propel management education forward, cultivating the next generation of leaders while striving to establish ourselves as a premier business school consistently ranked among the "Top 25" of Business Schools. The support of the organization remains instrumental as we continue our journey towards excellence, honoring tradition while embracing a new era of achievements.

The CAUSB MBA is ranked # 9 on the best MBA programs in Georgia. Georgia is home to many stellar MBA degree programs. These programs represent many different approaches to business education with one to suit nearly any student.

On Friday, September 15th, 2023, students from the Clark Atlanta University MBA program won the highly competitive business case competition held at the National Black MBA Association Case Competition. During the competition, students solve a challenging business case and compete for \$50,000 in scholarships. This year, 20 top MBA programs competed. The CAU team earned their way to the finals to compete against Vanderbilt, Auburn, Morgan State University, and Rutgers. The CAU team took 1st place, Vanderbilt was 2nd place, and Auburn earned 3rd place.

Clark Atlanta University's School of Business was recently selected as the 2023 National Black MBA Association's (NBMBA) Collegiate Partner of the Year. This award is given yearly to higher-education institutions that provide exemplary academic efforts to increase awareness and opportunities for business administration students and members. The award was presented at the NBMBA Conference in Philadelphia on September 16, 2023.

## **Clark Atlanta University School of Business Majors**

### **Accounting**

The School of Business at Clark Atlanta University confers:

- the Bachelor of Arts degree in Business Administration with a concentration in accounting,
- the Bachelor of Arts degree in Business Administration with a dual concentration in Accounting and Finance,
- and the Bachelor of Arts degree in Accounting.

Graduating students in Business Administration are prepared to pursue advanced studies at the graduate level or professional careers in business. Graduating students with a major in accounting obtain a practical and theoretical knowledge of accounting through courses in accounting principles, auditing, accounting information systems, and income taxation. This wide range of course offerings prepares them for successful careers in public, private, and government accounting.

The Accounting Department also offers courses in Principles of Accounting and Managerial Accounting to all students majoring in business. Principles of Accounting courses are required by selected degree programs in other colleges at Clark Atlanta University.

### **Business Administration**

#### **Economics**

The Department of Economics confers the Bachelor of Arts degree in Economics. The undergraduate economics curriculum prepares students for graduate studies as well as employment in government or private industry. Economics majors pursue studies designed to acquaint them with the theoretical foundations of modern economic analysis, analytical tools, and applications to contemporary issues.

#### **Entrepreneurial Management**

Entrepreneurial Management (EM) has emerged within the past decades as an important focus for business students, academicians, and practitioners across the country. Entrepreneurial hopefuls require an appropriate course of study to prepare for an environment defined by change. Clark Atlanta University's EM program offers a uniquely tailored curriculum aligned with the traditional MBA curriculum, but also includes case studies of diverse entrepreneurs, innovation, and enterprise.

The program will provide the education and training in the basic core values and skills necessary to compete effectively as a business owner in today's economic environment, and to facilitate the development of a wealth-creating class

## **Finance & Financial Planning**

The finance curriculum is designed to provide students with the tools required for careers in financial management in non-financial corporations, the financial services industry, and not-for-profit organizations. The course offerings include required courses for all students enrolled in the School of Business and elective courses for students concentrating in the finance area, including courses in real estate and insurance. The finance department also has academic responsibility for the International Business concentration.

The course offerings are designed to equip students with the breadth of knowledge required to become effective financial analysts and managers in a rapidly changing economic and technological environment.

All undergraduate students in the Business School are required to take the Business Finance (CBUS 341) course as part of the general business core curriculum. In addition, business students with a concentration in finance must take an additional 18 credit hours in approved finance courses, consisting of 12 credit hours of required finance courses and 6 credit hours of approved finance electives.

Students with a concentration in International Business must take an additional 18 credit hours (beyond the business core courses) in approved international business courses, consisting of 9 credit hours of required international business courses and 9 credit hours of approved international business electives. Detailed course requirements for the International Business concentration requirements can be found on the International Business program page.

## **International Business**

At Clark Atlanta University's School of Business, the International Business program stands as a beacon of global business education. Designed for the next generation of business leaders, this innovative program offers a dual concentration approach, providing students with a comprehensive understanding of both domestic and international business landscapes.

Our curriculum is meticulously crafted, encompassing essential subjects such as International Business Management, International Financial Management, and International Marketing, along with a recommended international experience. This immersive program not only deepens students' global business acumen but also sharpens their leadership qualities, preparing them to thrive in a diverse and dynamic global market. Join us at Clark Atlanta University, where your journey to becoming a global business leader begins.

## **Management**

The Management Program of the Clark Atlanta University School of Business offers instruction in the forms of work that all managers must perform – planning, organizing, staffing, motivating, and controlling. The Department's objective is to provide students with the knowledge necessary for them to become effective managers in the private and public enterprise sectors. The courses listed below meet the requirements for the Bachelor of Arts in Business Administration and Accounting with a Management Concentration.



## **Marketing**

As the vital link between the customer and the whole firm, marketing helps guide the whole firm, marketing helps guide the selection of goods and services produced, the establishment and maintenance of effective and efficient means of distribution, the pricing process, and the promotion process, which includes advertising and sales. The objective is to join sound concepts and marketplace realities so that students will have strong preparation for rewarding marketing positions and the capacity for advancement in marketing organizations.

## **Master of Business Administration**

The master's in business administration (MBA) programs at Clark Atlanta University offer diverse concentrations and a tailored educational experience. The focus is on preparing students for managerial opportunities through sequential coursework and small class sizes with a low student-to-faculty ratio.

## **Sports and Entertainment Management**

The sports and entertainment industry has emerged as one of the leading occupational areas of the century. Both categories cross all social, religious, and language barriers. It has been estimated that over 5 million sport-related jobs are in existence today. Clark Atlanta University's Sports and Entertainment Management program combines theory and experiential learning to prepare graduates to assume managerial positions or create their own business enterprises serving these industries. Students engage with leading practitioners and talent to gain first-hand knowledge of what it means to work and succeed in these fields.

## **Supply Chain Management**

A concentration in Supply Chain Management provides students with a comprehensive understanding of the flow of goods and services from origin to consumer. The curriculum focuses on areas such as procurement, logistics, inventory management, operations and supply chain strategy. Students develop key skills such as analytical thinking, problem-solving, negotiations, project management and proficiency in supply chain and artificial intelligence technologies.

Supply chain management is crucial because it directly impacts a company's efficiency, customer satisfaction, competitiveness, ability to manage global operations, risk mitigation, innovation capacity, sustainability efforts, and collaborative success.

## **Development of Clark Atlanta Startup Group**

The journey of the Delta Sigma Pi Clark Atlanta Startup Group began at the Spring 2022 B School Business Expo, where Sasha Edwards crossed paths with Sierra Blackstone at a Delta Sigma Pi display table. Inspired by the vision of establishing a Startup Group, Sasha alongside fellow students Zavan Croom, Alexis Glenn, Navarro Butler, and Jasmin Brent, submitted a Letter of Intent. With the endorsement of Professor Gary O. Clement and Professor Clayvon Croom Jr., the group embarked on a mission to network and connect with industry professionals across Clark Atlanta University, Spelman College, and Morehouse College campuses.

During the Fall 2022 Semester, the Startup group made significant strides, attending the Delta Sigma Pi Atlanta Alumni annual picnic, participating in leadership and development training at Georgia State University, and expanding their membership within the School of Business. By the semester's end, the Delta Sigma Pi Startup Group earned official recognition as a campus-chartered organization from Clark Atlanta University. Engaging in community service activities, such as distributing food to the unhoused and food-insecure households, underscored their commitment to making a positive impact.

Spring 2023 brought further growth and success as Alumni Sheigo Carter joined as a faculty advisor. The group hosted multiple professional and community service events, including their debut at the Clark Atlanta organization fair. Support from Kennesaw State University and Georgia State University bolstered their efforts, while special guest speakers like Professor Danaita King enriched their professional events.

The Fall 2023 Semester saw continued expansion, with Professor Danaita King and Professor Gary O. Clement joining as faculty advisors. The Startup group received guidance from Growth Consultant Yiannoula Katsadas and celebrated the coronation of the first Mr. and Miss Delta Sigma Pi. Collaborating with various organizations, they hosted a successful fashion show fundraiser, showcasing the talent within the School of Business and raising funds for chartering fees.

As they entered the Spring 2024 Semester, the Startup group intensified recruitment efforts and gained recognition at the Spring Greek Symposium. With a growing membership and support from the Delta Sigma Pi Atlanta Alumni Chapter, they are poised to petition for chartering as the 4th HBCU chapter of Delta Sigma Pi, marking a significant milestone in their journey of growth and impact.

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2023/2024

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# **SCHEDULE OF STARTUP GROUP EVENTS**

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Clark Atlanta  
University

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<b>Professional Events</b>	
B School Panther Biz Expo	September 26, 2022
Resume Review Workshop	September 13, 2022
Study Hall Exam Prep	September 22, 2022
Campus Chartered Organization Recognition	November 8, 2022
Organization Fair	January 18, 2023
Financial Literacy Seminar	April 26, 2023
Headshot Drive	April 17, 2033
Internship and Scholarship Workshop	April 20, 2023
Professionals on Paper Workshop	April 24, 2023
Women In Business Seminar	April 27, 2023
Supply Chain Fireside Chat	April 19, 2023
Organization Fair	August 17, 2023
B School Cookout Recruitment	August 24, 2023
Mr. & Miss DSP Election	September 20, 2023
B School Panther Biz Expo	October 20, 2023
Talent Audition	October 26, 2023
Model Call	November 8, 2023
Professional Fashion Show	November 20, 2023
Organization Fair	January 19, 2024
Headshot Drive	January 25, 2024
Greek Symposium	February 1, 2024

<b>Community Service Events</b>	
Food Drive	December 8, 2022
Antioch Urban Ministries Incorporated	December 10, 2022
Can Food Drive	May 9, 2023
Clothing Food Drive	May 2, 2023
Health Screening Fair	April 29, 2023
AIDS Walk Run 5K Volunteers	September 23, 2023
Atlanta Food Bank	February 16, 2024

<b>Fundraisers</b>	
Popcorn Fundraiser	July 12, 2023
Popcorn Fundraiser	October 1, 2023
Professional Fashion Show	November 20, 2023
T Shirt Making Workshop	January 28, 2024
Slingshot Social	February 9, 2024

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2023/2024

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**STARTUP  
GROUP  
EVENT NEWS  
LETTERS**

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Clark Atlanta  
University

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# @DSP\_ATL TIMES

## Campus News

## Clark Atlanta StartUp Group



Sierra Blackstone - District Director makes initial contact with CAU. March 2022

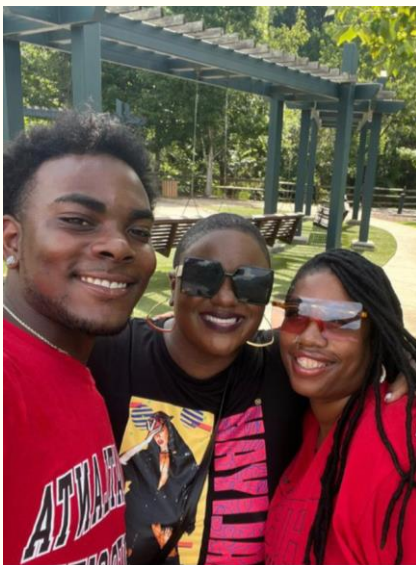
# DELTA SIGMA PI COMES TO "CLARK"

"Sierra Blackstone - District Director, and Dale Clark - Director of Chapter and Expansion Services set out on a mission to bring Delta Sigma Pi to Clark Atlanta University November 2021"

By March 2022 Sierra Blackstone accompanied by past Kappa Chapter President Alexis Gray attended the Clark Atlanta University school of business student showcase "The Panther BizExpo" where students showcased their businesses.



Atlanta Alumni Chapter Picnic August 2022



(Left to Right) Navardo Butler, Sierra Blackstone, and Sasha Edwards. August 2022

Sasha Edwards attended the event and was interested in learning more. They all exchanged contact information, and began to inform other students throughout the School of Business. Sasha Edwards approached Navardo Butler about Delta Sigma Pi and invited him and his friends to the group me chat, as well as upcoming events. Navardo Butler and Sasha Edwards decided to attend the Atlanta Alumni Chapter Picnic with Sierra Blackstone. There they met C.J. Cook, Southern Regional Vice President and many other Delta Sigma Pi Alumni.



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## Campus News

## Clark Atlanta Startup Group



(Left to Right) Sierra Blackstone, Jasmine Brent, CJ Cook, Sasha Edwards, Zavan Croom

### CLARK ATLANTA STARTUP GROUP ATTENDS THIER FIRST SOUTHERN REGIONAL LEAD SCHOOL CONFERENCE!

"The opportunity to meet and greet with 9 other collegiate and Alumni chapters of Delta Sigma Pi, showed us the bright future of installing a chapter at the illustrious Clark Atlanta University"

The Southern Region of Delta Sigma Pi hosted a Lead School conference at the University of Georgia in August 2022. Seven of the region's nine collegiate chapters, both alumni chapters came together to learn leadership in preparation for the current school year.



1/8

Southern Regional Conference  
UGA-August 2022



(Left to Right) Sierra Blackstone, Zavan Croom, and Jasmine Brent

Attendees included Clark Atlanta University, Georgia State University, University of Georgia, Clemson University, Mercer University, Clemson College, Georgia College & State University, Georgia Tech, Georgia Southern, and University of South Carolina. Southeastern RVP C.J Cook (front right) and the Southeastern Regional leadership team organized the event. The Atlanta Alumni Chapter was the events sponsor. The turnout and takeaways were from this event gave insightful information to prepare chapters for the current Fall 2022 semester.





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## Campus News

## Clark Atlanta Startup Group



Clark Atlanta University Students, Georgia State University Students, and Kennesaw State University Students

### CLARK ATLANTA STARTUP GROUP BEGINS HOSTING EVENTS!

"Georgia State University, and Kennesaw University Delta Sigma Pi initiates showed up to support The Start Up Group on Campus!"

We are so thankful to Georgia State University & Kennesaw State University Delta Sigma Pi Initiates for stopping by the School of Business and introducing Delta Sigma Pi to the Clark Atlanta University Student Body. They looked great in their Greek Letters and helped us recruit more interest.



Resume Review Professional Event Workshop September 2022



First Executive Committee photo September 2022

In September 2022 The startup group began to meet to plan events for the remaining school year. Executive Committee included Navardo Butler - President, Zavan Croom - Sr. Vice President, Jasmine Brent - VP of Operations, Sasha Edwards - Chancellor, Alexis Glenn - VP of Professional Events, Kyla Ragler - VP of Finance, Arayana Cook - VP of Community Service, and Jelani Mobley - VP of Alumni Relations. As a team we successfully recruited Rose Smokes - VP of Community Service, Jada Hillsman, and Joi Anjulias General Body Members.



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## Campus News

## Clark Atlanta Startup Group

Greetings,

**Congratulations!** You are receiving this email to inform you that your organization will be chartered/rechartered for the Spring 2023 Semester. Next steps include attending our **MANDATORY CCO Orientation workshop/meeting** which is in the process of being rescheduled after the Thanksgiving holiday. Please keep a lookout for more updates soon. If you have any questions/concerns, please let us know. Thank you!

Very Respectfully,  
**Paityn White**

Junior | Physics Major | Clark Atlanta University  
34<sup>th</sup> SGA Undergraduate Vice President | Clark Atlanta University

Campus Chartered Organization acceptance letter



6 | SOUTHEASTERN REGION hosted a conference at the University of Georgia in August. The event was sponsored by the Atlanta Alumni Chapter and organized by Southeastern Delta Sigma Pi Chapter and the Southeastern Regional Leadership team. Members from seven of the region's nine collegiate chapters, both alumni chapters and the Clark Atlanta Delta Sigma Pi Chapter attended.

7 | While in CLEVELAND for Grand Chapter Congress, many collegiate and alumni brothers and guests attended a Cleveland Guardians baseball game.

8 | Brothers from all five Provinces met up at a local restaurant during Grand Chapter Congress. Some knew each other before the pandemic, others met virtually during the pandemic and several met for the first time in Cleveland.

9 | HANNAH MANCIA, graduate, from 1st<sup>st</sup> Samuel Stone, Justice Carlos Walker, Ann Kimura, Devin Bellhorne, Peter Zwahlen, Brittany Matthews, Alex Lee, Jonathan Kue and Ken Ikegaya.

10 | Four collegiate brothers from WISCONSIN DELTA SIGMA PI participated in a study abroad program in France with 20 other business school students. The program included visiting corporate offices, exploring Paris and the historical city of Lyon and touring the world war II battle site in Normandy. It was an excellent opportunity for them to gain international business insights while spending quality time with their brothers. From left: Megan Noyard, Blake McCurdy, Arny Perera, and Sydney Sampson-Webb.

NOVEMBER 2022 | 181 | WWW.DSP.ORG

Deltasig Magazine Featuring a Shoutout to Clark Atlanta University

### CLARK ATLANTA STARTUP GROUP IS OFFICIALLY RECOGNIZED AS A CAMPUS CHARTERED ORGANIZATION!

"Deltasig Magazine gave a shoutout to the Clark Atlanta Start up Group and featured the group photo from the lead school conference in the November 2022 issue."

The process of installing the startup group as a Delta Sigma Pi chapter is a 3 part process at Clark Atlanta University. Step 1 is becoming a Campus Chartered Organization. Step 2 is being initiated by Delta Sigma Pi. Step 3 is becoming a part of the Clark Atlanta University Greek Council.



Sasha Edwards & Alexis Glenn @ Morehouse Business Association Networking Event September 2022

Alexis Glenn - VP of Professional Events won the approval of the interviewers with her events calendar for the Spring 2023 School year. They were impressed with what we have planned to engage students for the coming semester. Sasha Edwards, Zavan Croom, and Jasmine Brent were also present, along with our Chapter Advisor Professor Gary Clement. We received our approval in 24 Hours as an officially recognized Campus Chartered Organization from the "Illustrious" Clark Atlanta University. We were overjoyed!



# @DSP\_ATL TIMES

## Campus News

## Clark Atlanta Startup Group



Brian Gardner & Zavan Croom A.U.M.I Food Pantry

### CLARK ATLANTA START UP GROUP ENDS THE SEMESTER WITH A DAY OF SERVICE!

Delta Sigma Pi Alumni, Brian Gardner and Sierra Blackstone showed up in support of The Clark Atlanta Start Up Group's initiative to Volunteer.

As the Semester came to an end and Finals was now the Ghost of Fall Semester Past, what better way to celebrate being thankful that a day of service to the less fortunate? Clark Atlanta University Startup Group partnered with Antioch Urban Ministries Inc. Food Pantry.



(Left to Right) Brian Gardner, Zavan Croom, Sierra Blackstone, Sasha Edwards. December 2022



Kids Next Code Event By Delta Sigma Pi Alumni Travis Reeves

The ministry really needed assistance and was grateful for our participation. Located less than 5 miles away from Clark Atlanta University; the Start Up group intend to return to assist after the new year. Alumni Brian Gardner conversed with us about his current career and professional background in Real Estate, while we served. Afterwards we made a pitstop to show support to a Delta Sigma Pi Alumni Travis Reeves who operates a business teaching children how to code in underserved communities



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## Campus News

## Clark Atlanta Startup Group

Greetings,

**Congratulations!** You are receiving this email to inform you that your organization **will be chartered/rechartered** for the Spring 2023 Semester. Next steps include attending our **MANDATORY CCO Orientation workshop/meeting** which is in the process of being rescheduled after the Thanksgiving holiday. Please keep a lookout for more updates soon. If you have any questions/concerns, please let us know. Thank you!

-----  
Very Respectfully,  
**Paityn White**

### CLARK ATLANTA START UP GROUP IS OFFICIALLY RECOGNIZED AS A CAMPUS CHARTERD ORGANIZATION

On Tuesday, November 15, 2022 at 5:00 PM, Delta Sigma Pi became an official Campus Chartered Organization on the campus of Clark Atlanta University.

As we returned for the Spring 2023 Semester our new status allowed us to participate in Campus Chartered Organization meetings and the org fair, as well as host campus meetings and events. This is a huge win for the start-up group.



first CCO meetin.  
(Left to Right)  
Sasha Edwards,  
Alexis Glenn,  
Zavan Croom,  
Antron  
Matthew's, and  
Nakia Walker.



The Kennesaw State Chapter stopped by to show support along with two Delta Sigma Pi Alumni from Georgia State University.



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## Campus News

## Clark Atlanta Startup Group



### CLARK ATLANTA START-UP GROUP IS SUPPORTED BY THE GEORGIA STATE UNIVERSITY KAPPA CHAPTER OF DELTA SIGMA PI

Georgia State University's Kappa Chapter of Delta Sigma Pi attended the Internship and Scholarship professional event on the campus of Clark Atlanta University lead by DSP\_CAU

Quincy Ewudzi-Acquah and Zavan show students how to apply for internships and scholarship's telling their stories of success.



Students were very engaged and asked many questions about applying for scholarships and internships. After the panel discussion and quick pitch competition was held for an ice breaker. The pitch was to sell Michael Jackson to Clark Atlanta University as a promoter. Team B won through the strategy of using the band to play his songs.

Kappa Chapter of Delta Sigma Pi from Georgia State University



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## Campus News

## Clark Atlanta Startup Group

### CLARK ATLANTA START UP GROUP HOST FINANCIAL LITERACY SEMINAR WITH CAU ADVISOR GARY CLEMENT

Delta Sigma Pi - Clark Atlanta Start Up Group's Advisor/Professor Gary Clement goes beyond the classroom in Q&A Session about investments, stocks, bonds, insurance, and cryptocurrency.



Professor Gary O. Clement, CFP®, CRPS®, CRPC®, AFC®, MPAS®



Professor Gary O. Clement, CFP®, CRPS®, CRPC®, AFC®, MPAS® & Chapter Advisor of Delta Sigma Pi engaged students in an open Q&A discussion on various financial literacy topics. The intense discussions went through every curiosity of bitcoin, cryptocurrency, cash app stock, forex, day trading, life insurance, Index Universal Life, mutual funds, bonds, investment portfolios, real estate, and more. Students were overjoyed by the information and relieved of the myths surrounding generational wealth-building strategies after learning the facts.



Kennesaw State University Delta Sigma Pi - Nu Pi Chapter stops by to support CAU



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## Campus News

## Clark Atlanta Startup Group

### CLARK ATLANTA START UP GROUP HOST A WOMEN IN BUSINESS SEMINAR FEATURING, DANAITA KING, TANYA GREENE, ASHLEY GLASPI.

Danita King, CAU Double Alumn and Founder of F.U.T.U.R.E. a nonprofit organization geared towards opportunities for underprivileged families gave insight into balancing her non-profit organization's entrepreneurship, and corporate america.



Selfie Photo with (Left to right) Ashley Glaspi, Naomi Kirori, Shaniyah Johnson, Tanya Greene & Sasha Edwards



Ashley Glaspi, CAU Alumni, and CEO of CABW Apparel a for-profit clothing brand gave insight into being an entrepreneur while balancing entrepreneurship with her concert planning business and working for corporate America.



Students were completely engaged and snapped a photo at the end of the session with our special guest.

Tanya Greene, Property Manager, and CEO of Auntie Al's Delish, a unique cuisine food truck from Charleston SC, gave insight on transitioning from corporate to entrepreneurship.. As well as how to make your job your first business partner and save money for your start-up.



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## Campus News

## Clark Atlanta Startup Group

### CLARK ATLANTA START-UP GROUP ENDS THE SEMESTER IN SERVICE TO THE ATLANTA COMMUNITY.

Eboni Phillips, VPCS - spearheaded the community service event by collaborating with A.U.M.I (Antioch Urban Ministries Incorporated) to bring volunteers to work the food give away.



Clark Atlanta University students engaging in the wellness screening registrations



Navardo Butler, 1st Colony President, and Sasha Edwards 2nd Colony President came through to volunteer for the cause. Navardo brought reinforcements from CAU to pitch in. Just as we got to know the other volunteers, we met Mrs. Valarie Franklin, a Delta Sigma Pi Alumni from Tennessee. We were fortunate to find a fellow Alumni volunteering along side us. She was a thrill to be around and provided her experience with Delta Sigma Pi.

The community event helped 300 community members receive free health screenings through Morehouse School of Medicine, free produce through AUMI, and gift cards provided by Kroger. This was the most impactful community service event of the year.



Valarie Franklin, Delta Sigma Pi Alumni and member of AUMI & Delta Sigma Theta Inc. was delighted to know DSP is being represented at CAU





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## Campus News

## Clark Atlanta Startup Group

Inaya Muhammad, Quincy Ewudzi-Acquah, and Sasha Edwards pose for the camera.



Richania Johnson, Quincy Ewudzi-Acquah, and another B School student pose for the camera holding DSP Brochures



### CLARK ATLANTA START-UP GROUP'S SECOND APPEARANCE AT THE STUDENT ORG FAIR.

As the first week of school officially began, Delta Sigma Pi's Executive committee, Aniya Roper, Richania Johnson, Eboni Phillips, Richania Johnson, Zavan Croom, and Quincy Ewudzi-Acquah engaged students at the org fair sharing opportunities and benefits of joining the B-School Professional Co-Ed Business Fraternity for Business Majors.



Students gathered around to hear more about what is Delta Sigma Pi. In 1907, four business majors at New York University saw an opportunity to impact the lives of their fellow students. At the time, the best business school organization on campus was not open to many students, and these four enterprising undergraduates determined to start an inclusive fraternity for business majors—an organization that became Delta Sigma Pi.



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## Campus News

## Clark Atlanta Startup Group



Professor Danaita King and Delta Sigma Pi's Growth Consultant Yiannoula Katsadas .

### CLARK ATLANTA START-UP GROUP CROWNS ITS FIRST MR. & MISS DSP 2023

Our Amazing Growth Consultant Yiannoula Katsadas visited our campus in September and gave us plenty of insight on growing our group and finalizing the checklist to petition to charter. Three Takeaways from her visit were:. 1. We have done well with recruiting. 2. Establishing defined roles will help everyone understand the position they play in the group. 3. Fundraising is Essential to the operations of the group. We look forward to Yiannoula Katsadas return.



Sasha Edwards and Ada Ezeaputa participated in Community Service with AIDS Walk Atlanta 5K Run



### MR. & MISS DELTA SIGMA PI ΔΣΠ

We received an email from Student Leadership and Engagement to send our Queen and King to coronation for the crowning of Mr. & Miss CAU. Immediately members of the start up group began to campaign to nominate our first King and Queen Mr. & Miss. DSP. There was almost a tie and at the last minute literally 11:59 our nominees were Navardo Butler and Richania Johnson by popular vote. They will be hosting some upcoming events soon.



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## Campus News

## Clark Atlanta Startup Group



Delta Sigma Pi Lead School selfie with Sydney Sampson-Webb 2023 National Collegian of the Year, and multiple chapter representatives.

### CLARK ATLANTA START UP GROUP ATTENDED LEAD SCHOOL

The Delta Sigma Pi Clark Atlanta Start Up Group attended in the 2023 Lead School in Atlanta, GA, engaging in two days of leadership training, professional events, and fostering brotherhood.



CJ Cook, Regional Vice President  
Angie Coston Jones, Regional VP  
Sasha Edwards, CAU DSP President  
Professor Danaita King, Advisor



Professor King and Inaya Muhammad had a productive experience at their inaugural "Lead School" with Sasha Edwards, engaging in a day filled with networking, training, and building brotherhood with chapters across the region.



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## Campus News

## Clark Atlanta Startup Group



(Left to Right back to front) LB Nelson, Zavan Croom, Brian Gardner, Danaita King, Sierra Blackstone, Navardo Butler, Quincy Ewudzi-Acquah, Sasha Edwards, Zion Flood, Ada Ezeaputa, Jasmine Brent, Kaniya Bennet, Richania Johnson, Alexis Glenn, Gary Clement, Taylor Sibley, and Amari Reid.

### CLARK ATLANTA START UP GROUP HOST "THE CORPORATE TAKEOVER FASHION SHOW FUNDRAISER"

In collaboration with "The Model Revolution," Macy's, "Madame Butterfly Too," "Schoolconomy," as well as esteemed faculty and students from the School of Business and the School of Fashion, we recently orchestrated a highly successful fashion show fundraiser. This event served as a platform to showcase exemplary business attire across categories including Business Professional, Business Casual, and Gala Attire. The evening was enriched with musical performances by acclaimed artists such as Zion Flood (ZEEF) and Morgan Edwards (M.E.). It was an unforgettable occasion, seamlessly blending elements of fashion, business, and community engagement. Mr. and Miss Delta Sigma Pi hosted a successful fashion show fundraiser, showcasing the talent within the School of Business and raising funds for chartering fees.



Clark Atlanta University School of Business joined the nation's largest and first co-ed professional business fraternity, Delta Sigma Pi, to produce a Corporate Takeover Fashion Show with Macy's and Constance Boothe of Madame Butterfly Too.

Our students, continue to set the trend in professionalism and style as they strut their way to success -- look out, world!

Special thanks to: Sasha Edwards, REALTOR® for helping our Dean Dr. Silvanus J. Udoka, Dr. Lorri L. Saddler, Ed.D., Steve Carnegie, MBA, Danaita King, MBA and Dr. Markesha Henderson, Ed.D. strut down the runway!



Left to Right (Left Photo)Sasha Edwards, Brian Gardner, Richania Johnson, Alexis Glenn, Sierra Blackstone, Professor Danaita King, Amari Reid, Kaniyah Bennett, and Zavan Croom. Right Photo - Dr. Lori Saddler





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TIMES

## Campus News

## Clark Atlanta Startup Group



In this photo, from left to right, are Danaita King, Brian Davis, Kimbe Starks, Amari Reid, Diedran Harris of Nu Pi - KSU chapter, and Sierra Blackstone, Kappa Chapter Alumni - GSU

### “CLARK ATLANTA STARTUP GROUP LAUNCHES SPRING SEMESTER AT THE ORGANIZATION FAIR”

The Student Organization Fair marks the kickoff event every semester upon returning to campus. During this event, students showcase their organizations with the aim of recruiting new members. Approximately 500 Clark Atlanta students attend the fair each semester. Notably, the startup group experienced a surge in interest and sign-ups, which contributed significantly to meeting the necessary requirements for chartering. Additionally, the Nu Pi Chapter at Kennesaw State University provided valuable support, further enhancing recruitment efforts.



“#DeltaSigmaPi: BuildingFutures #LeadershipDevelopment #OrgFair2024” - Meya Calloway - PR Chair, and Amari Reid -Vice President take a selfie at the fair.

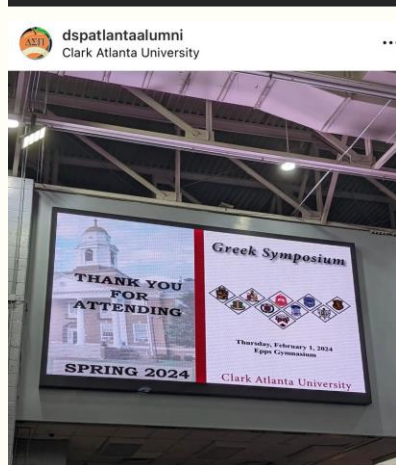




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## Campus News

## Clark Atlanta Startup Group



### DELTA SIGMA PI IS FEATURED IN THE CLARK ATLANTA GREEK SYMPOSIUM!

As the startup group entered the Spring 2024 Semester, the startup group intensified recruitment efforts and gained recognition at the Spring Greek Symposium. With a growing membership and support from the Delta Sigma Pi Atlanta Alumni Chapter, they are poised to petition for chartering as the 4th HBCU chapter of Delta Sigma Pi, marking a significant milestone in their journey of growth and impact.

Delta Sigma Pi made its debut at the Spring 2024 Greek Symposium hosted at Clark Atlanta University and has been featured alongside other Greek organizations on campus.



Danita King, alongside representatives from the Atlanta Alumni Chapter - Brian Gardner, Sierra Blackstone, Hannah Draper, Katrina Reeves, and Dustin Paschal - addresses students at Clark Atlanta University who are keen on exploring Greek Life.



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## Campus News

## Clark Atlanta Startup Group



Kaniya Bennett, Richiana Johnson, and Amari Reid, alongside a Spelman Student, pause for a photo op following their collaborative effort in sorting packaged goods. #CommunityUnity #VolunteerHeroes #TeamWork #SpelmanPride #CommunityService

### CLARK ATLANTA START UP GROUP COLLABORATES WITH THE ATLANTA FOOD BANK FOR COMMUNITY SERVICE!

Members of the Clark Atlanta Start Up Group and the Atlanta Can't Community Food Bank collaborated to package food boxes for local senior citizens on February 16, 2024, resulting in over 2000 meals being provided. Our joint effort showcased the power of community engagement in addressing food insecurity among vulnerable populations. By coming together, we demonstrated the impact that collective action can have in making a positive difference in the lives of those in need. This initiative exemplifies the importance of working together to support and uplift communities facing challenges.



Professor King, the advisor, and Kaniya Bennett, Vice President of Finance, are captured lending a hand in cleaning up at the conclusion of their community service shift.





# Clark Atlanta Startup Group Members and Faculty







# Sasha Edwards

**Position:** President  
**Major:** Business Administration - Marketing  
**Hometown:** Bronx, New York  
**Graduation:** December 2024  
**Hobbies:** Double-Dutch, Line Dancing  
**Fun Fact:** I'm a REALTOR®





# Amari Reid

**Position:** Senior Vice President

**Major:** Business Administration -  
Marketing

**Hometown:** Cincinnati, Ohio

**Graduation:** May 2026

**Hobbies:** Cooking, Dancing, Shopping

**Fun Fact:** During high school I took culinary  
and marketing courses and received my  
Nocti, ServSafe, and ACF certifications.





# Kimbé Starks

**Position:** Vice President of Chapter  
Operations

**Major:** Business Administration -  
Management

**Hometown:** Brooklyn New York

**Graduation:** May 2024

**Hobbies:** Traveling, PAR3 Apprentice,  
The Grocery Spot Volunteer

**Fun Fact:** I am a versatile caterer, beautician,  
and make shirts.





# Alexis Glenn

**Position:** Vice President of Professional Affairs

**Major:** Business Administration -  
Management

**Hometown:** Augusta, GA

**Graduation:** May 2024

**Hobbies:** Yoga, Traveling, Shopping

**Fun Fact:** I will be the first woman in my family to graduate college





# Michelle Staton

**Position:** Vice President of Scholarships  
and Awards

**Major:** Business Administration -  
Marketing

**Hometown:** Bronx, NY

**Graduation:** May 2025

**Hobbies:** Cook and do hair

**Fun Fact:** I have 5 siblings





# Kaniya Bennett

**Position:** Vice President of Finance  
**Major:** Business Administration - Finance  
**Hometown:** Plant City, Florida  
**Graduation:** May 2026  
**Hobbies:** Praise Dance and self-care  
**Fun Fact:** I have been a praise dancer since I was 11 years old





# Camara Jones

**Position:** Vice President of Community Service

**Major:** MBA - Entrepreneurship & Marketing

**Hometown:** Houston, Texas

**Graduation:** May 2024

**Hobbies:** Traveling, volunteering, reading, spending time with friends and family, trying new restaurants

**Fun Fact:** I was a military brat. I lived in 3 different countries and 11 different states





# Meya Calloway

**Position:** PR Chair

**Major:** Business Administration -  
Marketing

**Hometown:** Brooklyn, New York

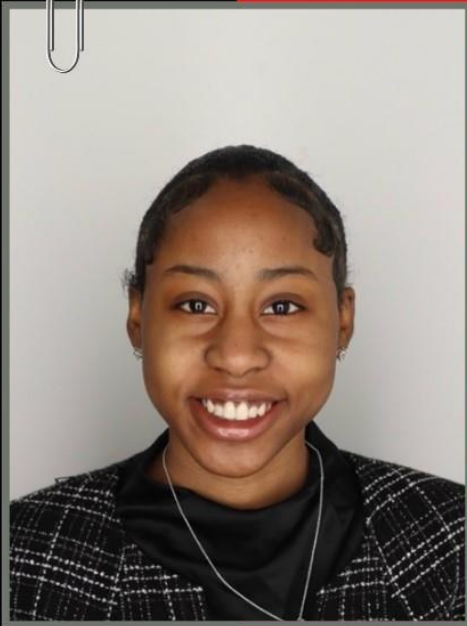
**Graduation:** May 2026

**Hobbies:** Cooking, Dancing, Traveling

**Fun Fact:** Did dental lab technician in high school







# Ajai Dorsey

**Position:** Chancellor  
**Major:** Business Administration -  
Finance & Marketing  
**Hometown:** Camden, New Jersey  
**Graduation:** May 2026  
**Hobbies:** Traveling  
**Fun Fact:** I love to motivate people.





# Amanda Greaves

**Position:** Vice President of Alumni Relations

**Major:** Business Administration -  
Management

**Hometown:** Bloomfield, Connecticut

**Graduation:** May 2024

**Hobbies:** Dance

**Fun Fact:** I have a twin sister





# Destiney Bailey

**Major:** Business Administration -  
Management

**Hometown:** Nashville, Tennessee

**Graduation:** May 2026

**Hobbies:** Baking & making/ repairing jewelry

**Fun Fact:** I've been vegetarian for 8 years and I own a jewelry business





# Navardo Butler

**Major:** Business Administration -  
Supply Chain Management & Marketing  
**Hometown:** Manchester, Jamaica  
**Graduation:** May 2025  
**Hobbies:** Golf, reading, sports  
**Fun Fact:** I have a clothing company called  
perloclub





# Amaya Campbell

**Major:** Business Administration - Marketing

**Hometown:** Brooklyn, New York

**Graduation:** May 2026

**Hobbies:** Writing poetry

**Fun Fact:** I love to bake





# Layla Claybourne

**Major:** Business Administration -  
Management

**Hometown:** Boston, Massachusetts

**Graduation:** May 2025

**Hobbies:** Traveling, reading, makeup  
and political activism

**Fun Fact:** I skipped the 6th grade





# Deja Crenshaw

**Major:** Business Administration -  
International Business

**Hometown:** Detroit, Michigan

**Graduation:** May 2025

**Hobbies:** Reading, Shopping, Crocheting/  
knitting, and taking in nature.

**Fun Fact:** I played lacrosse for most of my  
high school career and now I coach at both  
my high school and for a club team during  
the summers!





# Zavan Croom

**Major:** Business Administration -  
Supply Chain

**Hometown:** Atlanta, GA

**Graduation:** May 2024

**Hobbies:** Sneaker Reselling and Collecting,  
Playing Basketball, Traveling

**Fun Fact:** I am a second-generation CAU  
scholar, and both of my parents attended  
Atlanta University.







# Quincy Ewudzi-Acquah

**Major:** Business Administration -  
Finance

**Hometown:** Denver, Colorado

**Graduation:** May 2024

**Hobbies:** NBA, NFL, TV Shows

**Fun Fact:** My dad was born in Ghana





# Ada Ezeaputa

Major: MBA - Marketing

Hometown: Baltimore, Maryland

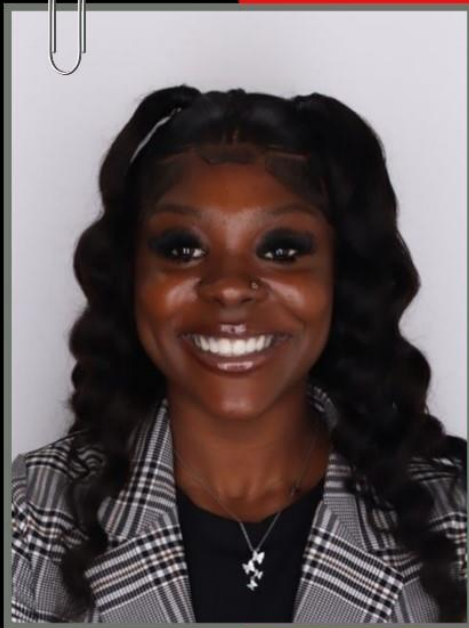
Graduation: May 2024

Interests: Art, Fashion, Dance, African History

Hobbies: I'm a model, content creator, and  
basketball coach

Fun Fact: I have a cosmetics business





# Rhyan Henry

**Major:** Business Administration -  
Sports & Entertainment Management  
**Hometown:** Memphis, Tennessee  
**Graduation:** December 2026  
**Hobbies:** Sports, Dancing and Investing  
**Fun Fact:** I volunteer to feed the homeless  
every Wednesday at the City of Refuge





# LaPorsha Hugley

**Major:** Business Administration - Accounting

**Hometown:** Macon, Georgia

**Graduation:** May 2026

**Hobbies:** Traveling, Shopping, Trying new food

**Fun Fact:** I received a banking and finance certification at 16 years old





# Iyana Johnson

**Major:** Business Administration -  
Management

**Hometown:** Philadelphia, Pennsylvania

**Graduation:** May 2025

**Hobbies:** Journaling is a good hobby of mine

**Fun Fact:** I went to a tech high school and  
received my Medical Assistant certification





# Richania Johnson

Major: Business Administration - Finance

Hometown: Columbus, Ohio

Graduation: May 2026

Hobbies: Hiking, Cooking, Cosmetology

Fun Fact: I have a dog





# Kirsten Lindsay

**Major:** Business Administration -  
Marketing

**Hometown:** Detroit, Michigan

**Graduation:** December 2024

**Hobbies:** I love to sing, travel, shop, try new  
foods, and being a business owner.

**Fun Fact:** I am an Aries





# Camariana Mack

**Major:** Business Administration - Accounting

**Hometown:** Chicago, Illinois

**Graduation:** May 2025

**Hobbies:** Bowling

**Fun Fact:** I was on a debate team in high school







# Zierra McMillan

**Major:** Business Administration - Marketing

**Hometown:** Queens, New York

**Graduation:** May 2026

**Hobbies:** Painting & Traveling

**Fun Fact:** I'm the youngest of 13





# Maleek Moore

**Major:** MBA - Supply Chain Management

**Hometown:** Brooklyn, New York

**Graduation:** December 2024

**Hobbies:** Working out, traveling, collecting sneakers, playing football and basketball.

**Fun Fact:** I was in music videos as a kid. I grew up around celebrities. I've been driving since 11. I have close to 200 pairs of sneakers.





# Inaya Muhammad

**Major:** Business Administration - Finance

**Hometown:** Atlanta, Georgia

**Graduation:** December 2024

**Hobbies:** Yoga

**Fun Fact:** I graduated highschool at 16





# Mutazz Muhammad

**Major:** Business Administration -  
Finance and Financial Planning

**Hometown:** Atlanta, Georgia

**Graduation:** July 2024

**Hobbies:** Cooking, Watching Football, Playing  
Video Games

**Fun Fact:** I served in the Air Force for 4 years





# Ay'Maya Murchison

Major: Business Administration -  
Sports & Entertainment Management

Hometown: Washington DC

Graduation: May 2026

Hobbies: Sports, Self Elevation, Cooking,

Fun Fact: I like to mentor youth





# Alana Ramberan

**Major:** Business Administration -  
Management

**Hometown:** Philadelphia, Pennsylvania

**Graduation:** May 2025

**Hobbies:** Reading and trying new things

**Fun Fact:** My family owns the first black  
owned bookstore on the East Coast





# Desiree Reeder

**Major:** Business Administration -  
Marketing

**Hometown:** Los Angeles, California

**Graduation:** May 2026

**Hobbies:** Reading

**Fun Fact:** I use to cheer in high school





# Taylor Sibley

**Major:** Business Administration - Management

**Hometown:** Chicago, Illinois

**Graduation:** May 2026

**Interests:** Art, Fashion, Dance, African History

**Hobbies:** Modeling, Creating Content, Trying New Restaurants and Traveling

**Fun Fact:** I am a runway model







# Daniya Smith

**Major:** Business Administration - Finance  
**Hometown:** Lynchburg, Virginia  
**Graduation:** May 2026  
**Hobbies:** Sewing and doing hair  
**Fun Fact:** I have my cosmetology license





# Terica Williams

**Major:** Business Administration -  
Supply Chain Management  
**Hometown:** Memphis, Tennessee  
**Graduation:** May 2026  
**Hobbies:** Hairstylist  
**Fun Fact:** First-generation college student





# Cëon Wilson

**Major:** Business Administration - Marketing

**Hometown:** Bronx, New York

**Graduation:** May 2026

**Hobbies:** Beauty, Fashion, Reading, and Traveling

**Fun Fact:** I've been to China and Iceland





# Finahiya Zeigler

**Major:** Business Administration - Accounting  
**Hometown:** Newark, New Jersey  
**Graduation:** December 2024  
**Hobbies:** Modeling, outdoor yoga and traveling  
**Fun Fact:** I am the oldest of four





### Danaita King

**Danaita King** is a dedicated professional who aims to make a positive difference. She has a lot of experience and knowledge in business, education, and humanitarianism. Her journey is paved with academic excellence, extensive career accomplishments, and a passion for making a positive impact on youth and communities. Her remarkable accomplishments and societal contributions testify to her dedication to excellence, education, and service.

She has earned her bachelor's and master's degrees in business administration, making her well-equipped with the knowledge and skills necessary for success in the business world. As a business consultant she has assisted companies of all sizes in achieving goals, improving operations, and implementing creative business ideas. She is passionate about innovation, technology, and process improvement with a focus on business strategy.

Danaita's heart beats for the community. She has launched several programs to support the education and mentorship of young people, to help them reach their full potential.

At her alma mater, Clark Atlanta University, she serves as both a **Business Instructor** and **advisor for the Delta Sigma Pi (DSP) startup group**. This dual role allows her to seamlessly bridge the gap between theoretical knowledge and real-world business practices, developing the next generation of business leaders.

Holding a Lean Six Sigma certification, she is a valuable resource for companies looking for ways to improve workflows, minimize inefficiencies, and achieve long-term growth. She stands out for her strategic ability, which makes her a highly desirable corporate strategist.

Beyond consulting, she serves as a career coach, guiding individuals on their professional journeys. She is a proud member of Beta Gamma Sigma (BSG) a testament to her commitment to academic excellence.

Giving back is a way of life for Danaita. Her dedication to promoting education and improving the community is evident in all she does.



**Gary O. Clement**

**Gary O. Clement, CFP®, CRPS®, CRPC®, AFC®, MPAS®,** is President of Clement Asset Management, LLC, a financial planning and investment management firm, a lead instructor in the Kaplan Schweser Certified Financial Planning Program, an **adjunct professor at the College for Financial Planning, and a visiting professor at Clark Atlanta University.**

Gary is a Summa Cum Laude graduate of Cheyney University of Pennsylvania, a graduate of the Oglethorpe University Financial Planner Program, and holds a MSFS degree from the College for Financial Planning. Gary is currently completing his Ph.D. in financial planning at the University of Georgia.

Over the past 20+ years, Gary has worked with various discount brokers, independent broker-dealers, and wirehouse firms. Today, Gary leads an independent registered investment advisory firm that focuses on comprehensive financial planning and investment management. He's held FINRA Series 7, 63, 65, 3, 31, and 24 licenses and has been a CERTIFIED FINANCIAL PLANNERTM since 2006. He also holds the Chartered Retirement Plans SpecialistSM, Chartered Retirement Planning CounselorSM, Accredited Financial Counselor®, and the Master Planner Advanced Studies designations. Gary teaches General Principles of Financial Planning, Risk Management, Investment Management, Tax Planning, Retirement Planning, and Estate Planning courses for the Certified Financial Planning programs at Oglethorpe University, the Terry College of Business at the University of Georgia, and Kaplan. He has also taught at programs at the College for Financial Planning, the University of Georgia, the University of Alabama, and Clark Atlanta University.



### **Dr. Silvanus J. Udoka**

**Dr. Silvanus J. Udoka** served most recently in the role of Chief Academic Officer as the Provost and Senior Vice President for Academic Affairs at Clark Atlanta University, Atlanta, GA on an interim basis. He returned to his post as Professor and **Dean of the School of Business** at CAU on July 1, 2023. In this position, he is focused on creating an enabling environment for spawning transformative, innovative learning that produce business and industry leaders who will not only compete successfully within the contemporary business environment, but also apply critical thought, analysis and creativity to develop new market paradigms across vast sectors of the global economy. He previously served as Professor Chairperson, Department of Management in the Willie A. Deese College of Business & Economics at North Carolina A&T State University, and concurrently, on a joint appointment, as Professor of Industrial and Systems Engineering at the same University, where he served as the Director of the Department's Robotics and Automation Laboratory.

Dr. Udoka serves on the Special Committee on Payments Inclusion, a public-and private sector collaboration sponsored by the Federal Reserve Bank of Atlanta. The Committee, together with the Atlanta Fed, aims to play a pivotal role in supporting safe and inclusive payments innovation that advances economic mobility and resilience and will work to advance ubiquitous access to safe, efficient, and inclusive payments for all.

He is a certified *Lean Six Sigma Black Belt* with vast project management experience, having completed successful large-scale Lean Six Sigma projects for a wide variety of organizations. He is also certified as *Enterprise Design Thinking Instructor*, and maintains badges as *Enterprise Design Thinking Co-Creator*, and *Enterprise Design Thinking Practitioner*. He also holds the *IBM Data Science Practitioner Instructor Certificate*.

Dr. Udoka has consulted for corporations, government agencies and educational institutions for over 30 years, to execute a wide variety of projects for efficient product and service delivery through process design, redesign, improvement, and optimization.



**Kamilah Cole**

**Mrs. Kamilah Cole** was appointed **Executive Director of Administration, Special Assistant to the Dean** of the School of Business, effective Monday August 2, 2021.

With a background in academia, fashion and finance, she adeptly manages fiscal operations, enhances communications among stakeholders, and ensures the smooth functioning of departmental activities.

Prior to this, Kamilah played a pivotal role in fostering undergraduate research and creativity as the Assistant Director at Clark Atlanta University's inaugural Center for Undergraduate Research & Creativity (CURC). Under her leadership, the annual research symposium saw remarkable growth in participation, reflecting her commitment to nurturing academic excellence and innovation.

Before joining the academic sector, she honed her creative prowess as the Creative Director for K.Grace, a sustainable women's fashion brand based in New York City. Her responsibilities ranged from designing collections and managing product lifecycles to orchestrating photo sessions and maintaining the brand's online presence, showcasing her versatility and keen eye for detail.

Additionally, she has contributed her skills to the financial valuation realm, serving as an Executive Assistant and Office Manager at FMV Opinions. Her proficiency in office administration, budget oversight, and project coordination was instrumental in supporting the firm's operations and facilitating seamless communication among the management team.

Outside of her professional pursuits, Kamilah is deeply engaged in volunteer work, serving as a Youth Leader for adolescent girls and actively participating in the Parent-Teacher Organization (PTO) at her children's schools. Her commitment to empowering and supporting others extends beyond the workplace, reflecting her dedication to community building and mentorship.

Mrs. Cole was born in Phoenix, Arizona and has lived in Utah, Washington DC, Brooklyn, New York where her and her family lived for eight years. Kamilah attended Brigham Young University (Psychology) and Parsons School of Design (Fashion Studies). She resides in Douglasville, GA with her husband and two daughters (13 & 11).





**Danette D. Adams**

**Danette D. Adams currently serves as the Director of Student Leadership and Engagement at Clark Atlanta University. She has worked in Higher Education for over 20 years.**

Working in Higher Ed affords her the opportunity to assist students in preparing for college and beyond. She started in the Office of Admissions and currently works in Student Affairs. With that transition it is evident that her skills in working with students go far beyond recruiting and mentoring students. She enjoys working with her students in various capacities on campus. She has served as an Adjunct Professor, campus advisor for: the CAU Chapter of the NAACP and Golden Key National Honor Society. She currently advises the National Panhellenic Council (NPHC), Student Government Association and Royal Court. She has been actively involved with the Clark Atlanta alumni association since graduation.

She is a native of East Cleveland, Ohio, who has resided in Atlanta for over 20 years. She is a proud member of Delta Sigma Theta Sorority, Inc., Atlanta Suburban Chapter, National Council of Negro Women (NCNW) Lifetime Member, National Association for the Advancement of Color People (NAACP), NASPA-Student Affairs Administrators in Higher Education and Clark Atlanta University National Alumni Association.



**Dr. Dennis Kimbro**

As one of today's top business speakers, Dr. Kimbro has documented and shared his principles and data-driven insight on peak performance with thousands of followers around the globe. A lecturer and researcher in the fields of management, entrepreneurship, and human potential, Dr. Kimbro encourages his readers to look within to extract the keys that underlie all accomplishment. Beyond the world of business, Dr. Kimbro has provided leadership and motivational speaking for professional sports teams, professional associations, and nonprofits.

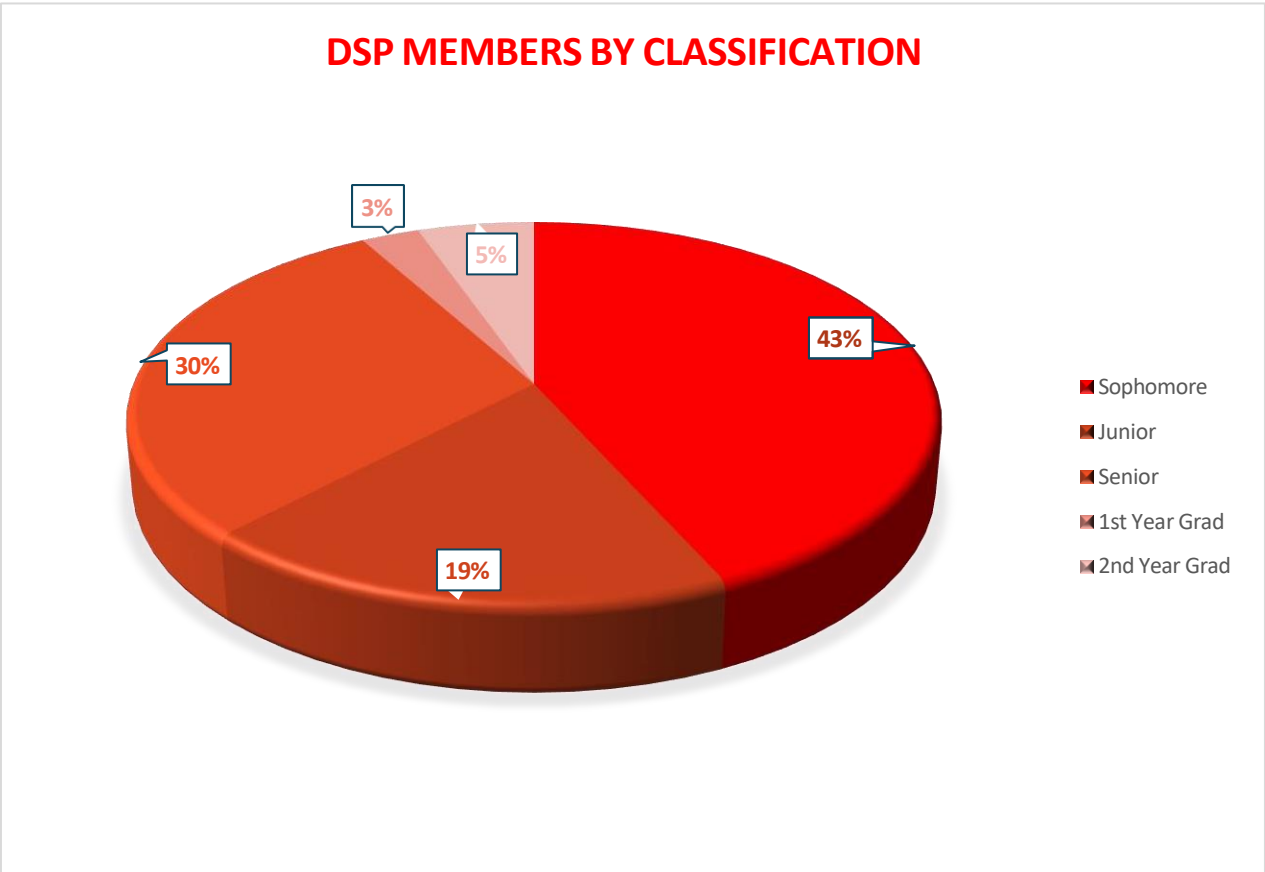
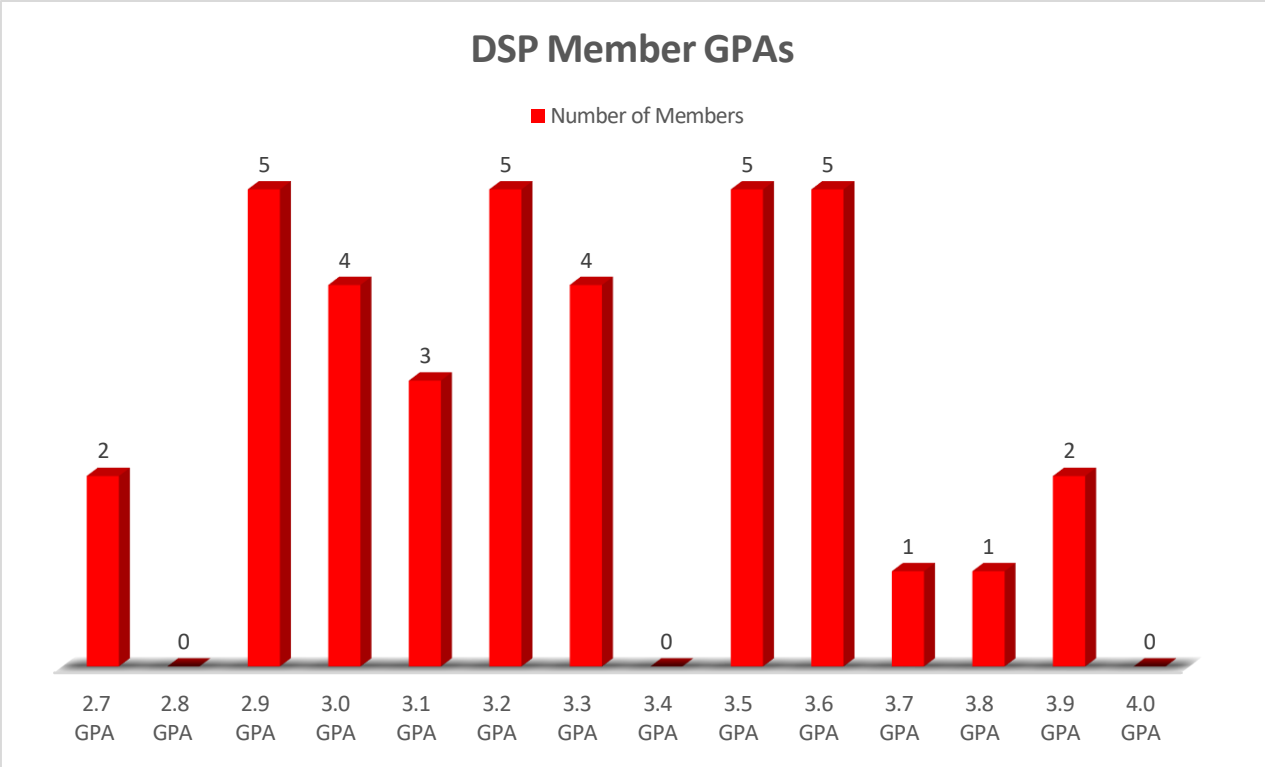
Few individuals impact the day-to-day management of organizations and institutions as **Dennis Kimbro. A tireless educator, best-selling author, and Business school professor**, Dr. Kimbro is universally characterized as an authority on leadership, wealth, and success. As one of today's top business speakers, he has documented and shared his principles and insight on peak performance with thousands of followers around the globe. As a lecturer and researcher in the field of management, entrepreneurship, and human potential, Dr. Kimbro encourages his readers to look within to extract the keys that underlie all accomplishments. He received his B.A. degree from the University of Oklahoma, and an M.A. and doctorate from Northwestern University where he studied wealth and poverty among underdeveloped countries. With his course work behind him, Dr. Kimbro combed the country interviewing scores of America's most notable achievers. Eventually, his inquisition led to the question

Dr. Kimbro studied the methodology of Napoleon Hill, author of the phenomenal best seller *Think and Grow Rich*. Using *Think and Grow Rich* as a reference, Dr. Kimbro decided to do what Hill had done in the 1930's. He developed a survey to use among peak performing Black Americans. Two years later, he learned from the foundation bearing Hill's name that, Hill himself, had drafted a book in 1970 that explored the identical question. Moreover, Hill had written nearly one hundred pages on the subject, which turned out to be his last. After a personal meeting with W. Clement Stone, president of the Napoleon Hill Foundation, Dr. Kimbro was commissioned to update and complete Hill's original manuscript. *Think and Grow Rich: A Black Choice*, the results of Dr. Kimbro and Hill's efforts, distills the secrets of success contained in the lives of peak performing men and women, and reveals how readers can use utilize these keys to make their dreams come true.

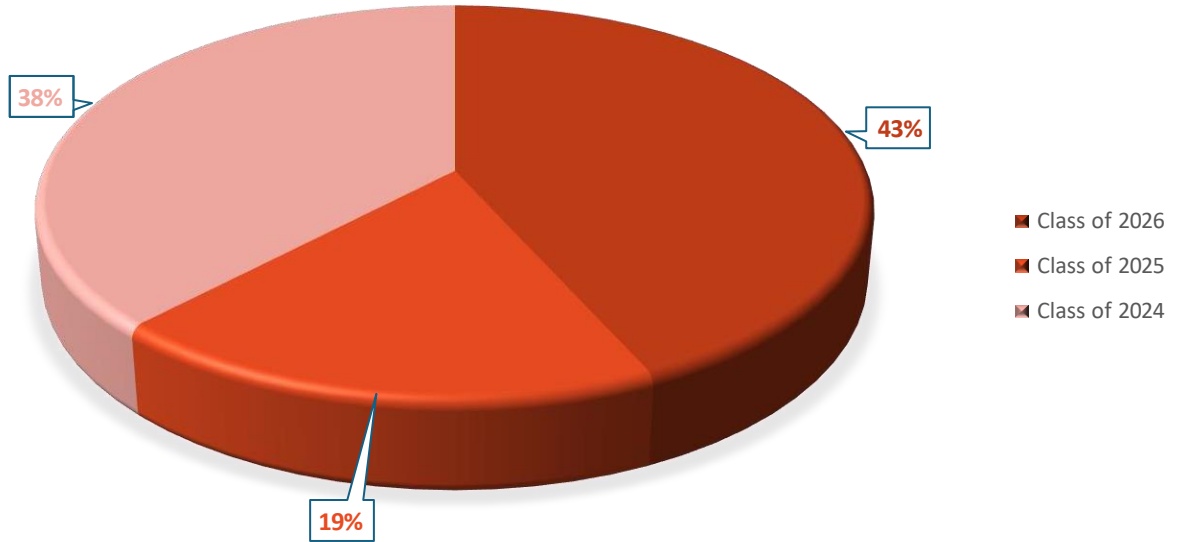
-- 2023/2024 --

# STARTUP GROUP STATISTICS

Clark Atlanta  
University



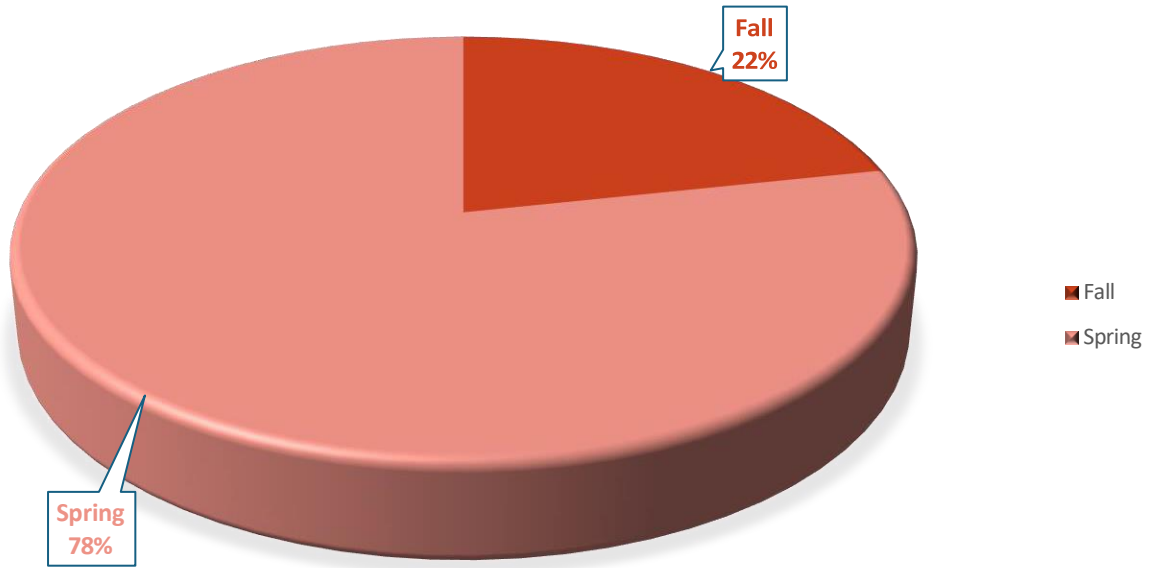
## DSP MEMBERS BY GRADUATING CLASS



## DSP Members by Major



# NUMBER OF MEMBERS





# Thank You

Thank you very much for your time in reviewing our application!

Our startup group members have been working hard to organize meetings and events and would be honored to be extended an invitation to grow and become the 4th HBCU to charter a Delta Sigma Pi chapter, along with being the first business fraternity on the campus of Clark Atlanta University!

*Clark Atlanta University Startup Group*

